

Mar Vista Community Council



\Green Committee Sunday, June 4, 2016 - 9:30 A.M.

Venice Grind Patio 12224 Venice Blvd Los Angeles, CA 90066

MINUTES

1. Call to order

Meeting called to order at 9:39 A.M.

2. Public comment

- Is the Green Committee tasked with addressing climate change issue head on? Differing opinions presented and further discussion will surely follow. General consensus was that the mandate of the Green Committee is to present information to residents on best practices in area of *environmental sustainability*.
- Committee member Steve Fox proffered the Temple Isaiah venue for a potential speaker series for the Green Committee.

3. 2018 Green Garden Showcase

- Presentation by Maggie Begley, GGS Chair
- Discussion

Number of Gardens will be scaled back (20 gardens would be a ballpark goal).

It's not the number of gardens that is the determining factor, but rather the inherent alignment of the prospective garden with GGS's twin mandates of aesthetics and sustainability learning components. This emphasis on the "learning" aspect replaces the "cluster" concept and shifts the focus of the garden recruitment effort to "informational" rather than "geographical."

Each garden host would be asked to include a learning component (i.e. garden design Intel, water conservation, wildlife, beekeeping, vegetable gardens, sustainability blueprint & best practices,, composting, California Natives, irrigation, carbon sequestration, etc.) Garden hosts would not necessarily be responsible for providing informational materials for the learning component, which might consist of a bulletin board.

With fewer gardens in the Showcase, garden hosts may be overwhelmed by visitors. Garden Tour organizers will reach out to Master Gardeners to provide volunteer docents.

Determine methods to inform community of existing information (blog posts/photo library, information).

Garden Tour organizers will develop messaging around financial commitment to install and maintain sustainable garden as well as garden design tutorials.

Proposed date for 2018 Mar Vista Green Garden Showcase is Saturday, April 28, 2018 from 10am to 4pm.

Next steps

- Maggie will provide Melissa Stoller a summary paragraph for the Garden Showcase blog
- Melissa needs information for Green Tent Bulletin Board what garden sustainability topics should be addresses. Christy and Shelley to provide ASAP.
- O Green Committee will meet June 25, 9:30 A.M., at Venice Grind.
- Potential Green Committee speaker program discussed. To be addressed at next meeting.

4. New business

a. MVCC approves the expenditure of up to \$4000 for 2018 Mar Vista Green Garden Showcase supplies, marketing and education and publicity.

Motion to approve by Melissa Stoller.

Discussion:

See Addendum A, Projected Budget.

Bids will be gathered for promotional items. Stickers will be created to make existing a-frame signs usable for 2018 GGS.

Motion amended to include funding for education. Will possibly hold informational forums in buildup to the Showcase

The motion will be brought to the Board of Directors at it's July meeting.

Motion as amended carried unanimously.

- 5. Public comment
- 6. Adjournment
- * PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS The public is requested to fill out a "Speaker Card" to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board's jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.
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- * **RECONSIDERATION** AND GRIEVANCE PROCESS For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, http://www.marvista.org.

ADDENDUM A: 2018 Mar Vista Green Garden Showcase Projected Budget

DESIGN

Design Fees \$300.00

SIGNAGE & PRINTING

(20)	Two Sided A Frame Posters	\$1000.00
(3)	Banners	\$600.00
(1)	Pop Up Banner for Tent	\$100.00
(100) Lawn Signs		\$1000.00
(200) Flyers		\$100.00
(300) Printed two-sided map		\$900.00

Total Projected Budget: \$4000.00

Submitted by:

