

MAR VISTA COMMUNITY COUNCIL

Regular Meeting of the Board of Directors

Tuesday, July 9, 2013, at 7:00 PM

Mar Vista Recreation Center Auditorium

11430 Woodbine Street, Mar Vista, CA 90066

www.marvista.org

The audience is requested to fill out a "Speaker Card" to address the Board on any item of the Agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that are within the Board's subject matter jurisdiction will be heard during the public comment period. Public comment is limited to two minutes per speaker, unless waived by the presiding officer of the Board. Mar Vista Community Council meetings will follow Rosenberg's Rules of Order, the latest edition. For more information, please visit the MVCC web site. **Some table copies of this agenda will be provided for the audience however stakeholders are encouraged to please consider the environment and either use a digital device to follow the meeting, OR print their own copy of the agenda to bring to the meeting.**

AGENDA

- 1. Call to Order and Welcome – Chair** (1 min.)
- 2. Presentation of the Flag and Pledge of Allegiance** (1 min)
- 3. Approval of June 9, 2013 and June 23, 2013 Minutes** (public comment permitted) (1 min)
- 4. Public Comment & Announcements** for items not on the agenda (max1 min each)
- 5. Elected Officials and City Department Reports** (max 1 min. each)
 - a. CD 11 – CM Mike Bonin, rep. by Len Nguyen Len.Nguyen@lacity.org , Field Deputy
 - b. Mar Vista Recreation Center – Jason Kitahara, Director
 - c. CD 5 – Paul Koretz, rep. by David Giron David.Giron@lacity.org , Field Deputy
 - d. US 36 – Janice Hahn
 - e. CA Senate 28 – Ted Lieu, rep. by Robert Pullen-Miles Robert.Pullen-Miles@sen.ca.gov
 - f. CA Assembly 47 – Holly Mitchell
 - g. CA Assembly 62 – Steven Bradford
 - h. 2nd Dist. L. A. County Board Super.– Mark Ridley Thomas, rep. by Karly Katona Karly.Katona@bos.lacounty.gov,
 - i. Mayor of Los Angeles – Eric Garcetti, rep. by [TBA]
- 6. Officers and Liaison Reports** (Action items included with public comment permitted, 1 min per speaker)
 - a. Chair-Sharon Commins**
 - i. Appointment: Zone 5 Director
 1. Candidates submitting statements, Attachment A
 - a. Michelle Krupkin
 - b. Adam Rinderle
 - b. First Vice Chair-Bill Koontz**
 - c. Second Vice Chair-Yvette Molinaro**
 - d. Secretary-Bill Duckett**
 - e. Treasurer-William Scheduling:** NOTE: All funding motions must conform to all Empower funding guidelines and must be funded and paid in fiscal year 2013-14 or they will expire.
 - i. **FUNDING MOTION: APPROVAL** of JUNE 2013 US Bank Card Statement
 - ii. **FUNDING MOTION: GREEN COMMITTEE:** To purchase printed Green Committee stationary and Garden Showcase FAQs. Allocate funding not to exceed \$600 for 500 sheets letterhead and envelopes to include both the MVCC and Green Committee logos and 1000 copies of the Mar Vista Green Gardens Showcase FAQs for use in recruiting gardens for the Mar Vista Green Gardens Showcase. Approved unanimously in committee.
 - iii. **FUNDING MOTION: GREEN COMMITTEE:** Purchase postage: To allocate \$138.00 to purchase 300 USPS Forever stamps for use in recruiting gardens for the Mar Vista Green Gardens Showcase. Approved unanimously in committee
 - iv. **FUNDING MOTION: OUTREACH COMMITTEE:** To fund the Westdale Neighborhood Association for costs associated with its Annual Block party (including but not limited to the purchase of food, condiments, plates and utensils) at \$300. Approved unanimously in committee
 - v. **FUNDING MOTION: OUTREACH COMMITTEE:** To fund the Hilltop Neighborhood Association for for costs associated with its Annual Block party (including but not limited to the purchase of food, condiments, plates and utensils) at \$300. Approved unanimously in committee
 - vi. **FUNDING MOTION: OUTREACH COMMITTEE:** To fund the Keeshan Drive 10th Annual Block Party for costs associated with its Annual Block party (including but not limited to the rental of equipment such as canopies) at \$300. Approved unanimously in committee
 - vii. **FUNDING MOTION: OUTREACH COMMITTEE:** To fund the Mar Vista Neighborhood Association for costs associated with its Annual Block party (including but not limited to the rental of equipment such as canopies) at \$300. Approved unanimously in committee
 - viii. **FUNDING MOTION: BILL SCHEDING, TREASURER: MVCC RECOGNITION, BANNERS/PLAQUES:** Where as MVCC requires organizations that we approve Grants for to acknowledge our gift and as outreach and outreach is one of the primary goals of MVCC, Therefor be it resolved that MVCC order 5 generic banners of the form: [MVCC logo] "This project was funded, in part by the Mar Vista Community Council." [City logo] and, This funding motion must comply with all City and MVCC rules and be funded in the physical year 2013-2014 and not exceed \$1000 and, These banners will be awarded with the grant and

stipulated to be placed in a prominent location adjacent to the project. Further, be it resolved that MVCC order 100 plaques of the form:[MVCC logo] "This project was funded, in part by the Mar Vista Community Council." [City logo] and, This funding motion must comply with all City and MVCC rules and be funded in the physical year 2013-2014 and not exceed \$2500. and, These plaques will be awarded with the grant and stipulated to be placed on equipment purchased in a prominent location.

- f. **Mar Vista Bi Monthly LADOT/CD11/LAPD Traffic Committee Liaison** - Linda Guagliano
 - g. **DWP MOU/LANCC Liaison**-Bill Koontz
 - h. **DWP Recycled Water Liaison**-Christopher McKinnon
 - i. **Fall Festival Liaison**-Albert Olson
7. **Committee Reports - Action items included** (public comment permitted, 1 min per speaker); items may be received and filed by consent if no discussion or public comment
- a. **Executive & Finance Committee**-Sharon Commins, Chair
 - b. **Planning and Land Use Management Committee**-Steve Wallace & Michael Millman, Co-Chairs
 - i. **POLICY MOTION: 3472 S. CENTINELA: FORMER WILD OATS BLDG: ZONED [Q]C1-1 VL:** The MVCC opposes any use related to medical marijuana at 3472 S. CENTINELA and opposes any attempt to 'transfer' a permit to that site by any medical marijuana enterprise exempt under the passage of Prop D. Approved unanimously in committee
 - ii. **POLICY MOTION: MURAL ORDINANCE: CF 11-0923**—MVCC requests the ordinance be referred back to city council committee to address the following issues and concerns:
 - 1. Whether there should be an exception for R1 and/or all other residential zones;
 - 2. Whether murals in residential zones should be limited to areas that are not visible from the public right of way (e.g., back yard fences, rear walls no higher than one-story, etc.);
 - 3. Whether communities that wish to have murals should be permitted to use existing land use tools such as overlay zones to allow murals in R1 and/or other residential zones (and not the other way around, as we understand the revised Ordinance will provide);
 - 4. Whether illumination of murals should be allowed at all and in particular in or near residential zones;
 - 5. Whether the ordinance's definition of a "commercial message" is clear, adequate and/or sufficient;
 - 6. Whether the ordinance's definition of "digitally printed restorative images" or "art murals" is clear, adequate and/or sufficient, and whether the definition of "Original Art Mural" should include "digitally printed restorative" images;
 - 7. Whether the "administrative rules" governing the "Neighborhood Involvement Requirement" should be adopted and set forth in the Ordinance prior to its enactment, including specific provisions for notice of the required community meeting;
 - 8. Whether existing murals are or should be clearly grandfathered under the Ordinance;
 - 9. Whether any aspects of the Ordinance may impact public safety and/or quiet enjoyment of residential property, including the height and illumination provisions;
 - 10. Whether there will be sufficient enforcement of the Ordinance provisions.
Approved unanimously in committee
 - c. **Transportation & Infrastructure Committee** – Ken Alpern & Mitchell Rische, Co-Chairs
 - i. **POLICY MOTION: ENFORCE CURRENT PARKING LAWS:** The MVCC supports the enforcement by the LAPD and CD11 office of current laws (such as LAMC 85.02) to prevent the proliferation of illegally-parked RV's, campers and other oversized vehicles within its geographical borders.
 - ii. **POLICY MOTION: STONER/GRANVILLE SPEEDING:** The MVCC supports efforts to mitigate traffic on Stoner and Granville Avenues, which have an influx of traffic from Barrington Ave including the following suggestions:
 - 1. Four-way stop at Granville and Brookhaven (currently a two-way stop) and/or two-way stop at Stoner and Brookhaven Avenues.
 - 2. Painted island, with stop sign in the middle, and painted crosswalk at Stoner and Radio Avenues (like at Brookhaven Ave. and Radio Dr.).
 - iii. **POLICY DISCUSSION: No Motion; discussion only:** 'The List': see attachment A: review of stakeholder issues which continue to be of concern to the community and have been either approved as policy motions by MVCC or have scored highly on MVCC stakeholder election surveys.
 - d. **Green Committee** – Melissa Stoller, & Jeanne Kuntz, Co-Chairs
 - e. **Community Outreach Committee** – John Kuchta, Chair
 - f. **Safety and Security Committee** – Rob Kadota & Bill Koontz, Co-Chairs
 - g. **Education, Arts and Culture Committee** – Amy Lawrence and Albert Olson, Co-Chair
 - h. **Historic FS 62 Ad Hoc Committee** – Rachel Swanger & Roy Persinko, Co-Chairs
 - i. **Recreation Open Space Enhancement Committee** – Jerry Hornof & Tom Ponton, Co-Chairs
 - j. **Ad Hoc Website Team**-John Kuchta, Chair
 - k. **Santa Monica Airport Committee** – Bill Koontz & Yvette Molinaro, Co-Chairs
8. **Zone Director Reports** (Possible motions; Public comment permitted)
9. **Unfinished Business** - Action items held over from previous meeting (Public comment permitted)

- 10. **New Business** -(Public comment permitted)
- 11. **Grievances**, if any, received
- 12. **Future agenda items**
- 13. **Adjournment** (9:30 PM)

ATTACHMENT A: ZONE 5 DIRECTOR CANDIDATE STATEMENTS

- 1. **Michelle Krupkin:** I would be honored to serve on the Mar Vista Community Council as the Zone 5 Director. I reside in the Mar Vista Zone 5 area. The President of my condominium board (Mar Vista Townhomes Owners Association - MVTOA) for over three years, I have been elected to the MVTOA Board in some capacity since 2007. I am familiar with the need to follow By-Laws and other legal guiding documents and be mindful of homeowner needs and concerns. This experience has readied me to work in developing mutually beneficial solutions that would honor the unique interests of Mar Vista Stakeholders. I have worked with local police and fire stations in dealing with issues to improve my condominium complex and have attended emergency preparedness events to learn about disaster preparedness and community outreach.

I am married, with no children. My husband Dennis Davison and I purchased our condo in 2002 and prior to that, rented and lived in Mar Vista since 1989. Prior to that, we lived in Venice for three years after moving to LA from the East Coast in 1986. My husband and I are successful local business owners with our company, Sound Pets, a pet service company (dog walks and cat visits) based in Mar Vista. Dennis is a board member of a dog rescue, Sachi Animal Rescue, a non-profit [501 (c) (3)].

I have a weekly radio show called Melody Fair on KXLU 88.9 FM, Loyola Marymount University’s radio station on campus broadcasting to all of Los Angeles. I play indie rock (everything from folk to rock and electro) from around the globe and have been on-air since 2001.

I have a B.A. in Communication from Goucher College in Baltimore and also have a Paralegal Certificate from West LA College, which helps me in my work doing freelance music licensing as well as dealing with legal documents.

I have been active in politics and did extensive volunteer work for both the 2008 and 2012 Obama Presidential campaigns, including being one of the top ten national phone bankers in the weeks leading to the election. I also volunteered during the 2013 Los Angeles Mayoral Campaign.

I am interested in the Zone 5 Director position because I believe it is very important to work on a neighborhood council and be active with our LA City Council in order to improve Mar Vista. Among my concerns are:

- Improving traffic patterns and infrastructure in Mar Vista,
- Working with other neighborhood councils to participate in smart development,
- Expanding and maintaining Mar Vista’s recreational facilities,
- Helping make Mar Vista a greener environment to live, work, play and learn.
- Limiting jet traffic at Santa Monica Airport which borders Mar Vista,
- Reducing break-ins (residential, business and vehicular) for a safer Mar Vista.

I would be honored to represent my family, friends, and neighbors on the Mar Vista Community Council. Please consider me as a candidate that will be committed to empowering Mar Vista Stakeholders to make a stronger and closer community.

- 2. **Adam Rinderle:** I am writing to express my interest in the Mar Vista Community Council position for Zone 5. I would consider it a great opportunity to be able to contribute to the development and sustainability of a community that is such a vibrant and significant part of greater Los Angeles. At the beginning of this year, my wife and I purchased our first home in Mar Vista and hope to raise a family here. It is important to us that Mar Vista provides stimulating and safe places for children to learn and develop, supports the maintenance and creation of parks and public spaces, and fosters economic development and job creation in an environmentally sustainable manner. While those areas are important to me, I also look forward to learning about the priorities of other members of the Council and contributing to all of the Council's meaningful goals and objectives.

For the last 9 years I have been working as a business consultant, with the last 5 years focused on the implementation of green building technologies for the Federal Government. I have a Bachelor of Arts degree from Miami University (OH) and a Master of Arts degree in International Affairs from The George Washington

University. Additionally, I hold a professional certification as a Project Management Professional from the Project Management Institute. I hope that my education and professional experience, coupled with my concern and effort, will lend themselves towards making the Mar Vista Community Council an even more effective organization servicing the needs of this great community.

I sincerely appreciate your consideration of my candidacy, and regardless of the outcome, look forward to taking an active role in helping Mar Vista remain a wonderful place to live.

ATTACHMENT B: THE 'LIST':

Long-Term Planning

- Completion of the update of the Mar Vista Community Plan--No large developments without an updated Community Plan
- Smart Development - not just any development
- Constant contact and open communication with planning deputies for early notification on potential projects
- CD11 Supporting MVCC Planning Motions and Recommendations 100%
- Completion of the Downtown Mar Vista Monument Signs project
- Feasibility study of pedestrian plaza at Grand View and Venice [2012 Election Survey]
- Better understanding of CD11 Long Term Planning Goals
- Revised AGF ordinance as directed by the City Council-the ordinance regulating facilities, including cell towers, in the public right of way)
- Support small businesses in MVCC
- Continue to work on closing SMO and monitoring plans for development there
- Protecting MVCC's low density areas within ½ mile of the Expo Sepulveda station
- Controlling size and scale along MVCC's boulevards similar to Larchmont Village [Q conditioning or other]
- Monitoring the General Plan Framework Element Long Range Land Use, West/Coastal Los Angeles, to insure the intersection of Venice at Centinela remains defined as a *community serving center*
- Partner with the community to shepherd Historic FS 62 Community Center through the system
- Request that CD11 have a better and more open relationship with our neighbors, Culver City and Santa Monica to discuss smart development [Culver City's Washington Corridor is an example].

Environmental/Greening Efforts

- Review of the Venice Blvd. Greening of the Blvd. Project
- Development of Pocket Parks in Mar Vista
- Street beautification (especially on Sawtelle and Sepulveda along 405 freeway)
- Food scraps curbside collection [2012 Election Survey]

Long-Term Traffic Policy

- Additional left-turn lights at busy intersections
- Painted bike lanes
- Traffic light synchronization
- Synchronization of street repair and DWP work (so DWP doesn't dig up a street shortly after it's been resurfaced)
- Quicker street painting following re-surfacing
- Parking structures, and enticing/rewarding landowners and developers to create an excess of parking wherever possible [Atwater Village Pilot Parking Program Ordinance 182033]
- Bus benches and street furniture
- Sidewalk repair and tree replacement of ficuses with less damaging trees (native plants, preferably)
- Car sharing program [2012 Election Survey]

Short-Term Traffic Measures

- Permit Parking Options for impacted neighborhoods
- Working group with CD11 Staff to reduce gridlock traffic
- Enforcement of over-sized vehicle laws
- Re-instituting speed humps
- Reduction of cut-through traffic (through strategic placement of stop signs, speed humps, etc.)
- No tickets at broken parking meters (Resolved?)
- Alley repaving and repair (starting with the key alley between the Library and the Farmer's Market)
- Fixing potholes