CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: MarVista.org (time-sensitive)

BACKGROUND:

MarVista.org is the face of the MVCC. It is the main link for people to find us during the "Safer at Home" order. People are using technology in ways that weren't available when the current MarVista.org first went online.

During this unprecedented time, MarVista.org has fallen short in providing stakeholders with ease of access in finding resources, committees, directors, etc. It also falls short for council members in ease of use to provide information to stakeholders. **It is neither responsive nor mobile-friendly**, and was created in 2016. It doesn't provide basic technology (e.g., video) that is available today that aid in connecting with stakeholders. Improvements can be implemented before the end of the fiscal year with funding.

The motion was passed without objection at the May 21, 2020, Outreach Committee meeting and the June 1, 2020, Executive/Budget and Finance Committee meeting.

THE MOTION:

The MVCC approves an expenditure, not to exceed $5,000 for MarVista.org.

Mar Vista Neighborhood Council

Website Proposal + New Admin Panel

the web corner

Dear Mar Vista Neighborhood Council,

We are excited for the opportunity to work with you and to create a revised Neighborhood Council Website (currently www.marvista.org).

We understand your website goals and can meet the guidelines based on your recap and pdf outline:

> - Home Page - "Frame" photo slider to width of web "body." Use proper aspect ratiofor photos. Limit posts to four. After body and before footer add, "View Previous Posts" and link to news.php page which contains prior posts.
> - Header - Icons (left to right): Translation, Subscribe, Facebook, Twitter, Instagram, NextDoor, Login
> - Menu (left to right): Home, About (has submenu), Calendar, Council (has submenu), Resources, Contact
> - Footer - use banner blue, add phone number 424- 256-3633
> - Sidebar - Second image, "Join Our Mailing List" to "Find Your Zone." Enter address. Search results land on one of eight pages—one of the 7 Zone Pages or a "No Zone Found" page (all 8 new pages to be populated by MVCC).
> - Make website responsive
> - Fix mobile issues
> - Add a "Find Your Zone" area that takes the submitted address to corresponding Zone Page (or No Zone Page). There are 7 Zones.
> - Update Accessibility, Privacy Policy, and add Disclaimer.
> - Log in password changed be changed by users.
> - Fix backend
> - Videos/photos for each committee page (no static as now)
> - No need for Joint meetings

In addition, we will migrate Mar Vista to our new module platform which includes our updated 'Administrative Panel'. Please note, you will not loose current features. We have a new upgraded system that will allow more modules to become available to councils and streamlined our current platform.
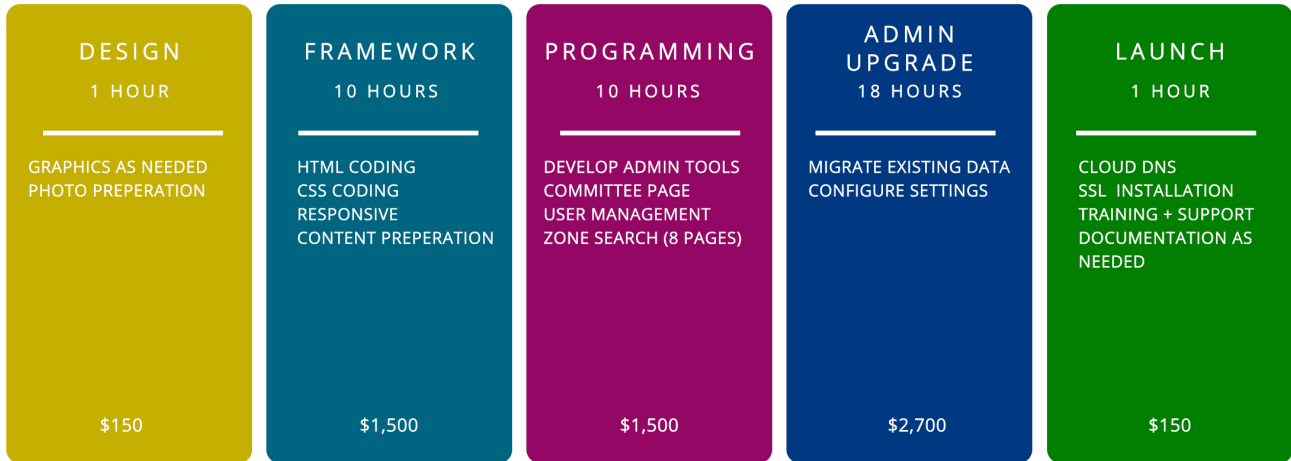
Sincerely,

Robert Adams
CEO/Founder
The Web Corner, Inc.

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Project Costs

DESIGN 1 HOUR	FRAMEWORK 10 HOURS	PROGRAMMING 10 HOURS	ADMIN UPGRADE 18 HOURS	LAUNCH 1 HOUR
GRAPHICS AS NEEDED PHOTO PREPERATION	HTML CODING CSS CODING RESPONSIVE CONTENT PREPERATION	DEVELOP ADMIN TOOLS COMMITTEE PAGE USER MANAGEMENT ZONE SEARCH (8 PAGES)	MIGRATE EXISTING DATA CONFIGURE SETTINGS	CLOUD DNS SSL INSTALLATION TRAINING + SUPPORT DOCUMENTATION AS NEEDED
$150	$1,500	$1,500	$2,700	$150

Total Hours: 40   Total Estimate: ~~$6,000~~ $5,000