



Mar Vista Community Council



AGENDA

Outreach Committee

MarVista.org

Thursday, February 20, 2020, 6:30pm

Saint Andrew's Lutheran Church, Narthex Room

11555 National Boulevard | Los Angeles, CA 90064

MISSION STATEMENT: To create and disseminate content through traditional, social, and electronic media that educates and informs Mar Vista stakeholders of all aspects of the Mar Vista Community Council; including, but not limited to, increasing awareness of and participation in its functions, duties, and decisions.

In an effort to cut down on waste, it is suggested that attendees bring a copy (whether printed or digital) of the agenda, minutes, and other materials to each meeting. There will be copies; however, the number will be limited to ensure minimum impact on the environment. The Outreach Committee appreciates your understanding and assistance in helping us be as environmentally responsible as possible. Hope to see you there!

1. CALL TO ORDER

2. WELCOME/ROLL CALL/INTRODUCTIONS

2.1. Elisa White, Recreation Director, from the Mar Vista Recreation Center.

3. READING AND APPROVAL OF MINUTES

4. REPORT, ANNOUNCEMENTS, DISCUSSIONS ON RECENT LEGISLATIVE OR MVCC ACTION (15 MINUTES)

4.1. Discussion of the motions that were passed or not passed at the previous Executive & Finance Committee (ExFin) meeting and/or the MVCC Board of Directors' (BoD) meeting with possible actions/motions for implementation of passed motions or to amend, resubmit, and obtain support for and passage of said failed motion(s) at the next ExFin and/or BoD meetings.

4.2. Discussion of the recent *Legislative Action Report* provided by DONE as a recurring feature in the *Weekly Roundup* with possible actions/motions.

5. REPORTS OF CHAIRS

5.1. CHAIR - LANGUAGES OF MAR VISTA (20 MINUTES) - Presentation with discussion and possible action/motion regarding its release and ramifications on the current MVCC Logo and/or Seal; including funds for a graphic designer.

6. STANDARD ORDER OF BUSINESS (60 MINUTES)

6.1. UNFINISHED BUSINESS - FUNDING MOTIONS (require allocation of funds)

6.1.1. Discussion and possible action regarding an expenditure to approve SWAG purchases from BestPromotionsInc.com.

6.2. UNFINISHED BUSINESS - ADMINISTRATIVE MOTIONS (internal workings)

6.2.1. Discussion and possible action regarding promoting the MVCC via door hangers.

6.2.2. Discussion and possible action regarding shared responsibilities for media accounts.

6.3. UNFINISHED BUSINESS - POLICY MOTIONS (brought before committee) - None

6.4. NEW BUSINESS - FUNDING MOTIONS (require allocation of funds)

6.4.1. [FUNDING] [OUTREACH] Support for the Mar Vista Recreation Center

The Outreach Committee approves an expenditure of up to \$150 for booth/tent rental at the Mar Vista Recreation Center Spring Egg Hunt to be held on Saturday, April 4, 2020 from 11am to 2pm.

6.5. NEW BUSINESS - ADMINISTRATIVE MOTIONS (internal workings)

6.5.1. Discussion and possible action regarding the Summer MVCC News template, size, content, and schedule.

6.5.2. Discussion and possible action regarding redesign/addition to the website. This includes menus, pages, social media content, etc. All stakeholders are encouraged to attend and participate. Bring ideas, sketches, etc.

6.6. NEW BUSINESS - POLICY MOTIONS (brought before committee)

6.6.1. Discussion and possible action regarding assigning two or more to research and report on video/sound equipment, Apps, Social Media Accounts, manpower, and other items necessary to record MVCC meetings/ events, and distribute to stakeholders. Must include cost of purchase, future costs (e.g., account fees), and any cost required to maintain (e.g., store video, app/software upgrade cost). Also, include "learning curve," ease of

use, man hours needed to setup/break down, equipment longevity, and other pertinent perimeters. Provide potential legal and other ramifications with solutions and next steps. This information will be presented before the Board of Directors.

7. FUTURE AGENDA ITEMS (5 MINUTES)

8. PUBLIC COMMENTS/CONCERNS

9. ANNOUNCEMENTS

10. ADJOURNMENT

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS - The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 3 minutes per speaker, unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS - MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066.

SUBSCRIBE to our agendas via email through L.A. City's Early Notification System at <http://www.lacity.org/subscriptions>.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting chair@marvista.org.

PUBLIC ACCESS OF RECORDS - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact secretary@marvista.org

RECONSIDERATION AND GRIEVANCE PROCESS - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>

SERVICIOS DETRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a chair@marvista.org para avisar al Concejo Vecinal.