

**CATEGORY: Funding**

**COMMITTEE: Outreach**

**PURPOSE: Print and distribute a MVCC Newsletter.**

**BACKGROUND:**

Neighborhood Councils have an obligation and duty to provide outreach to stakeholders within the community. A printed newsletter is still the best and most comprehensive way for the MVCC to accomplish this mandate as the subscriber list for the MVCC is ~8% of Mar Vista dwellings.

The newsletter will include the meeting day/time/location (including Zoom) for every committee. Every committee Chair will be contacted to provide input.

One funding has been approved, the design will be created and submitted for approval at a later date.

**THE MOTION:**

The MVCC approves an expenditure, not to exceed \$8,000 for costs (e.g., designing, proofing, printing, boarding, distributing) related to a MVCC newsletter.

# Marina Graphic Center

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## Quotation

314497

Date: 9-28-21

**Proposal To:** Mar Vista Community Council

PO Box 66871

Los Angeles, CA 90066

Tel:

18209

Fax:

**Attn:** Carolyn K. Honda

**This is our proposal to provide the following, subject to the specifications listed below.**

**Project:** MAR VISTA COMMUNITY NEWS - NEWSLETTER / 6 PAGE TRI-FOLD

**Final Size:** 25.5 X 11 FOLDS TO 8.5 X 11

**Paper:** COATED / 80# SILK BOOK / MATTE FINISH

**Presswork:** 4/4 CMYK + PENCIL AQ

**Finishing:** TRIM, FOLD, CARTON CONVENIENT FOR WILL CALL FROM DISTRIBUTOR

**Art:** File Furnished

**Proofs:** Iris position proof Epson color proof

**Quantity** 24,000

**Price:** \$3721.00

Taxable

ALTERATIONS ARE ADDITIONAL / SALES TAX NOT INCLUDED

DISTRIBUTOR WILL PICK UP FROM MGC

### Terms:

• C.O.D. / Check / MC / Visa

• This is only an estimate and does not become a contract until after our examination of all art files and images.

### **To accept this quotation:**

Please circle the quantity, sign and date this quotation form and fax to **(310) 263-1777**

**Accepted by:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Cancellation (in whole or part) after the acceptance of this proposal is subject to additional charges. All prices quoted are plus **CA SALES TAX (9.5 %)** unless specified. Shipping/Freight charges are additional. Additions or client alterations are chargeable. In the event suit for collection is instituted, Buyer shall pay all reasonable costs of collection including interest at 1.5% per month.

LISA FLORES (EXT: 225) email: [LisaF@MarinaGraphics.com](mailto:LisaF@MarinaGraphics.com)

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quotes for trifold newsletter

On Wed, Sep 29, 2021 at 9:21 AM Gary Avrech <[gographics.us@verizon.net](mailto:gographics.us@verizon.net)> wrote:

Hi Carolyn.

If you provide print ready digital files at the proper specifications, I can offer quality offset printing of the brochures and delivery to one local destination for \$9,895.00, plus sales tax.

The turnaround would be 7-10 business days.

Please let me know if you have any questions.

Thank you.

Gary Avrech  
Go Graphics & Printing Co.  
Cell: 818-321-3984

Hi Carolyn,            Print quote:

Qty 24,000 = \$3,805.00

Thank you,  
Doug

**Simon's quote for 24,000 distribution for the Newsletter:**

For 24,000 copies (to homes and apartments), the cost will be \$3000.

If we are targeting only single-family homes, the cost may go up, depending on quantity.

Please let me know if you have any questions.

Thanks,  
Simon Ifergan

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