

MVCC Website Update 2016

Why do we need a new website for MVCC?

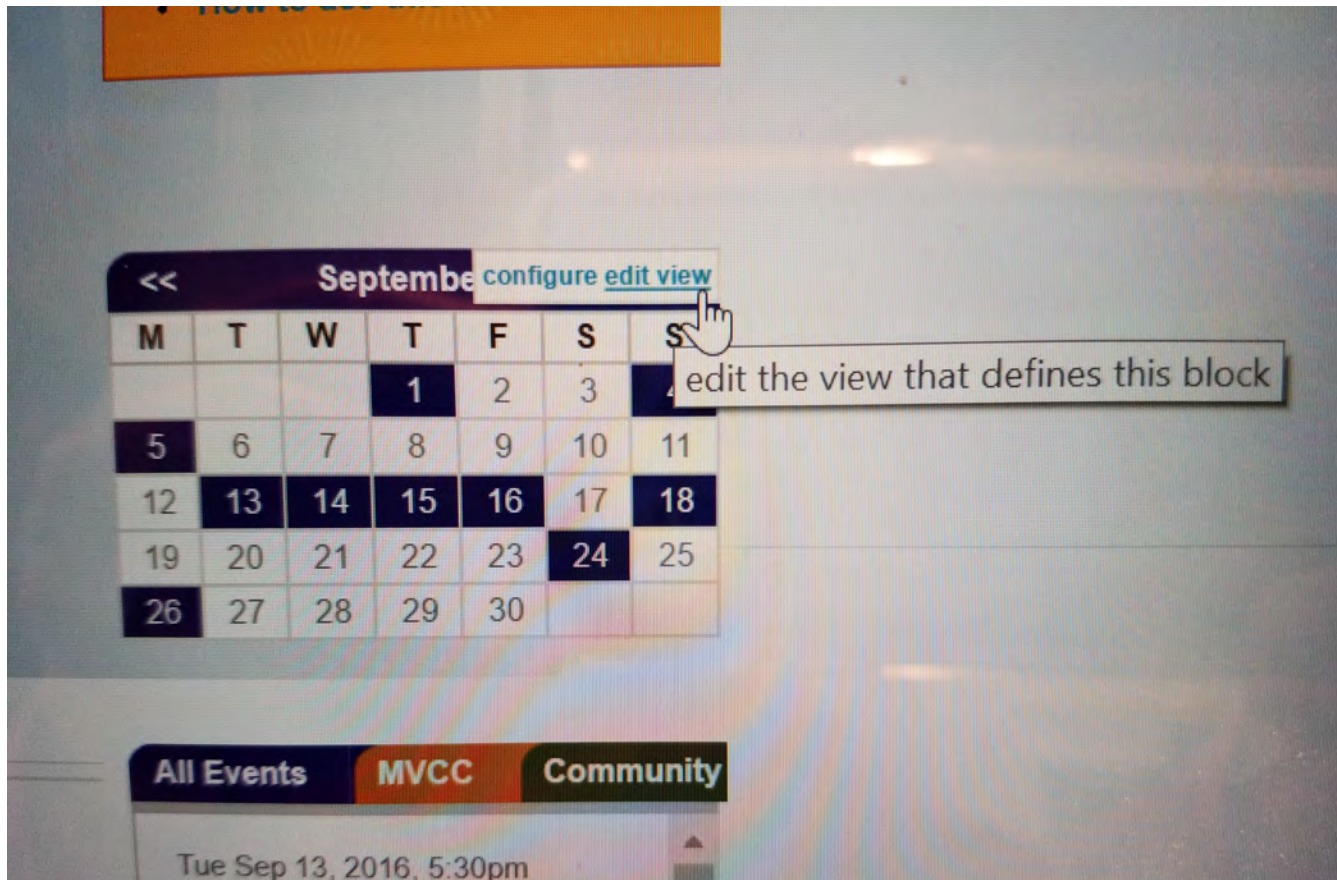
- Current site created in approximately 2010
- Outdated version of Drupal
- Can't (easily) be updated or (at all?)
- Not Mobile-Friendly
- Not easy for admins to post new information
- Ex: New Board members' Page
- Not easy for stakeholders to find information

Worst Offenders

- Calendar issue
- Email Delivery Issue
- Website not responsive – (not easily viewed on mobile)
- Not easy for Stakeholders to sign up for emails

Calendar Bug

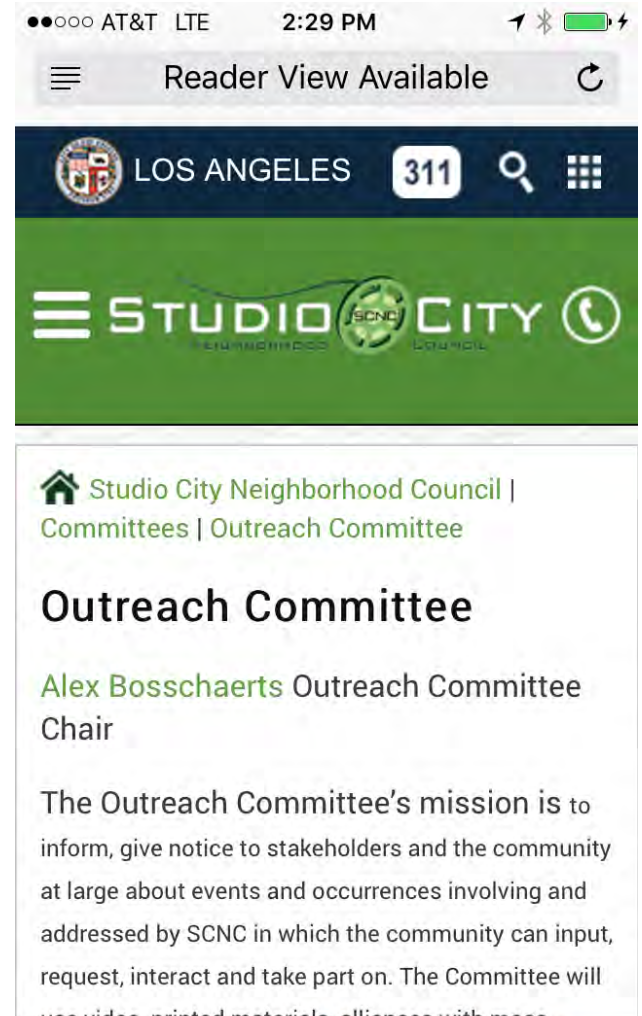
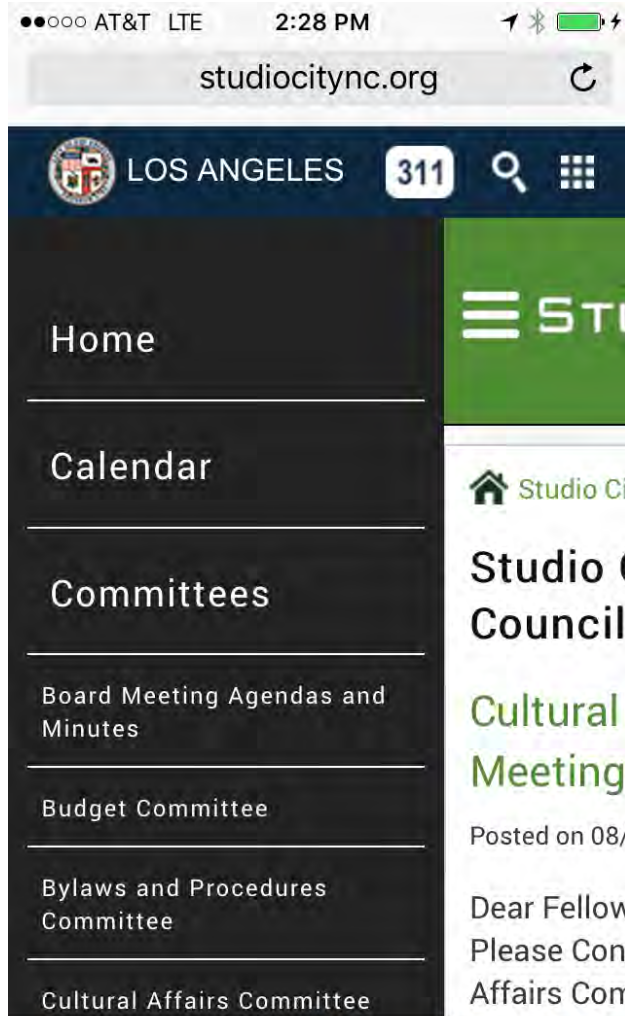
- When admin is logged in – can click but can't forward to the next month



Bad Mobile View



Much Better



Email Delivery Problems

Mail Delivery System

To: Mar Vista Community Council

Undelivered Mail Returned to Sender

This is the mail system at host marvista.org.

I'm sorry to have to inform you that your message could not be delivered to one or more recipients. It's attached below.

For further assistance, please send mail to postmaster.

If you do so, please include this problem report. You can delete your own text from the attached returned message.

Email Sign-up Challenge

User account

[Create new account](#)

[Log in](#)

[Request new password](#)

Please confirm your email by following the instructions. You may change your password once you log in using the system-generated password. This process helps mitigate spam. Please email questions to info@marvista.org Thank you for signing up at Marvista.org.

Account information

Username: *

Spaces are allowed; punctuation is not allowed except for periods, hyphens, and underscores.

E-mail address: *

A valid e-mail address. All e-mails from the system will be sent to this address. The e-mail address is not made public and will only be used if you wish to receive a new password or wish to receive certain news or notifications by e-mail.

Personal Information

Real Name: *

Please provide at least your first and last name.

verification: *



We propose the following qualities for the public face of the MVCC website:

- 1. Welcome page with Call to Action and Tagline/mission statement



[Calendar](#) | [News + Events](#) | [Login](#) | (818) 655-5400

[About Us](#) [Committees](#) [Resources](#) [Contact](#)

A background image of a city street scene with a semi-transparent dark green overlay. The street has buildings, trees, and a sidewalk. A house number "12194" is visible on a building. The text "Make a difference! Get involved." is centered in white on the overlay.

Make a difference! Get involved.

[Attend a Committee Meeting](#) | [Join Our Newsletter](#) | [View Our Community Calendar](#)

- 2. Profile of Board members + BOD page

Board of Directors

First Name	Last Name	Position		
Leonard	Shaffer	President	Contact	View Profile
Eran	Heissler	1st Vice President	Contact	View Profile
Jonathan	Reich	2nd Vice President	Contact	View Profile
Harvey	Goldberg	Treasurer	Contact	View Profile
Max	Flehinger	Executive Secretary	Contact	View Profile
Reuben	Dori	Board of Governors	Contact	View Profile
David	Garfinkle	Board Of Governors	Contact	View Profile
Joyce	Greene	Board Of Governors	Contact	View Profile
Syed	Hussaini	Board of Governors	Contact	View Profile
Jeff	Mausner		Contact	View Profile
Ken	Schwartz	Board of Governors	Contact	View Profile

BOD Profile

[« Return to Board of Directors Directory](#)

Leonard Shaffer President



Since becoming a resident of the San Fernando Valley in 1971 Leonard Shaffer has volunteered in many capacities. His participation in neighborhood organizations began in 1972 when he joined the Tarzana Property Owners Association and he has continued to be an active board member of the Board of Directors. He became interested in the idea of neighborhood councils after attending a series of conferences sponsored by the USC Public Participation project. In 2002, as chair of the formation committee, he led the effort to form a neighborhood council in Tarzana. Leonard is currently the chair of the Tarzana Neighborhood Council.

Subscribe to our mailing list

* indicates required

Email Address

 *

First Name

Last Name

I am interested in...

- Board Meeting Agendas
- Budget Committee
- Bylaws and Procedures Committee
- Cultural Affairs Committee
- Government Affairs Committee
- Land Use Committee
- Outreach Committee
- Sustainability Committee
- Transportation Committee
- Local Events and Updates

Subscribe

- 3. Email sign up on
- home page for
- each committee
- of interest

- 4. Committee info with committee pages that function as mini-websites as needed

Committees

Looking for Board Meeting Agendas and Minutes?

- Beautification Committee
- Board
- Budget Committee
- Bylaws Ad hoc Committee
- Citrus Sunday Committee
- Communication Committee
- Community/Senior Center Ad hoc Committee
- Election Committee
- Environment Committee
- Government Relations Committee

[http://www.westhillsnc.org/
beautification-committee.php](http://www.westhillsnc.org/beautification-committee.php)

Beautification Committee



Anthony Brosamle
Committee Co-Chair



Reeyan Raynes
Committee Co-Chair

Current members:

- Dan Brin
- Tom Booth
- Anthony Brosamle
- Matthew Davine (Community Stakeholder)
- Heidi Manning (Community Stakeholder)
- Olivia Naturman
- Steve Randall
- Reeyan Raynes
- Barry Seybert
- Ron Sobel
- Michael Teitelbaum
- Joan Trent
- Brad Vanderhoof (Community Stakeholder)

Beautification Committee cont.

To view the Committee Operating Rules [CLICK HERE](#)

Meetings & Events:

Join Us At The Next Meeting of the Beautification Committee:

[Held the Fourth Tuesday of Every Month] Our next meeting will be on Tuesday, September 26, 2016 at 6:30 p.m. West Hills Hospital - First Floor Conference Room. [CLICK HERE to see our next committee meeting and posted agenda.](#)

Join Us At The Next Beautification Cleanup Event:

Join us for our next cleanup project on 9/10/16, 8:30-11:30 AM, at the corner of the intersection of Candlewood & Platt., as we clear and clean Platt Ave. free from weeds, trash, and debris. For more information, [CLICK HERE.](#)

- 5. Agendas and Minutes easily accessible

Meetings (Agendas, Minutes, Documents)

2016

2015

2014




2013

2012

2011




 Meeting Agenda
Aug 17, 2016

Recorded Minutes

 000:00 / 149:46  


 Meeting Agenda
Jul 20, 2016

Recorded Minutes

 000:00 / 230:44  

 Meeting Agenda
Jun 15, 2016

Recorded Minutes

 000:00 / 139:48  

 Meeting Agenda

Recorded Minutes

- 6. Calendar on the home page

rector

<< September >>

M	T	W	T	F	S	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18

All Events MVCC Communi

Tue Sep 13, 2016, 5:30pm
Planning & Land Use Management
Mar Vista/East Venice Neighborhood Conservation Open House

Wed Sep 14, 2016, 7:00pm
Board of Directors
Board of Directors Meeting

Community Fall
the Festival will

n to 4:00 pm
ter

- 7. map of MVCC boundaries

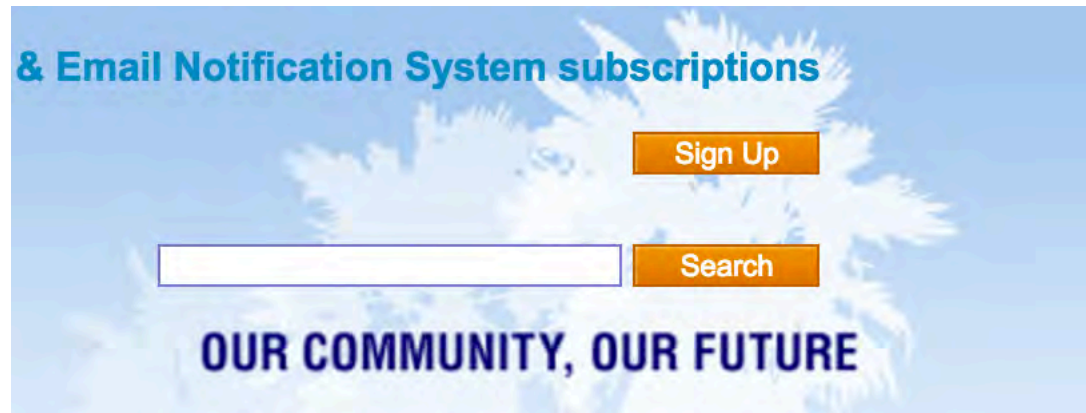


- 8. About Page



The screenshot shows the top portion of a website. At the top right, there is a green navigation bar with the text "Calendar | Ne" and "About Us | Com". In the center of this bar is the "STUDIO CITY" logo, which includes a circular emblem with "SCNC" inside. Below the navigation bar, the page content begins with a home icon and the text "Studio City Neighborhood Council | About Us". The main heading is "About Us". The body text describes the council's purpose: "Created by City Charter (pdf) to make government more responsive to local needs, the Studio City Neighborhood Council (SCNC), now in its fourth annual term, is an elected body officially recognized by the City of Los Angeles to promote greater access and participation in the political process. Its mission is to build community and advise City government on issues of local concern, and to direct information between local Stakeholders and city agencies. Its members include a diverse group of Studio City stakeholders who pledge to fight for you and present your interest at City Hall." At the bottom of the visible text, there is a bullet point: "• Who Is a Stakeholder?"

- 9. Search capability



- 10. contacts/resources tab



The screenshot displays the Mar Vista Community Council website. At the top right, there are links for "Log out" and "My account". The main header features the organization's logo, which includes a palm tree, a sunburst, and the text "Mar Vista COMMUNITY COUNCIL". Below the logo is a navigation menu with the following items: Home, Sign Up, Calendar, Council Actions, Surveys, Board, Stakeholders, Community Forum, News, Community Resources, About Us, and Contact Us. A date stamp reads "Tuesday, September 13, 2016 01:11". A dropdown menu is open under "Community Resources", listing: Community Organizations, Community Centers, Neighborhood Associations, Schools, Business Organizations, and Emergency Preparedness. A calendar strip at the bottom shows dates 1 through 15, with the 1st, 2nd, and 3rd highlighted in orange.

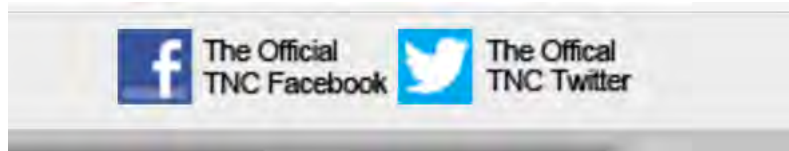
A Page each for

- 11. Budget
- 12. By-laws, standing rules
- etc...

present your interest at city hall

- Who Is a Stakeholder?
- Area Boundaries and Map
- Board Members and Officers
- SCNC Accomplishments
- Bylaws
- Operating Procedures
- Robert's Rules of Order

- 13. Social Media links + Contact Info



Tarzana Neighborhood Council
P.O. Box 571016
Tarzana, CA 91357

Contact Tarzana Neighborhood Council

Company

First Name

Last Name

E-mail

Phone

How can we help you?

- 14. Past policy motions, funding motions and administrative motions easily available for stakeholders to see (like we have but needs to be updated)



- 15. Archived newsletters

Newsletters

[View](#) [Edit](#) [Revisions](#)

The Mar Vista Community Council publishes the Mar Vista Community News.

The latest issue of the Mar Vista Community News can be viewed and printed below.

For previous issues, please visit the [Newsletter Archives](#).

Attachment	Size
Spring 2016_MVCC NEWSLETTER.pdf	1.58 MB

Newsletter Archives

[View](#) [Edit](#) [Revisions](#)

Spring 2011

Winter 2010

Fall 2009

Spring 2009

Winter 2009

Fall 2008

Summer 2008

Fall 2007

Winter 2007

<http://www.westhillsnc.org/gallery.php>

- 16. potential for gallery of past events, potential for newsfeed like a blog

Gallery

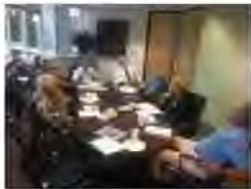
West Hills & Chatsworth Lake Manor Cleanup 9/4/16



On September the 9th residents from both the communities of Chatsworth Lake Manor and West Hills came together to cleanup Valley Circle between Box Canyon and Chatlake Drive. It was a true sight to see as these residents worked along sides dangerous parts of Valley Circle to remove trash, bulky items, and other unmentionables from our streets. We want to give a special shout to Stephanie Elm who organized this cleanup and brought to communities together.

[View Gallery](#)

CD12 Neighborhood Council Presidents Meeting 8/25/16



From our Neighborhood Council President Dan Brin: Last week I was invited to join a roundtable of Neighborhood Council presidents at City Councilmember Mitch Englander's 12 at the District field office in Chatsworth. I was surprised when, in his opening remarks, Mitch singled out our West Hills Neighborhood Council's monthly Community Cleanups as a "shining example" of neighborhood activism. Then I thought about it some more and concluded I shouldn't have been surprised at all. Under the leadership of WHNC Beautification Committee Co-Chairs Reeyan Raynes and Tony Brosamle, our cleanup teams have grown in strength and numbers over the past year. Sometimes as many as 40 volunteers of all ages will show up to clear weeds, pick up trash and sweep the sidewalks of our community. No wonder the Los Angeles Daily News recently

[View Gallery](#)

For the Admin side of things:

- 1. Behind the scenes content management system that works easily for admins, with editing/formatting capabilities + create naming conventions to easily find documents as needed
- 2. To be able to post or link to MailChimp eblasts
- 3. Analytics
- 4. Ability to go to a calendar date or month (instead of paging through)
- 5. @marvista.org email solutions

Steps to a New Website

- There are 6 Approved City Vendors, we reached out to all 6 and 4 replied.
- Of the 4:
 - one had an initial price very high (\$14K – came down to \$6K, with stipulations) – too high for MVCC
 - another had no fixed system, but did have some experience with NCs
 - another had a system, but relied on Wordpress + not as much experience with NCs
 - the fourth (The Web Corner) has long experience with NCs and an established system

Steps to a New Website

- Website Ad Hoc committee was formed
- Due Diligence:
 - Committee asked the approved vendors if fixing the current site was a better option, found that it would cost more than new (at best) + still not be Responsive
- Ad Hoc committee reviewed the approved vendors and decided The Web Corner was the best for us, given their track record with other NCs and systemitized pricing

The Web Corner

- Web Corner Proposal (upon approval)
- Will create a dev site and migrate over all the existing files
- 2-3 weeks build time
- Will work with Ad Hoc committee on list of needs
- Then (when we approve) it will go live

Payment + Structure

- \$2000 to migrate & build new site
- \$150/month maintenance and hosting
- Will never bill more than that, unless we go way over our time per month (1.5 hours)
- Dedicated Support Person M-F, 9-5
- Data Center Support 24/7/365

From Our Side

- Clear communication channel (not a committee)
- Conscious of the ongoing support time/month
- Outstanding questions ad hoc must answer:
 - Email addresses
 - How many years of archives to keep (City says 3)
 - Naming conventions (files)
 - Search function – research to be done

Next Steps for BOD

- The Board has one month to evaluate this proposal and decide about the expenditure
- Vote will be taken at October BOD