

Mar Vista Community Council



MarVista.org

REMOTE MEETING AGENDA

Outreach Committee with the Board of Directors
Thursday, July 16, 2020, 6:30pm

PUBLIC WELCOME - ALL ATTENDEES ARE MEMBERS OF COMMITTEE

Remote Conferencing by Device: https://zoom.us/j/98973758618

Remote Conferencing by Phone: 720-707-2699 | Meeting ID: 989 7375 8618

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- 1. CALL TO ORDER
- 2. WELCOME
- 3. READING AND APPROVAL OF MINUTES
 - **3.1.** JUNE 18, 2020
- REPORT, ANNOUNCEMENTS, DISCUSSIONS ON RECENT LEGISLATIVE OR MVCC ACTION (15 MINUTES)
 - **4.1.** Discussion of the motions that were passed or not passed at the previous Executive & Finance Committee (ExFin) meeting and/or the MVCC Board of Directors' (BoD) meeting with possible actions/motions for implementation of passed motions or to amend, resubmit, and obtain support for and passage of said failed motion(s) at the next ExFin and/or BoD meetings.
 - **4.2.** Discussion of the recent *Legislative Action Report* provided by DONE as a recurring feature in the *Weekly Roundup* with possible actions/motions.
- 5. REPORTS OF CHAIRS
 - **5.1. RES TBD**
 - **5.2. Chair -** Outreach Committee Report, June 2020 was successfully submitted to the Board of Director's July meeting. Updates to this report will be provided as necessary.
- 6. STANDARD ORDER OF BUSINESS (60 MINUTES)
 - **6.1.OLD BUSINESS ADMINISTRATIVE MOTIONS (internal workings)**
 - **6.1.1.** Discussion and possible action regarding <u>MarVista.org</u>., *Weekly Roundup*, and other MVCC assets including, but not limited to unique URLs.
 - **6.1.2.** Discussion and possible action regarding new boilerplate, specific, and other advertising due to COVID, LA reopening, and reaching Stakeholders in general.

6.1.3. Discussion and possible action regarding Outreach activities for 2020-2021.

6.2.OLD BUSINESS - FUNDING MOTIONS (require allocation of funds)

- **6.2.1.** Discussion and possible action regarding Outreach budget/expenditures for 2020-2021 including, but not limited to advertising, Neighborhood Associations, and Promotional Items.
- **6.2.2.** Discussion and possible action regarding SurveyMonkey and other online tools to help MVCC Committees reach Stakeholders.
- **6.2.3.** Discussion and possible action regarding designing a new "pamphlet" regarding the MVCC and/or committees.

6.3. NEW BUSINESS - ADMINISTRATIVE MOTIONS (internal workings)

- **6.3.1.** Discussion and possible action regarding the new MVCC Bylaws, Zone 7, MVCC Media Policy, and Standing Rules.
- **6.3.2.** Discussion and possible action regarding Outreach meetings.

6.4.New Business - Policy Motions (brought before committee)

- **6.4.1.** Discussion and possible action regarding New Letterhead and other MVCC Branding opportunities.
- 7. FUTURE AGENDA ITEMS (5 MINUTES)
- 8. Public Comments/Concerns
- 9. ANNOUNCEMENTS

10.ADJOURNMENT

OUTREACH MISSON STATEMENT - To create and disseminate content through traditional, social, and electronic media that educates and informs Mar Vista stakeholders of all aspects of the Mar Vista Community Council; including, but not limited to, increasing awareness of and participation in its functions, duties, and decisions.

ENVIRONMENTAL FRIENDLY (re: in-person meetings) - In an effort to cut down on waste, it is suggested that attendees bring a copy (whether printed or digital) of the agenda, minutes, and other materials to each meeting. There will be copies; however, the number will be limited to ensure minimum impact on the environment. The Outreach Committee appreciates your understanding and assistance in helping us be as environmentally responsible as possible. Hope to see you there!

VIRTUAL MEETING ACCESS FOR PUBLIC PARTICIPATION – In conformity with the Governor's Executive Order N-29-20 (MARCH17,2020) and due to concerns over COVID-19, all Mar Vista Community Council meetings will be conducted entirely remotely and is open to the public by phone and/or device. Visit the "Join Our Remote Meetings" page on MarVista.org for more information.

PUBLIC POSTING OF AGENDAS - MVCC agendas are posted for public review in three (3) places: A) Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066; B) Calendar on MarVista.org; C) L.A. City's Early Notification System. It must be posted in location A, 72 hours before the meeting begins. SUBSCRIBE to our agendas via email through L.A. City's Early Notification System at http://www.lacity.org/subscriptions.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting chair@marvista.org.

PUBLIC ACCESS OF RECORDS - In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, http://www.marvista.org, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact secretary@marvista.org

RECONSIDERATION AND GRIEVANCE PROCESS - For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, http://www.marvista.org

SERVICIOS DETRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacte a chair@marvista.org para avisar al Concejo Vecinal.

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