

Item 14.2

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Council File Management System

Council File: 16-0722



Title

Roadway Pavement Murals / Green Communications Initiative / Venice Boulevard Great Street Project

Date Received / Introduced

06/17/2016

Last Changed Date

08/09/2016

Expiration Date

08/03/2018

Council District

11

Mover

MIKE BONIN

Second

JOSE HUIZAR

Initiated by

Motion

File Activities

Date	Activity
08/09/2016	Council action final.
08/03/2016	Council adopted item, subject to reconsideration, pursuant to Council Rule 51.
07/26/2016	City Clerk scheduled item for Council on August 3, 2016.
07/26/2016	Public Works and Gang Reduction Committee waived consideration of item.
06/17/2016	Motion referred to Public Works and Gang Reduction Committee.

Online Documents (Doc)

Title	Doc Date
Communication(s) from Public	01/25/2019
Council Action	08/09/2016
Speaker Card(s)	08/03/2016
Motion	06/17/2016

Council Vote Information

Meeting Date:	08/03/2016
Meeting Type:	Regular
Vote Action:	Adopted
Vote Given:	(14 - 0 - 1)
Member Name	CD Vote
BOB BLUMENFIELD	3 YES
MIKE BONIN	11 YES
JOE BUSCAINO	15 YES
GILBERT A. CEDILLO	1 YES
MITCHELL ENGLANDER	12 YES
FELIPE FUENTES	7 ABSENT
MARQUEECE HARRIS-DAWSON	8 YES
JOSE HUIZAR	14 YES
PAUL KORETZ	5 YES
PAUL KREKORIAN	2 YES
NUPRY MARTINEZ	6 YES
MITCH O'FARRELL	13 YES
CURREN D. PRICE	9 YES
DAVID RYU	4 YES
HERR WESSON	10 YES

MOTION

Communities across the nation are developing innovative ways to foster inclusive and sustainable communities through the creative reclamation of public space. Most notably, Portland's City Repair Program incorporates artistic and ecologically-oriented placemaking through projects like intersection murals. The cities of Davis, Oakland, and San Francisco have also begun to implement similar projects.


As part of the City's Great Streets Initiative, similar projects in Los Angeles could utilize the City's largest public asset, streets, to activate the public realm, enhance local culture, and build great communities. As part of the Venice Boulevard Great Street Project, the Mar Vista community, working with Council District 11, has expressed interest in implementing new public art projects through the monthly Mar Vista Art Walk, which is organized by the local nonprofit, Green Communications Initiative (GCI). Prior to the September event, GCI would like to paint demonstration project roadway pavement murals on two alley driveway aprons along Grand View Boulevard between Venice Boulevard and Pacific Avenue, as well as on a low volume side street off Venice Boulevard. GCI has indicated its desire and willingness to install, manage, clean, and maintain the murals.

The concept design for the alley driveway aprons was approved by the Department of Transportation (LADOT) at the May 2016 Complete Streets Committee meeting. GCI is in the process of developing a concept design for the intersection mural and, when completed, will submit the image to LADOT for review and approval. The Bureau of Street Services and the Bureau of Engineering have deferred to LADOT on project approval. LADOT, however, needs input from the Bureaus relative to the materials to be used.

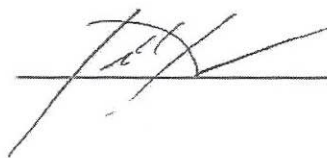
I THEREFORE MOVE to authorize the Department of Transportation, in coordination with Department of Public Works, to negotiate and execute a Memorandum of Understanding with Green Communications Initiative (GCI) relative to the installation of demonstration pavement mural projects, and to set forth the terms and conditions of a revocable permit for the installation, management, cleaning, and maintenance of a new driveway apron pavement mural project for two alley driveway aprons along Grand View Boulevard between Venice Boulevard and Pacific Avenue and on a low volume side street off Venice Boulevard.

I FURTHER MOVE to instruct the Department of Transportation, in coordination with the Department of Public Works, to assist GCI in the implementation of the identified demonstration pavement mural projects and report to the Council in one year relative to issues, challenges, and opportunities for future possible partnership-based installations Citywide.

PRESENTED BY:


MIKE BONIN
Councilmember, 11th District

SECONDED BY:





JUN 17 2016

ORIGINAL