



## NCEA's 10 WEEK COUNTDOWN TO WEAAD 2015!



Beginning **April 6th, 2015**, the NCEA will host a 10 Week Countdown to WEAAD 2015 on Facebook and Twitter! The countdown will lead to the main event, World Elder Abuse Awareness Day (June 15th, 2015). Each week will focus on a specific theme from the [Elder Justice Roadmap Project](#) and will include weekly **blog posts** from experts in the field as well as notable research, education, policy and practice efforts pertaining to that theme. Every Friday will feature a **Twitter Chat** using the hashtag **#WEAADweekly**. These chats will feature special guests and will engage participants in a lively discussion of the week's theme. Twitter Chats will be co-moderated by Ageless Alliance (<http://www.agelessalliance.org/>).

### Weekly Topics

Week 1	<b>Ageism</b>
Week 2	<b>Building Awareness</b>
Week 3	<b>Diversity &amp; Inclusion</b>
Week 4	<b>Multidisciplinary Approaches</b>
Week 5	<b>Caregiving</b>
Week 6	<b>Long-Term Care</b>
Week 7	<b>Expanding Knowledge</b>
Week 8	<b>Elder Voices</b>
Week 9	<b>Victim Services</b>
Week 10	<b>Prevention</b>

### How can I get involved?

**Step 1** Stay connected with the NCEA on Facebook and Twitter during the countdown:

**Facebook:** [www.facebook.com/NationalCenteronElderAbuse](http://www.facebook.com/NationalCenteronElderAbuse)

**Twitter:** [www.twitter.com/NCEAatUSC](http://www.twitter.com/NCEAatUSC)

**Step 2** Use the hashtag **#WEAADweekly** on Facebook, Twitter, and other social media sites to help spread the word!

For more information on elder abuse, please visit our website: [www.ncea.aog.gov](http://www.ncea.aog.gov)