



# Mar Vista Community Council



## AGENDA

### OUTREACH COMMITTEE MEETING

[MarVista.org](http://MarVista.org)

Thursday, October 17, 6:30pm | The Coffee Connection, Ramp Room  
3838 S. Centinela Avenue | Mar Vista, CA 90066

**MISSION STATEMENT:** To create and disseminate content through traditional, social, and electronic media that educates and informs Mar Vista stakeholders of all aspects of the Mar Vista Community Council; including, but not limited to, increasing awareness of and participation in its functions, duties, and decisions.

1. **CALL TO ORDER**
2. **ROLL CALL (ATTENDANCE)**
3. **WELCOME AND INTRODUCTIONS**
4. **ANNOUNCEMENTS/PRESENTATIONS BY REPRESENTATIVES FROM OTHER COMMITTEES/ORGANIZATIONS**
5. **READING AND APPROVAL OF MINUTES**
6. **REPORTS ON RECENT LEGISLATIVE OR MVCC BOARD ACTION**
7. **REPORTS OF CHAIRS (5 MINUTES)**
8. **STANDARD ORDER OF BUSINESS (90 MINUTES)**
  - 8.1. **UNFINISHED BUSINESS**
    - 8.1.1.[Administrative] Approve Boilerplate ad(s)-Discussion and possible action regarding the approval of ad with use of MVCC Seal
    - 8.1.2.[Administrative] Approve MVNA Newsletter ads-Discussion and possible action regarding the approval of ad(s) with use of MVCC Seal
    - 8.1.3.[Administrative] Approve WHA Newsletter ad-Discussion and possible action regarding the approval of ad with use of MVCC Seal
    - 8.1.4.[Administrative] Approve Hilltop NA Newsletter ad-Discussion and possible action regarding the approval of ad with use of MVCC Seal
    - 8.1.5.[Funding] Discussion and possible action regarding an expenditure to approve SWAG purchases.
    - 8.1.6.[Funding] Discussion and possible action regarding an expenditure for materials to encourage/engage Block Captains in Outreach distribution.

8.1.7.[Funding] Discussion and possible action regarding an expenditure for additional sections/pages on the website, Weekly Roundup, other outreach materials

8.1.8.{FUNDING} [Outreach] MVCC Advertising - Discussion and possible action regarding an expenditure for MVCC advertising outside of its own media accounts.

8.1.9.Shared Responsibilities, Media Accounts - Update

8.1.10.Shared Responsibilities, MVCC Committee Meeting Synopsis - Update

## **8.2. [CHAIR] NEW BUSINESS - DISCUSSION AND POSSIBLE ACTION/MOTION REGARDING...**

8.2.1. [Funding] Discussion and possible action regarding an expenditure for a MVCC newsletter.

8.2.2. [Funding] Discussion and possible action regarding an expenditure for MVCC pamphlet(s).

8.2.3. [Funding] Discussion and possible action regarding an expenditure for a "mail back."

8.2.4. [Funding] Discussion and possible action regarding an expenditure for SurveyMonkey or other similar services.

8.2.5. [Funding] Discussion and possible action regarding an expenditure for Google Services, Amazon Cloud, or other similar services.

8.2.6.[Funding] Discussion and possible action regarding an expenditure for Door Hangers.

8.2.7. Discussion regarding having JOINT Outreach & RES meetings.

## **9. FUTURE AGENDA ITEMS (5 MINUTES)**

## **10.PUBLIC COMMENTS/CONCERNS**

## **11.ANNOUNCEMENTS**

## **12.ADJOURNMENT**

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**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** - The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 3 minutes per speaker, unless adjusted by the presiding officer of the Board.

**PUBLIC POSTING OF AGENDAS** - MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066.

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**PUBLIC ACCESS OF RECORDS** - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact [secretary@marvista.org](mailto:secretary@marvista.org)

**RECONSIDERATION AND GRIEVANCE PROCESS** - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>

**SERVICIOS DETRADUCCION** - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a [chair@marvista.org](mailto:chair@marvista.org) para avisar al Concejo Vecinal.