



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL

Joint Outreach and Elections/Bylaws Committees

Sunday February 14th, 10:00 am

[Grand View Market](#), 12210 Venice Blvd., Los Angeles, CA 90066

AGENDA

1. Call to Order
2. Introductions and Public Comments
3. Approval of minutes from January meeting
4. Proposed motion - MVCC approves a motion amending the Treasurers report at MVCC Board of Directors meeting. Treasurer will provide
 - a current bank account statement that includes the account balance
 - a recap of pending approved expenses and the amount in ongoing operating expenses
 - report on available funds currently available
 - show that the account reconciles with what has been reported to DONE in the MER's
5. Proposed motion replacing the funding motion that was submitted at the February 9th BOD meeting - MVCC approves the allocation of funds in the MVCC budget to the Outreach and Elections/Bylaws Committees for the following expenses for the 2016 MVCC election as mandated by the City of Los Angeles to ensure maximum community outreach to recruit candidates and maximize voter turnout.
 - 10,000 postcards to hand out - \$750 (including tax & shipping)
 - EDDM delivery to select postal routes within Mar Vista to target apartment buildings and multi-unit dwellings (1 mailer) \$1500
 - 50 yard signs - \$300
 - Banners – 6 to be placed at park (2), Farmers Market (at tent), Venice High Learning Garden, Old Fire Station, Walgrove School, etc. - \$300
 - Flyers \$200
 - Implementation of Constant Contact email system for better outreach to subscribers, candidates and potential voters: \$550
 - Day-of election expenses: tent rentals, chairs, etc. \$1200

- 4-page newsletter (previously allocated in budget) printing, layout and distribution – est. \$4200

TOTAL = \$9000

6. Future agenda items
7. Public Comment
8. Adjournment

**in compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at <http://www.marvista.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact secretary@marvista.org.*

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