

**mvcc.director.hanna@gmail.com**

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**From:** vianney boutry [REDACTED]  
**Sent:** Monday, July 27, 2020 1:28 PM  
**To:** Chair@MarVista.org  
**Subject:** Zone 7 Director Vacancy  
**Attachments:** letter for zone 7 director.pdf; Untitled attachment 00205.htm

Please see attached.

Thank you.  
Best regards,

Vianney Boutry  
Principal

Atelier VB - Architecture, Interior & Landscape

[REDACTED] Beethoven Street  
Los Angeles, CA 90066



Vianney BOUTRY  
[REDACTED] Beethoven street  
Angeles CA 90066  
[REDACTED]

July 27 2020,

To whom it may concern,

This letter is to let you know that I am interested in the newly open position of Zone 7 Director.  
Few information about myself:

I was born and lived in France until I moved to the USA in 1995 after graduating from  
Architectural school.

I lived in Boston for 7 years then New York for a year before moving to Los Angeles in 2002. I  
have been living on Beethoven street for the last 9 years.

I am single with 3 kids. My son graduated from college and recently started working at the  
Livermore National Lab, my daughter is studying at Berkeley and my last one will start 11th  
grade in august.

I have always been interested in participating in the transformation and improvement of the  
neighborhood and providing my input on our wonderful living area.

You can find more information about my work at [AtelierVB.com](http://AtelierVB.com)

Please let me know if I can provide any additional information.  
Best regards.

Vianney Boutry

**mvcc.director.hanna@gmail.com**

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**From:** Krishna Curry [REDACTED]  
**Sent:** Monday, July 27, 2020 2:52 PM  
**To:** chair@marvista.org  
**Subject:** Director Vacancies  
**Attachments:** Mar Vista CC application Krishna.docx

Hi,  
Attached is my letter of interest for the filling the roles of Zone 7 Director and At Large Director.  
Thanks in advance for considering me for the positions.  
My cell is [REDACTED].  
Address: [REDACTED] Matteson Avenue, [REDACTED] LA 90066

Krishna Curry CPT, CFSC, USATF Coach  
Mercury Events Digital and Community Marketing Director  
O2 Chiropractic and Wellness Pilates Instructor | Trainer  
[REDACTED]

To whom this may concern,

I am writing to express my interest in filling the vacancy of Zone 7 Director or At-Large Director. I've lived in west Los Angeles since moving here 14 years ago from Tennessee to attend UCLA on a track scholarship. My sophomore year of college I declared Political Science with a concentration in domestic policy as my major specifically to study the 2008 Presidential election of Barak Obama. That was the first presidential election I was eligible to vote in. I will never forget being amazed by the analytics on voter trends. Data revealed massive numbers of first-time voters in that election, especially within the African American community. As a poor black kid born to a single mother, I grew up in communities whose voices were choked by disenfranchisement. From early childhood I've carefully navigated overt racism and toxic microaggression. I engaged in studies on race relations, history, and behavioral science that were omitted from my high school curriculum, to understand the structures operating to contain people of color in a perpetual sub-class. I saw how redlining, gerrymandering, and voter suppression tactics succeeded in ensuring the growing lack of capital, infrastructure, and opportunity within communities of color. The most deleterious tactic was the apathy towards involvement local politics cultivated in communities of color. Fear of retaliation through job loss, denial of capital, and rampant racial violence effectively dampened any motivation to counter the oppressive politics through direct involvement. My grandparents often told me stories of churches and business set on fire for providing voter education. When I was choosing colleges, vowed to never return to the south because I refused to live in an environment set on maintaining a Jim Crow status quo.

In my life as an Angeleno, my political involvement has centered around activism and community outreach. At UCLA I protested and helped create solutions for diversifying the admission process. My freshman class of 6000 had only 96 black students. 50 of us were athletes. Advocating for the welfare of female athletes was another fight I enlisted in. Several of my teammates silently endured sexual abuse and verbal harassment from our coach. I spoke against him for 3 years until he was finally terminated. I refused to allow administrators to ignore or deny their suffering. (Larry Nassers are prevalent in female sports)

After school, I developed a passion for environmental, health, social justice and animal rights activism. I support local Black vegan organizations that spread preventative health education and promote businesses working to eliminate food deserts in low-income communities. I volunteer regularly with Surfriders LA (environmental), Students RUNLA (youth wellness), and Switch 4 Good (animal rights). In the wake of the George Floyd protests, I have joined Share Mobilize Now, a weekly digital protest engaging a diverse group of people in safe vulnerable dialogues on race. These communities have enriched my life tremendously and inspire me to find more ways to give.

Mar Vista has been my home for the last 6 years. I am newly engaged, shopping for homes and having discussions about babies. I want to plant my family roots here. I'm committed to learning how to serve in local politics in order to elevate this community. I have noticed that as more luxury apartments rise in the neighborhood, homeless encampments equally expand. Since COVID, its apparent that there are few resources available to children lacking internet access or assistance with school.

I'm a great candidate because of my commitment to community investment and work approach are compatible with the needs of the roles. As a coach and healthcare worker, I have a gift for connecting with people and empowering others to be stronger. As an athlete, I am team and goal oriented. I can juggle immediate needs and long-term objectives. My flexibility and persistence are real assets. I do not hesitate to make or suggest improvements because I enjoy making things better.

**mvcc.director.hanna@gmail.com**

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**From:** Hallie Harris [REDACTED]  
**Sent:** Monday, July 27, 2020 3:09 PM  
**To:** chair@marvista.org  
**Subject:** Director Vacancies

Hello  
I am a marvista resident and interested in the positions available .

Fondly,  
Hallie

Hallie Harris  
[REDACTED]

**Hallie Harris-Friedman**

██████████ Greenwood ave  
Mar Vista Ca 90066

**Employment History**

ElderberryLiving  
Care Manager

Assistance in activities of daily living. Management of household including medical  
Financial. Lead personalized exercise physical and mental strength training.

Emjay Laboratories Inc ██████████  
President

Manufactures and sells Pinxav rash ointment. Cleveland based family company started in  
1927. Sales to wholesale drug companies, Discount Drugmart, Henein's Giant Eagle and  
select drugstores throughout Northwestern Ohio. Internet sales throughout the country.

Regional Rehabilitation Inc.  
Physical Therapy Assistant

Company contracts included outpatient hospital, orthopedics, rheumatology and  
occupational medicine. Patient care involving exercise prescription, modality care,  
goniometry, body mechanics and rehabilitation of musculoskeletal dysfunctions.

Personal Fitness Training LTD  
Personal trainer

Client fitness assessments included flexibility, strength, cardiovascular and body mass  
index. Clients included healthy adults, seniors with health restrictions and young athletes.  
Nutritional counseling, exercise prescription, tennis and ski conditioning programs.

Fitness Systems Inc  
Exercise Physiologist

Supervised corporate fitness programs at client sites, including Kraft, NutraSweet and  
PreCore International. Instructed personal on use fitness equipment tracked client  
progress and taught exercise classes. Created educational classes on nutrition and fitness.

The Amoco Oil Corporation

Worked with cardiac rehabilitation, orthopedic and fitness patients. Prepared patients for  
graded exercise stress tests (EKG 14 lead placement), prescribed fitness programs and  
instructed on use of equipment. Worked with orthopedic patients to enhance strength,  
flexibility and range of motion. Treated patients with modalities and therapeutic  
massage.

Rush Presbyterian Hospital

Monitored patients in phase II and III cardiac programs. Instructed on equipment use and heart rate monitoring. Evaluated patient progress via heart rate and body composition. Prepared patients for graded exercise stress tests.

## **Education**

**IPSB School of Massage Therapy** 2014- graduation 2015

**Harold P Freeman Patient Navigation Institute  
Comprehensive Training Program Spring 2013**

**Cleveland State University**

Masters Program Gerontology Certificate Program present

**Illinois Benedictine College**

Master of Science Exercise Physiology 1992

**University of Colorado Boulder** 1998

Volunteer Jewish Family Services, Venice Family Clinic, LGBT Center of Los Angeles  
Cleveland Food Bank, Medwish International, University Hospitals

**From:** EJ Kavounas [REDACTED]  
**Sent:** Tuesday, July 21, 2020 2:23 PM  
**To:** Chair@MarVista.org  
**Subject:** Application to MVCC Board

Elliot,

I'm a real estate investor and entertainment executive who lives in Mar Vista and would like to apply for the Director At-Large vacancy for MVCC. I've spoken with Dr. Robert Watkins about my interest and he suggested I apply.

I'm a resident of Zone 4 at [REDACTED] Mountain View Avenue (formerly owned by [REDACTED] if you knew them). We bought this house a year ago although we lived at [REDACTED] Mountain View Ave (Zone 3) for the 4 years prior to this. Yes, we moved down the street because we love Mar Vista!

My wife [REDACTED] and I have two children, a 17 year old named [REDACTED] who is a rising senior at Windward and our daughter [REDACTED] who is a rising Junior at Swarthmore College in Philadelphia. I was raised and educated mostly on the East Coast. Grew up in Connecticut, hold a BA from Middlebury College, an MA in Film from Loyola Marymount and an MBA from The Wharton School of the University of Pennsylvania.

I moved to California after a year as a volunteer English teacher in Thailand and most of my career has been in Los Angeles working in finance, real estate and entertainment. I worked for 15 years in investment banking most recently at Credit Suisse in Century City as a Managing Director where I managed teams of professionals and advised clients in over \$10B of transactions. For the past 5 years I've been investing in Los Angeles and San Francisco multifamily real estate and pursuing a passion for the entertainment business having produced my first feature film called Mayfield's Game starring Sean Astin (of Lord of the Rings fame) and Mira Sorvino (Academy Award winner) currently seeking distribution.

For the past six years I've also served as a Board Member of KIPP So Cal Public Schools which operates 19 public, tuition-free, non-profit elementary and middle schools primarily in South and East Los Angeles serving over 8,000 students. We are subject to the Brown Act so I have some familiarity with how boards of this nature function and of the regulations governing meetings and communication.

I'm interested in being part of the Homeless Issues Subcommittee and the Public Health and Safety Committee as I believe the issues of homelessness and crime in Mar Vista must be addressed urgently in a compassionate yet results-oriented fashion.

I would welcome the opportunity to discuss my application further. Thank you for your service in supporting Mar Vista!

Thanks,

E.J. Kavounas  
[REDACTED]





**From:** Tyler Laferriere [REDACTED]  
**Sent:** Wednesday, July 15, 2020 3:37 PM  
**To:** Chair@marvista.org  
**Subject:** Application for the vacant MVCC At-Large Director position

Good afternoon, Chair Hanna.

I hope this email finds you well, and it was a pleasure to be with you and the Board last night for the July MVCC Board meeting.

I am writing to you this afternoon to submit my name into the running as a candidate to fill the vacant at-large director position on the MVCC Board of Directors. As I am sure you remember, I ran for but unfortunately lost an at-large director seat on the Board in June 2019 but have since eagerly participated in the work of the council, including but not limited to co-chairing the renters' committee. In that time, I have learned an immense amount about how the council operates and the work required to manage a subcommittee within the structure of the MVCC. I also was a member of the City Clerk's Neighborhood Council Election working group that lasted from January to June 2020. Finally, I have participated in the work of the PLUM committee, the Outreach Committee and to a limited extent in the work of the Elections and Bylaws.

Otherwise, I believe I would be a valuable addition to the Board as a renter, and therefore bolstering the representation of that constituency, and also due to my connections with the UCLA community in Mar Vista as my partner, [REDACTED], is currently a Ph.D. candidate at UCLA. I think I am fair-minded, collaborative, open to constructive criticism, always prepared to learn and capable of providing a constructive voice to the Board. Finally, my primary and sole motivation is to do the maximum amount of good for all Mar Vista stakeholders within the scope of the MVCC's mandate.

Thank you in advance for your consideration of my application for appointment to the vacant At-Large Director position, and please feel free to reach out at any time if you have questions.

Again, I hope this message finds you well, sir, and I look forward to hearing from you.

Kind regards,

Tyler

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Tyler W. Laferriere

Associate Economist, Institute of Applied Economics  
Los Angeles County Economic Development Corporation

[REDACTED]

# JORDAN S. PAUL

Indianapolis Street • Los Angeles, California 90066

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## EDUCATION

- Emory University School of Law, J.D.** 2007  
Honors and Achievements: Georgia Civil Justice Foundation Scholarship for Trial Advocacy; Order of Barristers; Director-in-Chief, Moot Court Society; Most Outstanding Moot Court Society Member
- The George Washington University, B.A., cum laude** 2002

## EXPERIENCE

- Vubiquity, Inc. (An Amdocs Company), Los Angeles, CA** Dec. 2015 – present  
*Vice President, Business & Legal Affairs*
- Negotiate and draft content licensing, processing, and distribution deals with major studios, television networks, event promoters, and networks
  - Negotiate and draft licensing, processing, and distribution deals with MVPDs and OTT operators
  - Negotiate and draft vendor, software development, consulting, and technology agreements
  - Advise and support the EMT and finance, content, sales, operations, product, and marketing teams on day-to-day legal, business affairs, and contractual issues
  - Negotiate and draft strategic partnership and development agreements with technology, IoT, consumer product, video game, live event, software, and media companies
  - Negotiated and drafted development and licensing agreement with PVID distributor for in-home day and date windowing
  - Oversaw and conducted due diligence for Amdocs \$224 million acquisition of Vubiquity
  - Oversaw and managed post-merger integration of Vubiquity into Amdocs
- Law Offices of Jordan S. Paul, Los Angeles, CA** Sept. 2014 – Dec. 2015  
*Commercial Attorney, Outside General Counsel*
- Negotiated and drafted talent, producer, and actor agreements
  - Negotiated and drafted licensing and distribution agreements for content owners and MVPD/OTT Platforms
  - Advised media companies on intellectual property, litigation, employment, and HR matters
- Twentieth Century Fox, Los Angeles, CA** Jan. 2014 – Sept. 2014  
*Counsel, Business & Legal Affairs – Marketing, Sponsorships, and Consumer Products*
- Responsible for business and legal affairs matters in the promotions, strategic partnerships, consumer products, and location based entertainment divisions
  - Negotiated and drafted advertising and promotional agreements with retail, electronics, toy, and food service companies licensing Fox intellectual property in internet, social media, print, sweepstakes, and television advertising campaigns in advance of theatrical releases
  - Negotiated and drafted co-branding agreements for the development and use of custom and exclusive content in location based entertainment, slot machines, and video games
- Liner LLP, Los Angeles, CA** 2012 – 2014  
*Entertainment and Intellectual Property Associate*
- Litigated contractual and rights disputes for clients in the media and entertainment industry
  - Negotiated and drafted distribution, profit participation, and rights agreements for studios and talent
- Representative matters:
- *Legendary Pictures, Inc. v. Lin et al.*: Represented three producers and two production companies in a dispute concerning contingent compensation and producer credit for the film “Godzilla”

- *Impression Entertainment v. Miller*: Represented Krista Miller (Cougartown, The Drew Carey Show) in a suit brought by her ex-manager for post-termination commissions

**Robins Kaplan LLP**

2010 – 2011 (New York); 2011 – 2012 (Los Angeles)

*Entertainment and Intellectual Property Associate*

- Pre-trial and trial counsel for clients in the media and entertainment industry

Representative matter:

- *In re: Application of MobiTV Inc.*: Represented ASCAP in a two-week bench trial concerning the licensing of public performance rights of musical works in a mobile television application

**Pryor Cashman LLP, New York, NY**

2007 – 2010

*Entertainment and Intellectual Property Associate*

- Pre-trial and trial counsel for clients in the media and entertainment sectors

Representative matter:

- *Capitol Records et al. v. Seepod et al.*: Obtained summary judgment on behalf of record companies and music publishers in copyright infringement action against online music storage company

**PUBLICATIONS AND SPEAKING ENGAGEMENTS**

- Panelist, “Inside Out: “Copyright Issues that Matter to In-House Counsel,” CSUSA (Mar. 21, 2019)
- Program Chair, “Copyright Conversation with Howard King,” CSUSA (Jan. 21, 2016)
- Program Chair, “I Created It, But Do I Own It?,” CSUSA (Nov. 13, 2016)
- Program Chair, “Mysteries and Memoranda,” CSUSA (Feb. 26, 2015)
- Program Chair, “Copyright Conversations with David Nimmer,” CSUSA (Feb. 18, 2013)
- Presenter, “Protecting Your Intellectual Property,” AGTA Gem Fair (Feb. 9, 2013)
- Program Chair, “Dressing Up IP,” Beverly Hills Bar Association (Oct. 11, 2012)
- Presenter, “Legal Challenges in the Jewelry Industry,” JCK (May 31, 2012)
- Author, *Transformative Use Comes of Age in Right of Publicity Litigation*, Landslide (Oct. 2011)
- Presenter, “Legal Issues and Pitfalls in Design,” Jeweler’s Resource Bureau (March 14, 2011)

**BAR ADMISSIONS AND MEMBERSHIPS**

- California; New York; C.D. Cal.; N.D. Cal.; S.D. Cal.; E.D. Cal. S.D.N.Y.; and E.D.N.Y.
- Beverly Hills Bar Association (Exec. Committee, IP & New Media Section, 2011 – 2014)
- Founder and Chair, L.A. Chapter of the Copyright Society of the USA (2012 – 2016)

**From:** Derl Clausen [REDACTED]  
**Sent:** Thursday, August 6, 2020 3:43 PM  
**To:** chair@marvista.org  
**Subject:** Re: Zone 7 Director Position - Letter of Intent - Derl Clausen

Hi Elliot,

I recently learned that I could run for both the At-Large Director and Zone 7 Director position. I'd like to be considered for the At-Large director position as well as the Zone 7 director position, do I need to submit a separate letter of intent?

Thank you so much.

Best,  
-Derl

On Wed, Aug 5, 2020 at 1:05 PM Derl Clausen [REDACTED] wrote:  
To the Board of Directors of the MVCC,

My name is Derl Clausen, I have been a stakeholder in Mar Vista for 2 years, and I am applying for the Zone 7 Director position to serve on the Mar Vista Community Council. I fell in love with Mar Vista and especially Zone 7 because it is unpretentious and radiates a sense of community. However, there are challenges and issues specific to Zone 7 that need to be addressed. That is why I am running on a platform to increase the community council's presence in Zone 7, to continue the ongoing organizational efforts to keep Mar Vista affordable and to create more direct channels of communication with our homeless neighbors.

As a renter on Caswell Ave., I am deeply concerned about the lack of adequate support for renters within Mar Vista and greater Los Angeles. Because Zone 7 demographics consist of a majority of renters, the growing instability in housing will continue to have a negative impact on our neighborhood and destabilize our ability to have constructive input on community issues. However, through a strong community council presence, as long term renters, we could better distribute and communicate relief information that has been made available by the City of Los Angeles. If appointed director, I will work diligently with the outreach committee to grow our presence within Zone 7. This includes ensuring that the newsletter is delivered to all buildings and homes within my zone, as well as looking for creative ways to encourage residents to voice their opinions to the Community Council on those issues which are most directly affecting them.

By having more Zone 7 renters present on the Community Council, we can expand the Renter Subcommittee to meet the specific needs of its residents. Furthermore, we can organize with the Community Plan Subcommittee to prevent problematic upzoning and pressure our city representatives to regulate the development of unaffordable apartment complexes. While these issues have plagued residents well before COVID-19, they are becoming ever more drastic with the impending eviction crisis.

Along with issues facing the renter community, I am also deeply concerned about the growing homeless population. Although this issue affects all of Mar Vista, there is a growing unhoused encampment on the border of Zone 6 and Zone 7. By working with the homeless issues subcommittee, I would work to expand efforts to hear the needs of Mar Vista's homeless, and use community resources to assist them while developing more permanent housing solutions for our neighborhood.

As Director of Zone 7, I hope to expand our community voice, create a stronger presence in Los Angeles City policies and agencies that directly affect Mar Vista, and develop a community commitment to support each other as one neighborhood.

Thank you for your consideration,

-Derl Clausen



**From:** [REDACTED]  
**Sent:** Tuesday, August 4, 2020 4:12 PM  
**To:** Chair@MarVista.org  
**Subject:** FW: Last days for Leadership & TONIGHT's PLUM meeting about up-zoning. DCP comment window is closing! Tomorrow is a WaterTalks Town Hall.

**Flag Status:** Flagged

Hi Elliot---

I am a resident of Westminster Ave for over 20 years. I've served on the board of the WVCA and was a founding co-chair of the NC Sustainability Alliance. I am interested in the at-large position. Please tell me more or perhaps we can set a time to chat. Thanks---Lisa

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**From:** Mar Vista Community Council <info@marvista.org>  
**Sent:** Tuesday, August 4, 2020 3:06 PM  
**To:** [REDACTED]  
**Subject:** Last days for Leadership & TONIGHT's PLUM meeting about up-zoning. DCP comment window is closing! Tomorrow is a WaterTalks Town Hall.

The screenshot shows a website header with a dark blue background. At the top, there is a light beige bar containing the date "AUGUST 04, 2020" on the left and the text "OPEN IN YOUR BROWSER" on the right. Below this bar is a large white rectangular area containing a broken image placeholder, represented by a small square with a red 'x' icon. At the bottom of the screenshot, there is a white navigation bar with the following menu items: "REMOTE MEETINGS", "CALENDAR", "BOARD", "COMMITTEES", and "CONTACT".



## Leadership. Demonstrate What's Possible.

Don't put it off any longer!

Only a few days remain!

Ends THIS Saturday, August 8 at 8pm!

Zone 7 & At-Large Directors needed. Why not you?

**EMAIL NOW** - [Elliot Hanna \(Chair@MarVista.org\)](mailto:Elliot.Hanna@MarVista.org)

Let your skills work for the Mar Vista Community!

*All are welcome to join! Read more at [MarVista.org](http://MarVista.org).*

# Tonight! 6:30pm PLUM RE: Up-zoning R-1

Currently, the DCP's Community Plan Update for Mar Vista *includes up-zoning single family residential parcels* to include multiple units. In less than three weeks (i.e., August 31), public comments will no longer be considered.

Tonight's meeting will discuss a motion in response.

View the agenda for additional information.

[VIEW AGENDA](#)

## Tomorrow night (Wednesday) at 6pm T&I is hosting a WaterTalks event!

The Transportation & Infrastructure Committee (T&I) is co-sponsoring a WaterTalk event given by TreePeople. It will be informative for Mar Vista stakeholders, covering water-related issues stemming from 2014's Proposition 1: *The Water Quality, Supply and Infrastructure Improvement Act*.

Other business includes Community Impact Statements (CIS) regarding two motions before the LA City Council regarding Telecommuting.



For more information, click on View Agenda.

View Agenda



## Join us to discuss water-related issues in Mar Vista!

Share your ideas, your needs and advocate for your community.

TreePeople and the Mar Vista Community Council is holding a water education presentation as well as a listening session for community members to voice their concerns, ideas and have a say in how our tax dollars are spent.

Will we have enough water?

Are we safe from flooding?

Share your ideas. Share your needs.

Open and free to the Public. RSVP is optional.

Join the Remote meeting: <https://zoom.us/j/93701078039>

OPTIONAL - Eventbrite RSVP

## Education, Arts & Culture (EACC)

Saturday, 8/8 at 2:30pm

Come join fellow Mar Vistans plan The Mar Vista Menagerie. A community event to boost moral, inspire, encourage, motivate and give all - a reason to celebrate our creativity and diversity.

For more information, click on View Agenda

[VIEW AGENDA](#)

## Next Week

Board of Directors  
Tuesday, August 11  
7pm

[VISIT PAGE](#)

Great Streets  
Wednesday, August 12  
7pm

[VISIT PAGE](#)

## Join the MVCC from the Safety of your home



All meetings are via Zoom and always  
open to the public—please join us!

HOW TO  
JOIN OUR MEETINGS



Mar Vista Community Council

PO Box 66871 - Los Angeles - CA 90066

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**From:** Peter Czer [REDACTED]  
**Sent:** Thursday, August 6, 2020 2:30 PM  
**To:** chair@marvista.org  
**Subject:** Director Vacancies

Dear Elliot,

My name is Peter Czer, and I have lived on Greenwood Avenue in Mar Vista for twelve years. I'm 38 years old and, along with my wife Rachel, we own our home and have two children in the community. I'm involved with a number of charities and outreaches in Venice/Mar Vista, such as the Boys and Girls Club and Venice Church. In the last few years, I've witnessed so much change in our community and feel it appropriate to make positive contributions, however I can.

A little background on me. My training is in physics/biophysics, and I've worked in education, non-profit, and business sectors. Most recently, I was a investment & business development associate at a Los Angeles-based venture fund for a number of years, before transitioning to a startup company as a manager of corporate strategy. I tend to work very well with people of all sorts of backgrounds and enjoy building good collaborations and connections. I'm also good at organizing, problem-solving, peacemaking, and discovering ways of increasing efficiency.

I would like to submit this letter to express interest in serving as an at-large director for MVCC.

Thank you for your consideration,  
Peter Czer  
[REDACTED]

**From:** Ashley Zeldin [REDACTED]  
**Sent:** Thursday, August 6, 2020 5:19 PM  
**To:** chair@marvista.org  
**Subject:** Application for At-Large Director

Hi Elliot,

I'd humbly like to apply for the newly created Mar Vista Community Council At-Large Director vacancy.

As you well know, I'm a project manager, web developer, event organizer and writer/editor. I'm dedicated to community-building in all my endeavors, from volunteering with Westside Friends as a writer and designer for their newsletters to organizing events and conferences for games and tech nonprofits such as the International Game Developers Association and Write/Speak/Code.

I've called North Westdale--or Zone 2 of the MVCC area--my home for 8 years, though I only became involved with the MVCC a year-and-a-half ago. My partner John Nesky and I have rented the same apartment for the entirety of our time in this community, and we aspire to someday set down more permanent roots here.

The last MVCC election was contentious for our community, and I believe I can build bridges instead of barriers.

To that point, I'd like to make an observation and a request, as a stakeholder: I've noticed the Board of the MVCC does not reflect the demographics of Mar Vista, and I'd quite like to see the Board of the MVCC more accurately reflect the stakeholders of Mar Vista.

Approximately two-thirds of Mar Vistans are renters, while 15 percent or less of the Board comprises renters. The median age of Mar Vistans is in the 35-39 range; a clear majority of the Board is over 40. Mar Vista is also [among the most ethnically diverse neighborhoods in Los Angeles](#), ranked 60th (so are Sawtelle, which encompasses North Westdale, at no. 38 and Palms, which includes Westside Village, at no. 7!). I recognize that the vast experience and institutional knowledge of Mar Vista that the current Board has is important! That said, while the correlation between diverse boards and corporate performance is unclear, [valuing such social diversity may well lead to improved board culture](#).

I urge you to strongly consider selecting candidates to fill both this At-Large Director position and the Zone 7 Director position who are representative of Mar Vista's stakeholder demographics.

As a renter in my mid-30s, I believe I am such a candidate.

I've spent the last year-and-a-half as an active MVCC stakeholder learning about all things planning from Community Plan Subcommittee Chair Mary Hruska and Planning and Land Use Management Chair Stacy Shure. More recently I've had the honor of working diligently alongside them as Community Plan Subcommittee Vice-Chair to research the changes proposed by LA City Planning to our Community Plan, and then synthesize and communicate this information to stakeholders effectively so they may have their say as individuals in conjunction with our Community Plan Subcommittee's, the PLUM Committee's, and (soon) this Board's efforts to represent them through writing and considering policy motions.

I've been a consistent presence at meetings of several other MVCC committees and subcommittees. For nearly a year I've enjoyed participating in the Education, Arts, & Culture Committee to brainstorm and realize ways to engage our community; recently I've been collaborating with Chair Gabriel Hill and Vice-Chair Pamula Solar on their proposal for a

socially distanced community event geared towards children's creativity, the Mar Vista Menagerie for Kids!, including designing a potential promotional flyer. As a regular attendee of the Renters' Subcommittee in both its current and previous incarnation, I've been grateful for the representation of Co-Chairs Annie Bickerton and Tyler LaFerriere. Though I stepped down as Vice-Chair of the Outreach Committee last year, I've continued to contribute, including assisting Chair Kathryn Wheeler with copy-editing the last newsletter and volunteering to write for future newsletters.

I've helped wherever I'm able, whenever I'm asked, and I will continue to do so even if you decide to appoint another candidate to the Board.

With my proven record of service to the MVCC and to the communities to which I'm proud to belong, I believe I would be an asset to the Board.

I appreciate your careful consideration, and I look forward to continuing my work for the MVCC well into the future.

I eagerly await your call to discuss the At-Large Director position.

Regards,  
Ashley Zeldin  
Vice-Chair, MVCC Community Plan Subcommittee

To the Chair and Board,

My name is Nathalie Folkerts, and I would like to apply for the open At-Large Director position. Mar Vista is my home, and I have appreciated everything the community has offered me: I would love the opportunity to give back by serving in this position. I live in the community along with my partner, who is attending medical school at UCLA. I currently work for a community campaign, but I have previously worked in workforce development, education services, and community programming.

I am passionate about and have many experiences in building community. I have helped with organizing community events, youth nights, listening sessions, resource fairs, and other events. In a past neighborhood I lived and worked in, I helped create a Roving Listening program, based off the work of De'Amon Harges, where young people built community by interviewing their neighbors about their strengths, experiences, and stories. More recently, I collaborated with a group of artists in the area to help secure an arts & culture grant for future murals. I am eager to bring my passion for community to the council.

As a renter and community member, I would love to help bring my love for the community, experience in community building, and professional background to the Mar Vista Community Council Board. Thank you so much for all of the work you do and for considering my application, and I look forward to hearing from you soon.

Best,

Nathalie Folkerts

[nathaliefolkerts@gmail.com](mailto:nathaliefolkerts@gmail.com), 319-899-2377

**mvcc.director.hanna@gmail.com**

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**From:** McNeil, Ann [REDACTED]  
**Sent:** Friday, August 7, 2020 11:30 AM  
**To:** chair@marvista.org  
**Subject:** Director Vacancies

**Importance:** High

Hi Elliot,

I am very interested in applying for the director at large position. I have lived in Mar Vista since 1989 (Trousdale town homes on Sawtelle in zone 3). Can you tell me what I need to do to formally apply? I am sure you have a zillion applicants, but feel having served on my HOA board for my townhome association, and my professional role as a unit director in a large health system, I have gained good insight into the dynamics of advocacy and stakeholder engagement.

I look forward to hearing from you.

Ann

Ann McNeil, MSN, RN, NE-BC  
Director Critical CareTransport

**UCLA Health**

Office [REDACTED]  
Cell [REDACTED]  
Page [REDACTED]

**E-Mail:** [REDACTED]



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**From:** Tyler Proctor [REDACTED]  
**Sent:** Saturday, August 8, 2020 11:10 AM  
**To:** Albert Olsen; Andrea Ambriz; Carl Ginsberg; carl.ginsburg@marvista.org; Christine Stemar; Elliot Hanna; Holly Tilson; Holly Tilson; Martin Rubin; Renee Sabshin; Robert Watkins, Jr; Selena Inouye; Stacy Shure; Tim Hui; tyler.laferriere@marvista.org; annie.bickerton@marvista.org; gabriel.hill@marvista.org; pamula.solar@marvista.org; ken.alpern@marvista.org; rob.kadota@marvista.org; kathryn.wheeler@marvista.org; mary.hruska@marvista.org  
**Subject:** Z7 Supervisor & At Large Director - Letter of intent

Hello, Mar Vista Community Council,

I, Tyler Proctor, am nominating myself for the MVCC office of Z7 Supervisor as well as for the position of At Large Director.

### **A Little About Me**

I was born in 1985 in Pittsburgh, PA, and raised in the suburbs of Latrobe. Immediately upon high school graduation, I immigrated to Sydney, Australia, where I earned a Bachelor of Music with a major in Audio from the Australian Institute of Music. Upon receiving my degree, I started in the mailroom at Network Ten (one of Australia's "big four" television networks), where I was able to climb the corporate and creative ladder, working my way up to the senior audio director by the age of 25.

Now a professional audio engineer for 15 years, learn more about my business at [REDACTED]

After 10 years in Australia, I became a dual citizen, and two years later, I moved back to the US to enjoy fresh opportunities and advance my career as a post-production sound engineer. Returning with me Stateside was my Aussie wife Nikki, a dual citizen of New Zealand, the daughter of a Holocaust refugee, and an amazingly accomplished editor now working in Standards & Practices for Disney/ABC.

Having experienced some serious health issues following a major spinal cord injury sustained in a car accident three years ago, I now spend much of my free time trying to better myself and heal naturally. Mind, body and spiritual optimization is my hobby and I remain a dedicated fan of self-discipline and acts of virtue. This includes regular yoga practice, workouts and physical therapy, saunas, cold therapy, meditation, biohacking and breathwork, sun worship, grounding, concocting healthy recipes, studying supplementation, gardening, and listening to great thinkers, comedians, philosophers and stoics.

My wife and I also love nothing more than a date night with a good laugh at The Comedy Store.

### **So, Why Politics?**

Living in Los Angeles for the past five years, my wife and I bought our first home in Mar Vista four years ago, on Venice Boulevard (The Condos on Venice, west of Centinela Ave., between Frances and Wasatch).

At our location, there has been an ongoing tent and homeless situation that has escalated over the past two years and has been dubbed the Wasatch encampment. This encampment started to spread and take over several blocks, with drug dealers and human traffickers stationed on almost every corner of our neighborhood. We even had an abandoned building on the next block devolve into a drug den.

Our community was no longer safe.

Before COVID-19, it was already getting bad. During COVID, it has only gotten worse, especially with local police now being ordered to stand down and be generally hands-off when it comes to criminal vagrancy. It's been heartbreaking to see the government let our community down to the extent it has, and this issue has literally been placed right on my front lawn.

Because of this COVID world in which we now find ourselves, along with my perspicacity and pragmatism leading up to and during the pandemic, I successfully helped to unite my community to look out for each other in a sort of neighborhood watch.

And we have. It definitely feels safer, and when it is not, we know we are all here for one another.

Many people in the neighborhood have encouraged me to run for office, with some having nicknamed me "Mayor Tyler." They know they can count on me to help come up with solutions and am willing and able to act as a go-between, fighting to push issues forward that benefit the greater good of our community. I'm confident in my natural ability to communicate and be a mediator and respectful connector between different people from all walks of life, cultures and belief systems.

Never having imagined a career in politics, but seeing the flagrant corruption and inaction that surrounds me, I'm finding myself traveling down a path I feel compelled to trek.

Now is the time to move beyond the long-held, typical constraints of partisan politics. I value real debate and nuanced conversation to find virtuous solutions that are often found in the political gray areas. Spending my 20s in Australia, I experienced how another country and government can work for its people, while allowing me meaningful time to see how America is perceived from the outside.

While we continue to descend into a new great depression, we need to find real solutions that benefit the greater good, rather than the privileged few, in this new post-pandemic world.

The so-called left and right continue to bicker and battle, while the politically correct over-liberalization allows the city of Los Angeles to turn to squalor.

People at all societal levels are being squeezed out. Those who show no virtue are being given the most freedom, while those who need the help aren't receiving it.

I look forward to working with you to better our community.

Sincerely,

Tyler Proctor

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**Tyler James Proctor** *Co-Chair Emergency Preparedness*

| [tyler.proctor@marvista.org](mailto:tyler.proctor@marvista.org)

[REDACTED]

[REDACTED]

*"Go back to the Valley, man!"* – Point Break

**From:** Peter Glick [REDACTED]  
**Sent:** Saturday, August 8, 2020 4:29 PM  
**To:** Chair@marvista.org  
**Subject:** Zone 4 Director Vacancy

**Flag Status:** Flagged

Dear Sirs:

I am interested in being appointed as a volunteer Zone 7 Director.

I am over 18 years of age (75 years). I resided in Zone 7 [REDACTED] Lyceum Ave.) and have done so for the past 40 years. I have been married for over 50 years to Lynne Glick, and we have raised two children in Mar Vista both of whom were educated at local schools. I am an attorney by training (although am now retired). I was pleased to have served for 38 years the people of Los Angeles County as a deputy in the Office of the District Attorney and Office of the County Counsel. I have served as treasurer and president for my church. I have been an officer in the Del Rey Yacht Club. I have served my community as a Scoutmaster for 10 years.

I understand that this is a volunteer position that would involve substantial time. I would be available to attend Board meeting monthly which, which i understand are now held as a virtual meeting via Zoom. In addition, as a Board member I understand that I would be expected to serve as Chair, Co-Chair, or Vice-Chair of at least one committee and I would remain current on all city-required training.

If you have any questions concerning my qualifications or commitment to represent my neighbors please feel free to contact me directly.

Peter Glick  
[REDACTED]

# David W. Lee

Apt. 3 Los Angeles, CA 90066 ❖

7 August 2020

Dear Mar Vista Community Council Chair,

After long consideration, I would like to express my interest in being considered for the MVCC Zone 7 Director vacancy. I hold eligibility in both working and residing in the newly zoned area.

In addition to being a link to the local public high school, I hope to be a representative voice to those who are renters, under 35 years old, and/or person of color (I personally identify as Asian-American).

I believe in clear communication, and appreciate effective use of parliamentary procedure in your meetings. Given my work ethic, I have been able to serve on boards of various educational groups. My previous involvement with MVCC has been limited to attending a few meetings and events; however, given the announcement of said vacancy, I hope to give back to the community beyond the walls of the classroom in this capacity.

Please let me know if I can provide any additional information or references. Thank you for your consideration.

Sincerely,



**David W. Lee, M.M**

Instrumental Music Director - Venice High School  
Vice President - VHS Gondolier Booster Club  
Treasurer - Los Angeles Secondary Music Teachers Association

**mvcc.director.hanna@gmail.com**

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**From:** Casey Johnson [REDACTED]  
**Sent:** Saturday, August 8, 2020 7:59 PM  
**To:** Chair@marvista.org  
**Subject:** Letter of interest for open director position.

Greetings to the Mar Vista community council

I am interested in the open position for the director of the newly established zone 7 region. I have lived in Mar Vista for a few years now, and would like to take this opportunity to become more involved and help my community. I am self employed, working in both technology and education. I have both the flexibility of time and leadership skills needed to serve in this position. It is my hope to provide the community with more opportunities to interact and support one another. I would also like to offer wisdom regarding fund allocations and volunteer my time, skills and knowledge to whatever is needed. Feel free to contact me anytime.

Sincerely, Casey Johnson ^\_^

# Maja Jeremic

Santa Monica, CA

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**Entrepreneurial and adaptable leader** with 15+ years of cross-functional experience **managing programs, policy and partnerships** in diverse geographic locations. Proven talent for managing complexity, producing results and capacity building. Agile and compassionate leader with exceptional ability to **build trust and relationships**.

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## EXPERIENCE

**INDEPENDENT CONSULTANT**, Los Angeles, CA Jan 2020 - June 2020

- Conducted land-use and feasibility study on a \$300M mixed-use real estate development project.
- Recruited 5 new clients to the corporate rental programs for a start-up business, developing \$5M of annual revenue.

HAPPIEST BABY, INC.

Los Angeles, CA

**DIRECTOR, PARTNERSHIPS**

Feb 2018 - Jan 2020

*Happiest Baby is a start-up that develops products to improve infant sleep safety and prevent SIDS.*

- Prospected and cultivated over 50 partnerships with Fortune companies such as Google, Facebook and Salesforce as well as non-profits, retailers, hospitals, and universities in the US, Canada, and Europe.
- Drafted, negotiated and managed contracts achieving a 100% renewal rate for \$5M+ annual contract values.
- Reduced back-end operations time ~90% by developing a coding and automation system for program management.
- Collaborated with Marketing to develop assets and implement co-branding opportunities.

CITY OF TORONTO

Toronto, Canada

**REAL ESTATE OFFICER**

Sep 2012 - May 2015

- Managed the St. Lawrence Market Strategic Plan and St. Lawrence Market Redevelopment Project, overseeing the economic and environmental impact of a \$100M-plan to redevelop and modernize a historic market.
- Played a key role by facilitating stakeholder and community engagement while serving as a representative of the City in meetings with a range of stakeholders.
- Optimized staff performance and communication by formalizing and automating internal workflows, resulting in increased productivity and a 40% increase in customer satisfaction.
- Drove the delivery of management, mentorship, and training to 8 staff members, including 4 direct reports.

BEPPLER DEVELOPMENT

Podgorica, Montenegro

**MANAGING DIRECTOR**

Apr 2010 - Aug 2012

*Beppler Development is a Real Estate Developer based in the UK and Montenegro.*

- Established political and strategic relationships with government ministers, C-level executives, and key international stakeholders to sustain support and advocacy for ~€400M of projects.
- Resolved transportation, infrastructure and land-use issues for Montenegro's first planned, eco-friendly mountain resort by collaborating with private and public stakeholders for a projected €900M of annual revenue.
- Managed 2+ international RFPs for the resort development worth ~€200k each.

FRIENDS OF BIJELA FOUNDATION, NOVEMBER 2009 TO DECEMBER 2011

Podgorica, Montenegro

**DEVELOPMENT DIRECTOR**

Nov 2009 - Dec 2011

- Oversaw fundraising, operational and strategic development for an organization focused on improving the quality of life for Montenegro's only orphanage.
- Secured a \$250K donation from a private donor within first 90-days of employment and increased partnerships by 260% in 12 months.
- Achieved the collaboration of competing government sectors to produce a high-level charitable gala.
- Managed and mentored 3 remote FTEs as well as 10 event volunteers.

GOVERNMENT OF MONTENEGRO, MINISTRY OF SPATIAL PLANNING

Podgorica, Montenegro

**LAND USE CONSULTANT**

Dec 2009 - Apr 2010

- Dispensed advice to the Ministry on a range of issues related to land use, social economic and environmental impact. Co-authored the national golf development strategy.

COLLIERS INTERNATIONAL

**PROJECT MANAGEMENT SPECIALIST**

Los Angeles, CA  
Aug 2008 - May 2009

- Negotiated the relocation of a 30k sq. ft. federal agency in less than 5 months by monitoring the projected needs of existing agencies and capitalizing upon unused space while completing Agency reporting requirements.
- Redeveloped occupancy-management systems and contract administration for federal agencies by analyzing and renewing documentation of current leases, ensuring the smooth operation of government workspaces.
- Increased intra-agency collaboration by implementing procedural and methodological changes, resulting in more efficient policy delivery.

PROJET 131

**MANAGEMENT CONSULTANT**

Montréal, Canada  
Jul 2007 - Jul 2008

*Projet 131 is a Real Estate Developer based out of Montréal, Canada.*

- Implemented firm restructuring and vision realignment which saved \$500k on a \$2.6M project.
- Developed a commercial tenant-attraction program and hosted events in unoccupied spaces to increase revenue.
- Enabled the development of 3 additional floors onto a historic building by performing internal financial projections and requisitioning the appropriate permits from public authorities.

REDEVELOPMENT BUREAU OF THE CITY OF LONG BEACH

**REDEVELOPMENT CONSULTANT**

Long Beach, CA  
Jul 2005 - Jun 2007

- Charted proposal resulting in the approval of a \$10.6M park-expansion project.
- Conducted the preparation of staff reports, RFQs and RFPs, GIS maps, policies, and recommendations ensuring the smooth operation of development projects.
- Facilitated meetings with a range of institutions, stakeholders, and constituents to ensure that concerns were addressed, and that unforeseen delays and opposition were kept to a minimum.

COMMUNITY REDEVELOPMENT AGENCY

**POLICY ANALYST**

Los Angeles, CA  
Jul 2004 - Jul 2005

- Conducted extensive research and co-authored position papers that resulted in approval of multiple city-wide ordinances, including the Affordable Housing Ordinance.

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**EDUCATION**

MASTER OF PUBLIC ADMINISTRATION; University of Southern California, Los Angeles, California

B.A. INTERNATIONAL RELATIONS & B.A. FRENCH; San Francisco State University, San Francisco, California

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**PROFESSIONAL DEVELOPMENT**

From Linear to Circular; Ellen MacArthur Foundation, 2020

- Building a framework for a restorative and regenerative economy

Unraveling the Cycling City; University of Amsterdam, 2020

- Transportation mobility with a focus on cycling

Management of Urban Infrastructures; École Polytechnique Fédérale de Lausanne

- Sustainability, resilience and efficiency in urban infrastructure management and operations

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**VOLUNTEERISM**

WESTLAND SCHOOL, LOS ANGELES, CA

**HOSPITALITY COMMITTEE**, Sept 2019 – March 2020

INTERNATIONAL WOMEN'S CLUB OF BELGRADE, SERBIA

**EXECUTIVE BOARD MEMBER, BAZAAR CHAIR, CHARITY COMMITTEE**, Apr 2009 – Sep 2009

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**SKILLS**

**Technical:** Budgeting & Financial Analysis, Data-Driven Decision Making, Strong Communication Skills, Cross-functional Collaboration, C-Level Advising, Project Management, Organizational Management, Strategic Development, Contract Negotiation