



Mar Vista Community Council



AGENDA

Outreach Committee

<http://www.marvista.org/outreach-committee.php>

Thursday, June 14th, 2018, 6:30pm

Mar Vista Library Community Room; SW corner of Venice/Inglewood Boulevard

1. **Introductions** ~ Welcome!
2. **Minutes** – May 7, 2018 minutes approval
3. **Public Comment**
4. **Old Business**
 - I. Promo items
 - A. Mugs, post-its, Seat cushions, Garbage sacks, Lawn signs (safety campaign), Flashlight-whistles?
 - B. Distribution plans
 - II. Brochure
 - A. Old: "Who What Where"
 - B. New-edits
 - C. Distribution plans
 - III. Banner?
 - IV. MV Fall Festival update, Julie Miller?
 - A. Meeting: June 18th at 7pm, location TBD
 - B. Communications – fall newsletter needed (paper)
5. **New Business**
 - I. Communications
 - A. Marketing; new logo
 1. Process, need
 - B. Online
 1. Website
 2. Zone newsletters
 - C. Offline
 1. Brochure
 2. Zone newsletters

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II. Public gatherings

- A. Townhalls? – formatted on Issues v. “TED”-type – formatted on infomercial
- B. Informal coffee-shop meetings (State of MV format)

6. Public Comment and DISCUSSION of MV issues

7. Future Meetings – need mix of day-nighttime/weekend to capture many schedules

- I. Monthly formal library, nighttime meeting
- II. Monthly informal coffee-house daytime meeting – this month Saturday, 6/16/18 at 10:30am?

8. Future Agenda items

9. Adjournment