POLICY MOTION

COMMITTEE: Director Ruesch

PURPOSE: SurveyMonkey Account Annual Renewal

BACKGROUND:

SurveyMonkey is an annual subscription and became a MVCC asset for the 2020-2021 fiscal year. In that year, it was utilized by multiple MVCC committees including PLUM, Transportation & Infrastructure, and Outreach.

In its first year, SurveyMonkey has been a valuable tool and asset. Additionally, without continuing its services, SurveyMonkey will delete templates and information collected, including those who used the Volunteer Sign-up form. While portions of this information can be "preserved", it will no longer be in its original, usable state.

The Board should decide, based on its history with the MVCC, if efforts should be made to continue its service.

MOTION:

The MVCC approves an expenditure of $500 for an annual renewal of the SurveyMonkey account.

Choose a plan that works for you

Team Plans **Individual Plans** Enterprise

Premier Annual
$119 / month
$1,428 billed annually

SIGN UP

- Unlimited number of surveys
- Unlimited questions per survey
- 40,000 responses per year*
- Phone support and 24/7 email support
- Quizzes with custom feedback
- Data exports (CSV, PDF, PPT, XLS)
- Skip logic, question & answer piping
- Text analysis & statistical significance
- Custom logo, colors, and survey URL
- Advanced data exports (SPSS)
- A/B testing, randomization, quotas
- Custom variables
- Accept Payments
- File upload
- SurveyMonkey industry benchmarks
- Click map data visualization
- Multilingual surveys
- Sentiment analysis
- Response Quality
- Crosstabs
- Unlimited filter and compare rules, data trends
- Advanced branching & piping, block randomization
- White label surveys

See all plan features

Advantage Annual
$39 / month
$468 billed annually

BEST VALUE

SIGN UP

- Unlimited number of surveys
- Unlimited questions per survey
- 15,000 responses per year*
- 24/7 expedited email support
- Quizzes with custom feedback
- Data exports (CSV, PDF, PPT, XLS)
- Skip logic, question & answer piping
- Text analysis & statistical significance
- Custom logo, colors, and survey URL
- Advanced data exports (SPSS)
- A/B testing, randomization, quotas
- Custom variables
- Accept Payments
- File upload
- SurveyMonkey industry benchmarks

See all plan features

Standard Monthly
$99 / month

SIGN UP

- Unlimited number of surveys
- Unlimited questions per survey
- 1,000 responses per month*
- 24/7 customer support via email
- Quizzes with custom feedback
- Data exports (CSV, PDF, PPT, XLS)
- Skip logic only
- Text analysis

See all plan features

SIGN UP   **SIGN UP**   **SIGN UP**

*$0.80 per additional response. SurveyMonkey Audience responses sold separately.

SurveyMonkey Audience includes access to Paid Features

Get survey responses from around the world in minutes with **SurveyMonkey**