



# Mar Vista Community Council



## AGENDA

Outreach Committee

<http://www.marvista.org/outreach-committee.php>

Thursday, October 11, 2018, 6:00pm

Mar Vista Library Community Room; SW corner of Venice/Inglewood Boulevard  
12006 Venice Blvd, Mar Vista, CA 90066

1. **Introductions** ~ Welcome!
2. **Roll Call and Introductions**
3. **Minutes** – August 13, 2018 minutes approval
4. **Public Comment**
5. **Old Business**
  - A. Communications
    - i. Marketing; new logo
      - a. Process, need
    - ii. Online
      - a. Website update
      - b. Zone newsletters
    - iii. Offline
      - a. Brochure
      - b. Zone newsletters
  - B. Public gatherings
    - i. Townhalls: discussion forum on issues
    - ii. Speaker Series: TED-talk style
  - C. Overlooked Old Business
  - D. Defining the purpose and goals of the Outreach Committee for the next calendar year.
    - i. What do each of the Outreach Committee Co-Chairs hope to accomplish in the next calendar year?
    - ii. What does the public expect from the MVCC Outreach Committee
6. **New Business**
  - A. Select presiding co-chair and delegate responsibilities
    - i. Rotating or fixed presiding co-chair
    - ii. Minutes keeper
    - iii. Time keeper
  - B. Propose and discuss conducting a census of all Mar Vista households.
    - i. What do we need to know?
    - ii. Why do we need to know it?
    - iii. How will the census be run?
    - iv. Estimated duration of the census?
    - v. How will we perform outreach to the community ahead of the census?
  - C. Neighborhood event staffing/coordination
    - i. Determine how co-chairs will staff the many events for which MVCC needs to be represented.

7. **Future Meetings** – Next regular meeting of the Outreach Committee will take place on 11/8/18 at 6pm in the Mar Vista Library
  - A. Monthly “coffee with co-chairs” informal coffee-house daytime meeting – this month Saturday, 10/27/18 at 10:30am at Alanas Coffee Roasters on Venice Blvd.
8. **Future Agenda items**
  - A. Open to public suggestion and open dialog with Committee Chairs
9. **Adjournment** (no later than 7:40pm)

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