



Mar Vista Community Council



MINUTES

Outreach Committee, Thursday, December 12, 2019, 1pm - 3pm
Saint Andrew's Church, Narthex Room
11555 National Blvd. | Los Angeles, CA 90064

1. **CALL TO ORDER - 1:02pm**
2. **ROLL CALL (ATTENDANCE) - Kathryn Wheeler, Martin Rubin, Mary Hruska, Selena Inouye, Adriana De La Cruz, Wayne Wheeler and stakeholders**
3. **WELCOME AND INTRODUCTIONS**
4. **READING AND APPROVAL OF MINUTES - Mr. Rubin made the motion to approve the minutes, Mr. Wheeler seconded. Passed without objection.**
5. **REPORTS ON RECENT LEGISLATIVE OR MVCC BOARD ACTION (tabled until New Year)**
6. **REPORTS OF CHAIRS (none submitted)**
7. **STANDARD ORDER OF BUSINESS (90 MINUTES)**

7.1. UNFINISHED BUSINESS

7.1.1. Newsletter

Continued discussion and work on January Newsletter. Submit articles, photos, artwork, etc.

During this working meeting, attendees proofread, made corrections and suggestions regarding the newsletter; page by page, section by section, line by line. There was laughing and joking among attendees due to the silliness of some of the mistakes. As well as just interacting with one another, sharing ideas, and enjoying the process of creating a newsletter for the Mar Vista Community. This fun process finished at 2:50pm. The Chair was about to adjourn the meeting when Ms. Inouye stated that she, "only came to find out Outreach's answer to the T&I motion" and requested additional time. Twenty minutes was agreed upon. The meeting continued for an additional thirty-seven minutes until attendees needed to leave.

7.2. [CHAIR] NEW BUSINESS - DISCUSSION AND POSSIBLE ACTION/MOTION REGARDING...

7.2.1. Discussion and possible motion concerning "Fwd: Survey Outreach motion passed by Comm Plan and T&I."

The Chair considered that there was a conflict-of-interest regarding Ms. Inouye joining Outreach in this discussion, due to her being the First Vice-Chair of T&I (where the motion originated), and Ms. Inouye stating that she, "only came to find out Outreach's answer to the motion." The Chair provided background about the motion (for those who had not attended the last meeting) and the request received that it be placed on the Outreach agenda. The Chair reiterated the numerous emails from Outreach to T&I that remained unanswered. And, that the email answers (i.e., amended questions) were necessary to create a survey for T&I. The Chair related the phone conversation that she had with the T&I Chair, Ken Alpern, that she would try one more email and he would try to retrieve the amended questions from the

First Vice-Chair and send before Outreach's meeting on December 12, 2019. Ms. Inouye stated that she did answer the emails. The Chair stated that the amended questions never arrived, and in its stead was the aforementioned motion. Ms. Inouye again stated that she had answered the emails. The Chair disagreed and had printouts of the emails. The Chair distributed documentation that the motion before the Board of Directors was different from the motion emailed by the T&I Chair, out of the T&I Committee. The Chair concluded with the request that T&I remove the motion from the Board of Directors' future agenda, and that the request had also been made to the T&I Chair, Ken Alpern. Ms. Inouye remained silent on that issue and distributed a six-page survey that she had, "done last night." She "only wanted to know" if Outreach was going to do what was in the motion for the six-page survey. The Chair began to describe the Metadata Form (and methodology of conducting the survey) that Outreach proposed to achieve a 99% confidence rate with less than a 5% margin of error. Ms. Inouye provided a copy of the Outreach motion from the Board of Directors' meeting. The Chair thanked Ms. Inouye. The Chair briefly explained the form and the method of how the surveys would be conducted. Afterwards, Ms. Hruska showed the attendees the Venice Neighborhood Council Survey, and its deficiencies that we should avoid. She stated that both a printed survey and an online survey could be advantageous. She requested information as to the cost of a six-page survey. The Chair responded that she did not have that information with her. Ms. Hruska shared her concern of the time constraints to "get this done."

8. FUTURE AGENDA ITEMS (*tabled until New Year*)

9. PUBLIC COMMENTS/CONCERNS

10. ANNOUNCEMENTS

11. ADJOURNMENT - 3:27pm

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