



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL

Community Outreach Committee

Thursday, July 13th, 2017, 6:30PM

Mar Vista Public Library

12006 Venice Blvd., Los Angeles, CA 90066

MINUTES

1. Call to Order 6:45PM (with apologies from the chair for being late.)
2. Introductions and Public Comments In attendance: Melissa Stoller, Sarah Auerswald and Vanessa Diaz.
3. June minutes approved Motion by Sarah, 2nd by Sarah – approved unanimously.
4. New Business

a) Mar Vista Fall Festival Planning

Discussion of ideas for outreach at the Fall Festival with possible motion to follow. The committee discussed ways to maximize the Outreach during the Festival. One idea was to give out reusable bags we already have on hand when people stop by the booth, giving us a way to start a conversation with them. Another idea was to have wifi and sign people up for the newsletter on the spot. Need to budget Mifi system for the park. Another idea was to have a photo booth in our tent and make a banner celebrating the 90th Anniversary. Costs will be researched. No motions came out of this discussion.

b) Outreach Team Members Needed

1. Farmers' Market Booth Guests – guests needed
2. Art Walk ideas

Discussion of ways to make the booth fun and inviting for people. Again, the idea of giving out the reusable bags when we engage with people was discussed, as well as having a way to sign people up for the newsletter on the spot. Sarah will circulate a schedule and request volunteers to help that night. Possible use of Glow Sticks for December Art Walk, when it gets dark earlier. No motions came out of this discussion.

3. Social Media posting – Nextdoor, Twitter and Instagram

Discussion of ideas for how to build engagement on these platforms. No motions came out of this discussion.

5. Future Agenda Items
6. Public Comment
7. Adjourned at 7:40pm

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