



Mar Vista Community Council



MINUTES

JOINT MEETING - Outreach Committee & Renters' Engagement Subcommittee (RES)

MarVista.org

Thursday, August 1, 2019, starting at 6:30pm

The Coffee Connection (Courtyard)

3838 S. Centinela Avenue | Mar Vista, CA 90066

Outreach Committee

Kathryn Wheeler - Chair

Ashley Zeldin - First Vice-Chair

Adriana De La Cruz - Second Vice-Chair

Renters' Engagement Subcommittee

Annie Bickerton - Co-Chair

Tyler LaFerriere - Co-Chair

PROPOSED MISSION STATEMENT: To create and disseminate content through traditional, electronic, and social mediums that educates and informs Mar Vista stakeholders of all aspects of the Mar Vista Community Council and its committees; including, but not limited to increasing awareness of and participation in its functions, duties, and decisions.

PROPOSED MISSION STATEMENT: n/a

1. CALL TO ORDER

Chair: Meeting called to order, 6:31pm.

2. ROLL CALL (ATTENDANCE)

Roll Call: Kathryn Wheeler, Ashley Zeldin, Annie Bickerton, Nanette Pastor-Hanna, Marty Rubin, Wayne Wheeler, Elliot Hanna (arrived later), Vanessa Diaz (arrived later), Ken Alpern (arrived much later)

3. WELCOME AND INTRODUCTIONS

Chair: Thank you for coming, and welcome to the joint meeting for the Outreach Committee and the Renters' "Outreach" Subcommittee. Think everybody knows each other. We are pleased to have two members from our neighborhood associations. They are...

4. ANNOUNCEMENTS FROM THE CITY, MVCC, OR OTHER COMMUNITY REPRESENTATIVES

4.1. Nanette Pastor-Hanna, Vice-President of the Mar Vista Neighborhood Association (Zone 4)

Ms. Pastor-Hanna provided an overview of the event planned by the MVNA for Saturday, October 19, 2019, at the Mar Vista Recreational Center from 10am to 1pm. It is to be a part of

the Shake-out which officially takes place on the Thursday before the MVNA event. This event is to promote earthquake preparedness and to provide additional education after the nation-wide event. Ms. Pastor-Hanna requested that MVCC rent a booth at the event to provide emergency education. The Chair stated that the MVCC Emergency Preparedness Subcommittee offered to provide education as how to purchase and use hand radios during an emergency. The MVNA will have a booth displaying items needed for an earthquake kit at home. The LAFD will also have a booth. The MVNA Fall Newsletter will advertise the event and will reach every home in Zone 4.

The Committee was highly interested in renting a booth and purchasing advertising. While the committee wanted to pass a motion stating such, the Chair had agendized this action incorrectly, and it could not come out of Committee. However, it was suggested that it become a Director's Motion. It was agree that this was the best way to handle supporting this event.

Go to the MVCC Calendar on MarVista.org and click the Board of Directors' meeting for August 13, 2019. In the pop-up window, you may view and download the PDF entitled, *Meeting Packet*. The motion(s) details are within this document.

4.2. Martin Rubin, President of the North Westdale Neighborhood Association (Zone 2)

Mr. Rubin shared the activities that have taken place at the previous five Zone 2 block parties. This 6th Annual Block Party will be held on Saturday, September 21, 2019, at St. Andrew's parking lot, starting at 3pm. This event brings out Zone 2 residents and they enjoy food, bouncers, and other family activities. Ms. Zeldin and Mr. Rubin offered to staff the booth to promote MVCC and obtain stakeholder input. The NWNA will publish a monthly newsletter advertising the event and it will reach every home in Zone 2.

The Committee was highly interested in renting a booth and purchasing advertising. While the committee wanted to pass a motion stating such, the Chair had agendized this action incorrectly and it could not come out of Committee. However, it was suggested that it become a Director's Motion. It was agree that this was the best way to handle supporting this event.

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5. READING AND APPROVAL OF MINUTES

During correction of the minutes, using the word "mediums" in the Outreach Mission Statement lead to changes. Due to the changes, the Mission Statement could not go before the next Board of Directors' meeting. Current Board Members suggested (and it was agreed upon) that the Outreach Mission Statement would become a Director's Motion to pass it without delay.

Chair: Minutes (with grammar corrections) were approved without objection. The approval motion was made by Mr. Rubin and seconded by Mr. Wheeler.

6. REPORTS ON RECENT CITY LEGISLATIVE OR MVCC BOARD ACTION

NONE

7. REPORTS OF CHAIRS - NONE

7.1. Tyler LaFerriere

7.2. Annie Bickerton

7.3. Adriana De La Cruz

7.4. Ashley Zeldin

7.5. Kathryn Wheeler

8. STANDARD ORDER OF BUSINESS

8.1. [Chair] Unfinished Business - Discussion and possible action/motion regarding... (30 minutes)

8.1.1. Renters' "Outreach" Subcommittee Mission Statement

Chair: Mission Statement should be tabled, until the next meeting due to Mr. Laferriere not being present at this meeting. It was he who came up with the mission statement and agreed, with the Chair, that the matter should be discussed with the MVCC Chair for clarification and assistance regarding the subcommittee's mission statement. Clarification from the MVCC Chair was the following:

Tyler's [mission statement]...I think you should be able to get to where you need to be. My suggestion would be something like:

The mission of the Mar Vista Community Council's Renters' Subcommittee is to ensure awareness of the activities of the council and its committees among Mar Vista's renters and to maximize involvement of that group.

Ms. Zeldin objected to the tabling. The Chair reiterated her belief that it would be unproductive to have a discussion that would only need to be repeated when Mr. Laferriere was in attendance. Additionally, since it was his proposed mission statement, any discussion, without him, would be unfair to him. Therefore, the Chair tabled it while noting Ms. Zeldin's objection.

However, a discussion of the subcommittee's function and purpose was discussed within the context of officially adding "outreach" to its name for clarification. This was deemed necessary as others (including Chairs) have assumed (upon hearing the name) that the subcommittee was a renters' rights group. Attendees (including Mr. Hanna) reaffirmed that the subcommittee is to find ways, through outreach, for "engagement" (i.e., participation) by renters in MVCC and its activities and is *not* a renters' rights group; nor should it be for education regarding nor distributing anything that does not come from the MVCC. MVCC Outreach (and its subcommittee) is designed to promote only MVCC and MVCC sponsored motions, groups, events, or materials.

After a brief discussion, Mr. Hanna suggested the word “engagement.” It was accepted and approved by everyone. As this was not agendized, it was agreed to become a Director’s Motion at the next Board of Directors’ meeting.

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8.1.2. Update on Responsibilities/Assignments for Committee/Subcommittee

Chair: Taking minutes via automated text writing, recording, handwritten notes, or a combination worked fine, and will continue.

8.1.3. Update on Responsibilities - Other

Chair: The Outreach Chair agendized this section incorrectly; therefore, no motion could come from the discussion. However, the Outreach Chair will make a Director’s Motion at the next Board of Directors’ meeting, if necessary.

It was discussed purchasing supplies that would allow for a “mobile” outreach to be used at events, such as the ones by Neighborhood Associations. Items could include banners, tablecloths, etc., and some type of transport case.

Additionally, it was discussed to store the Board of Directors’ meeting supplies at the Mar Vista Recreational Center, even if there was a cost associated with it. As these items were not agendized, it would become a Director’s Motion at the next Board of Directors’ meeting as well as the “mobile” outreach supplies.

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8.2. [Chair] New Business - Discussion and possible action/motion regarding... (45 minutes)

8.2.1. Outreach Committee Budget regarding Neighborhood Associations

Chair: The Outreach Chair agendized this section incorrectly; therefore, no motions could come from the discussion. However, the discussion was favorable, and a motion would have passed from the Committee. The Outreach Chair will make a Director’s Motion at the next Board of Directors’ meeting.

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8.2.2. Media (traditional, electronic, or social)

Chair: The Outreach Chair agendized this section incorrectly; therefore, no motions could come from the discussion. Any favorable outcomes of discussion that required a motion would be submitted as a Director’s Motion at the next Board of Directors’ meeting.

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8.3.Future Agenda Items (10 minutes)

8.3.1. Renters' "Outreach" Subcommittee

Chair: Called for future agenda items; none given; Chair will email requesting future agenda items.

8.3.2. Outreach Committee

Chair: Called for future agenda items; none given; Chair will email requesting future agenda items.

9. PUBLIC COMMENTS/CONCERNS

Chair: Called for comments/concerns; none given

10.ANNOUNCEMENTS

Chair: Called for announcements; none given

11.ADJOURNMENT 8:27PM

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RECONSIDERATION AND GRIEVANCE PROCESS - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>

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