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Skool OS

CORE

CORE is a fast, easy and collaborative strategic planning framework to facilitate customer-centric approach, **define** the **brand, define** and **prioritize** customer needs, and produce **tangible results**.

MVCC
Aging In Place

09/08/14 Evolving Document in collaboration with MVC AIP members

2. Understanding the Needs and Goals of Seniors in our Community

12/02/14

Survey

Group A:
Seniors currently still living independently

CORE User Profiling - Survey Questions

Group A: Seniors currently living independently

1. Brainstorm each column (7 min) **2.** Choose Top Three (10 min)

1. Identify Interests & Challenges (Needs)	**2. Impact on family & friends?**	**3. Possible Solutions**
What challenges do you experience that triggered you to attend & participate this discussion today?	What's the impact on your family and friends' lives if they become your primary care giver?	What are your plans when it's a challenge to live alone? What support / resources / living options are you currently aware of? (multiple choice)
1. Are family members or friends telling you that you need help? 2. Have utilities been turned off? 3. Have you lost weight? 4. Kitchen fire? 5. Were you in the hospital? 6. Questions toward caregiver 7. What resources would you need to live independently? 8. How often do you go out? 9. Focus on Action (what did you have for lunch)	1. Who has a support system (family, children, friends) 2. Who does not have a support system?	☐ Move in with kids or family ☐ Move to assisted living ☐ Share my home with roommates ☐ Hire help when needed ☐ Have a full time caregiver move in ☐ Stay put and trust it will work out ☐ Other (room for comments)

CORE User Profiling - Survey Questions

Group A: Seniors currently living independently

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4. Sharing Options	5. Hopes / Goals / Desires?	6. Hand out a form to get info on demographic
How might the new sharing economy affect your plans? Will you utilize any sharing options?	What are your hopes / goals / desires in regards to your future living and care needs?	Abigail? Universal Form? Needs to be simple and short
☐ Roommate or Tenants? ☐ Co-housing communities ☐ Support of Village organizations a la Beacon Hill? ☐ Other?	1. 8A. What concerns do you have about safety? 2. 8B. What services do you feel are lacking? 3. 8C. What do you need from the community / what areas for us to focus on (MVCC)? What's lacking? (Point out we are not a service).	