

CATEGORY: Funding

Committee: Outreach

Purpose: Print and distribute a Newsletter for MVCC

Background:

Neighborhood Councils have an obligation and duty to provide outreach to stakeholders in our community. A printed newsletter is a great tool to accomplish this mandate. It will reach 24K residents.

The newsletter content will include:

Days of meetings

NPG

Current info

Police Contacts

Crime

How to protect yourself

Gateway Mural Project

and more

and information to lead them to the website to engage and join us.

Once funding has been approved, the newsletter will be created through Outreach.

THE MOTION:

The MVCC approves an expenditure, not to exceed \$10,000 for costs (e.g. design, proof, printing, distribution) related to the MVCC Newsletter.

Marina Graphic Center

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Quotation

335340

Proposal To: Mar Vista Community Council
PO Box 66871
Los Angeles, CA 90066

Date: 2-1-24

Tel: 310.397.3790

Fax:

email: ckhondamvcc@gmail.com

18209

Attn: Carolyn K. Honda

This is our proposal to provide the following, as per specifications listed below.

Project: 2024 Newsletter

Final Size: 8-1/2 x 11 trimsize; 8 pages self cover

Paper: 80# Performance white gloss book

Presswork: 5/5 CMYK and overall gloss AQ

Finishing: Saddle stitch the 11" way, box.

Art: MGC to Typeset File Furnished e-mail Sent Exact Reorder Other...

Proofs: PDF Soft Proof Digital press proof Iris position proof Epson color proof Other...

Quantity 24,000 - \$4478.00
Price:

- Resale
 Taxable

Terms:

- Net 30 days.
- This is only an estimate and does not become a contract until after our examination of all art files and images.

To accept this quotation:

Please circle the quantity, sign, date, and return.

Accepted by: _____ **Date:** _____

Cancellation (in whole or part) after the acceptance of this proposal is subject to additional charges. **All prices quoted are plus applicable CA sales tax unless specified.** Shipping/Freight charges are additional. Additions or client alterations are chargeable. In the event suit for collection is instituted, Buyer shall pay all reasonable costs of collection including interest at 1.5% per month.

DARLA POLFUS (EXT: 222) email: DarlaP@MarinaGraphics.com

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"We look forward to serving you"

Hi Carolyn,

Nice hearing from you again and
thank you for requesting a quote.

The cost to distribute 24,000 newsletters to homes and apartments in Mar Vista will be \$3552.

We will be available to conduct the distribution in March.

Please let me know if you have any questions.

Thanks again,
Simon Ifergan

S.I. Management
(818) 516-7419