



## Mar Vista Community Council



**MAR VISTA COMMUNITY COUNCIL**  
Regular Meeting of the Board of Directors  
Tuesday, February 9<sup>th</sup>, 2016, at 7:00 P.M.  
Mar Vista Recreation Center Gymnasium  
11430 Woodbine Street, Mar Vista, CA  
90066

### MINUTES

1. **Call to order and Welcome** – Chair (1 min)  
Meeting called to order at 7:08 P.M.  
Quorum present: Bill Koontz, Mitchell Rishe, Melissa Stoller, Bill Scheduling, Yvette Molinaro, Robin Doyno, Sherri Akers, Ken Alpern, Brad Wilhite, Michael Millman, Michelle Krupkin, Valerie Davidson
2. **Presentation of flag and Pledge of Allegiance** (1 min)
3. **Approval of January 12<sup>th</sup>, 2015 Board of Directors Meeting Minutes** (public comment permitted; 1min per speaker)  
Motion to approve by Bill Scheduling 2<sup>nd</sup> by Sherri Akers. Friendly amendment to correct date in item 7.e. Minutes unanimously approved as amended.
4. **Public Comment & Announcements** - for items not on the agenda (max 1 min each unless waived by the Chair)  
Martin Rubin: North Westdale Neighborhood Association meeting on February 24 at St. Andrews Church. Guest speaker is Nelson Hernandez, senior advisor to Santa Monica on airport affairs.
5. **Elected Officials and City Department Reports** (max 1 min. each unless waived by the Chair)
  - a. CD 11 – CM Mike Bonin, rep. by Field Deputy Len Nguyen [Len.Nguyen@lacity.org](mailto:Len.Nguyen@lacity.org)  
City approved a coordinated strategy to address homeless situation in cooperation with County. Immediate strategy's to address encampments. Options for dealing with people living in cars were presented to Council in closed session. The Safe Park Program allows churches and businesses to have a few cars parked overnight.  
Bill Scheduling: Cars are parking again on Centinela north of National, south of Gateway on east side. Should be no parking—cars change lanes, could hit bicyclists.  
Mike will talk to board soon about turnover of Historic Fire Station 62.  
Presentation of certificate of appreciation to Lizka Mendoza.
  - b. Mar Vista Recreation Center – Lizka Mendoza, Director  
Lizka's next assignment is in Winnetka. New Mar Vista Recreation Center director, Tracy Fields, will start last week of February; 25 year veteran of department.  
Brad Wilhite: is there one thing we should keep eye on?  
Lizka: two major things:
    - Soccer field—is in beginning stages of getting three quotes
    - Acoustic tiling in gymAlso, quality of life, homeless situation: acknowledge that they are people and need help. Has been working with LAPD, park rangers, District Attorney, County. Balancing of situation (humanity vs. safety) is important; living in the pool is safety issue.
  - c. CD 5 – Paul Koretz, rep by Joseph Galloway [joejdg92@gmail.com](mailto:joejdg92@gmail.com)
  - d. US 36 – Janice Hahn
  - e. US 37 – Karen Bass, rep by District Director Maral V. Karaccusian [maral@mail.house.gov](mailto:maral@mail.house.gov)  
Congresswoman Karen Bass is hosting a meeting at Mar Vista Recreation Center on Monday, March 7, 6:30 P.M. LAWA will be there to talk about: Santa Monica airport, metroplex, and flight paths.

Issues suggested by board members: homeless vets, economy, postal service, car pool lanes double line (Maral: county jurisdiction but has relationship),

- f. CA Assembly 54-Sebastian Ridley-Thomas, rep by Scott Malsin [scott.malsin@assembly.ca.gov](mailto:scott.malsin@assembly.ca.gov)
  - g. US 33 – Ted Lieu, rep. by Joey Apodaca [joey.apodaca@mail.house.gov](mailto:joey.apodaca@mail.house.gov)
  - h. CA Assembly 47
  - i. CA Assembly 62
  - j. 2nd Dist. L. A. County Board Supervisor Mark Ridley Thomas, rep. by Karly Katona, [Karly.Katona@bos.lacounty.gov](mailto:Karly.Katona@bos.lacounty.gov)
  - k. Mayor of Los Angeles – Eric Garcetti, rep. by Daniel Tamm [Daniel.tamm@lacity.org](mailto:Daniel.tamm@lacity.org)
  - l. Joel Jacinto, Department of Public Works
6. **Officers and Liaison Reports** (Action items included with public comment permitted; 1min per speaker)
- a. Chair-Bill Koontz
    - i. Special presentation to Lizka Mendoza
    - ii. Executive & Finance Committee  

ExFin Committee members are the MVCC officers. Only two of the five officers were at the last meeting (no quorum) so ExFin couldn't meet.
  - b. First Vice Chair – Mitchell Rishe
  - c. Second Vice Chair – John Kuchta
  - d. Secretary –Melissa Stoller
  - e. Treasurer-William Scheduling: NOTE: All funding motions must conform to all Empower funding guidelines and must be funded and paid in fiscal year 2015-16 or they will expire. All NPG and CIG grants approved by the Mar Vista Community Council are restricted funds according to Department of Neighborhood Empowerment regulations and must be used for the exact purpose approved by the MVCC. All Neighborhood Council Funding reports are available online at <http://done.lacity.org/onlinefunding/ncfunding.aspx>.
    - i. Report on current financial status  

[Spreadsheets created by Melissa Stoller and by Sara Roos distributed]

Bill Scheduling: Cash/expenditures carried over from previous year plus checks not yet cleared makes balancing budget difficult. Wrote \$5000 in checks last night and now is only about \$11,000 in bank.

Sherri Akers: Why is there only \$11,000 in back account when MER shows \$22,744.53 balance?

Bill Scheduling: Doesn't wish to vote more than \$11,000 today of funding today.

Ken Alpern: Pass funding requests as "if funding available."

Yvette Molinaro: What if we pass nine funding motions and run out of money at motion 4?

Bill Koontz: Is one week enough to get to bottom of funding?

Bill Scheduling: Thinks budget amounts are accurate, not sure about the rest.

Sherri Akers: Is the \$5000 in extra funding in bank account yet? We need an audit, concerned we're at risk.

Steve Wallace: Need to account for money in and out; need something to show, maybe should have audit.

Bill Koontz: Uncomfortable with making decisions now; we have three spreadsheets, three amounts.

Ken Alpern: This is an NC that gets things done. Recommend to chair: if can fix by Sunday, can we call emergency meeting, have tentative pathway.

Bill Koontz: Emergency meeting can only address one item; wouldn't be able to consider budget motions.

Ken Alpern: Then set reasonable date for a BOD meeting; seems like can do in a week.

Meeting is February 16. Bill Koontz will send out Doodle

Bill Scheduling: Motions should go back to originating committees We are subverting committee process by just using friendly amendments.

Sarah Auerswald: How can we know the amount available so we can rework requests.  
Need statement of what's been spent.

Michael Mellman: Putting cart before horse: can do world class election with no money. Do we really need all this outreach? We won't get more people. All of us can reach out to 150 friends to vote.

Paula: What can we do in future to make sure this doesn't happen again?

Motion by Bill Scheduling to refer all funding motions back to committee; no 2<sup>nd</sup> and motion is dropped.

Motion by Ken Alpern to table all funding motions until next meeting, 2<sup>nd</sup> by Sherri Akers.  
Motion carries: 7 ayes, 2 nays, 0 abstentions.

ii. **APPROVAL** of December Monthly Expense Report (MER)

iii. **APPROVAL** of January Monthly Expense Report (MER)

iv. **Funding Motion: Mar Vista Eco Car Expo publicity** (submitted by Green Committee)

The Mar Vista Community Council approves the allocation of up to \$700 for the printing of Eco Car Expo publicity materials including flyers, banners and signage for the A Frames.

v. **Funding Motion: Mar Vista Art Walk** (director's motion submitted by Robin Doyno)

Whereas a goal of Mar Vista's Great Street project is to enhance its reputation as a walkable, attractive destination; and

Whereas art walks attract local foot traffic and increase economic viability of communities; and

Whereas during the inaugural Mar Vista Art Walk, held December 3, 2015 some local businesses reported more than double their normal sales and even their best sales night ever; and

Whereas approximately 1,000 visitors walked along Venice Boulevard and participated in the evening's program of events; and

Whereas many art walk events transpired outdoors on sidewalks, thus encouraging the majority of visitors to walk the entire length of our Venice Boulevard Great Street due to this organizational emphasis on sidewalk engagement;

The Mar Vista Community Council approves a Neighborhood Purpose Grant of \$500 for printing of fliers, posters, maps, programs, handouts for a second Mar Vista art walk—Steppin' Into the Art of Mar Vista, to be organized and run by non-profit Green Communications Initiative, Inc., and held March 3, 2015, 6-9p.m. along the Venice Blvd CD- 11 "Great Street" between Inglewood Blvd—

Motion tabled.

vi. **Funding Motion: MVCC Election** (submitted by Outreach & Elections Committees)

MVCC approves the reallocation of funds in the MVCC budget to the Outreach and Elections/Bylaws Committees not to exceed \$23,400 as needed for the following expenses for the 2016 MVCC election as mandated by the City of Los Angeles to ensure maximum community outreach to recruit candidates and maximize voter turnout.

- City is requesting 3 direct mailers. Cost to reach 30,000 plus households is \$8,465 plus tax. We are proposing two mailers at a total cost of \$18,600
- 100 yard signs - \$600
- Banners – 6 to be placed at park (2), Farmers Market (at tent), Venice High Learning Garden, Old Fire Station, Walgrove School - \$50 each, \$300 total
- Flyers \$200
- 4-page newsletter (previously allocated in budget) printing, layout and distribution – est. \$3,500
- Postcards or bookmarks for handout (quote of \$32 for \$2,500) - \$200

Motion tabled.

- vii. **Funding Motion: Webster Middle School NPG** (submitted by Education, Arts & Culture Committee)  
WHEREAS **Webster MS** is a community school strongly and increasingly appreciated by our local northern Mar Vista residents.  
WHEREAS support of its resurging reputation among the community is very important to Mar Vista's reputation as a residence with strong educational opportunities.  
WHEREAS the current highly popular robotics offerings are insufficient to serve more than a single classroom despite great demand for more equipment to teach more, and eager, students.  
BE IT RESOLVED that MVCC eagerly grants \$2419.70 toward Webster MS's request to partially fund more robotics equipment for a second classroom to reach avid STEAM students.  
*Motion tabled.*
- viii. **Funding Motion: Mark Twain Middle School CIG** (submitted by Education, Arts & Culture Committee)  
WHEREAS **Mark Twain ES** has attracted considerable attention of late concerning its public properties and community aesthetics, and  
WHEREAS social injustice in the relative public spending among local primary school campuses is of local public concern, and  
WHEREAS the outdoor play equipment and public spaces at Mark Twain are long in need of enrichment and beautification, it would address the public's focus to  
BE IT RESOLVED that MVCC would support Twain's outdoor spaces through a Community Improvement Grant for \$1719 matching the cost of Outdoor PE Equipment (\$969) with the local West Mar Vista Neighborhood Association that organized local activism in this regard.  
*Motion tabled .*
- ix. **Funding Motion: Grand View Elementary School NPG** (submitted by Education, Arts & Culture Committee)  
WHEREAS **Grand View Elementary School** serves over 500 children a packet of processed food daily.  
WHEREAS despite being a school of high poverty concentration, still appreciable amounts of this biodegradable meal head for a landfill every day.  
WHEREAS this school has an active gardening program with instruction on high quality, home-grown foodstuffs and earth sciences that would benefit pedagogically from the component that shows the ecology of waste.  
WHEREAS salvaging the food waste and transforming its nutrients into a form compatible with growth, learning and the school's learning garden will benefit all available parties and constructs.  
BE IT RESOLVED that MVCC recommends applying \$1300 toward a Neighborhood Purpose Grant that will facilitate closing the knowledge circle on food, food waste, decomposition and regrowth.  
*Motion tabled.*
- x. **Funding Motion: Venice High School NPG** (submitted by Education, Arts & Culture Committee)  
WHEREAS **Venice High School** (VHS) is Mar Vista's local westside secondary school, enrolling more than 2000 children of whom approximately two-thirds are "socioeconomically disadvantaged", and distributed ethnically with a population that is two-thirds Hispanic and equal measures among one quarter its students that is Caucasian and African-American.  
WHEREAS VHS students and community alumni are integrally connected with a history and culture of both beach and conservation honoring its "Dogtown" and "green" roots.  
WHEREAS hundreds of students commute daily in a self-propelled mode that fosters traffic mitigation and clean, green, healthy community values that merit support from the community at large.

WHEREAS publicly and monetarily supporting the values reflected by our community confers encouragement of beneficial community values that itself attracts families and community-spirited individuals.

BE IT RESOLVED that MVCC will contribute \$1949.90 toward funding purchase of securable wheelbase lockers that encourage studious behavior, sustainable commuting and healthful living among our community's young scholars.

Motion tabled.

- xi. **Funding Walgrove Elementary School NPG** (submitted by Education, Arts & Culture Committee)

WHEREAS **Walgrove Elementary School** is situated in the increasingly popular westernmost edge of Mar Vista.

WHEREAS private fundraising at Walgrove has become critical in supplementing operating funds lost as a result of district-wide austerity measures.

WHEREAS Walgrove's popularity has been growing though less steadily recently so that anchoring enrollment is imperative not only for this school but for the integrity of the whole community as well.

WHEREAS community outreach is not only fun and good but crucial toward sustaining the school, its community and what makes the community so attractive.

BE IT RESOLVED that MVCC will contribute \$1250 toward supporting this community interaction which showcases current student's beloved Studio Lab learning and conveys its appeal to neighbors and their prospective students.

Motion tabled.

- xii. **Funding Richland Elementary School NPG** (submitted by Education, Arts & Culture Committee)

WHEREAS **Richland Elementary School** has initiated a dual language French instructional program.

WHEREAS materials at the school formerly devoted to conventional English-only instruction are wanting in French resources.

WHEREAS the MVCC has explicitly supported instigation of this popular program, commending it as an important aspect of local living that recommends Mar Vista to young families.

WHEREAS fundraising potential and discretionary budgeting among the school and its community are scarce.

BE IT RESOLVED that MVCC recommends contributing \$1K worth of dual language resources to the school as most befits its dual language learners.

Motion tabled.

- f. Mar Vista Bi Monthly LADOT/CD11/LAPD Traffic Committee Liaison: Linda Guagliano [lindaguag@netzero.net](mailto:lindaguag@netzero.net)  
Post Office signs: working on getting painting on alley pavement erased  
All of signs around Farmer's Market completed.  
Next meeting is March 16. New LAPD rep is showing up at meetings.
- g. DWP MOU Liaison: Myra Boime
- h. LANCC Liaison: Open (Bill Koontz reporting)
- i. DWP Recycled Water Liaison: Christopher McKinnon [www.ladwp.com/recycledwater](http://www.ladwp.com/recycledwater)
- j. Fall Festival Liaison: Albert Olson
- k. City Budget: John Kuchta
- l. Recode LA: Sharon Commins  
Next meeting is Wednesday, February 24: downtown plan
- m. Mar Vista Chamber of Commerce: Sarah Auerswald <http://marvistachamber.com/>  
Thursday, February 18 Coffee Time: Tax Tips.
- n. Animal Services Liaison: Steve Boskin
7. **New Business** - Action items, which may include motions to refer items to the appropriate MVCC committee where desirable (public comment permitted, 1 min per speaker unless waived by the Chair); items may be received and filed by consent if no discussion or public comment.

- a. **POLICY MOTION: Resolution supporting Mar Vista Schools** (directors' motion submitted by Melissa Stoller)

Whereas our schools are an integral part of our community, and

Whereas the Mar Vista Community Council, and the community it serves, strongly values our neighborhood schools and supports their efforts to enhance their students educational experience and attract students from our neighborhood to our schools; and

Whereas, as a result of district-wide austerity measures, LAUSD budgets do not adequately support many community-supported enhancements to our children's educational experience—and even some basic needs—such as:

- A composting program to transform the compulsory "Breakfast in the Classroom" mandate from a classroom refuse problem into a composting program that teaches nutrition and ecology and supports the thriving learning garden program at Grand View Elementary;
- Dual language resources to support and grow a French dual language immersion program initiated by Richland Elementary School;
- Outdoor play equipment, such as functional basketball nets and refurbished backboards, as expressly addresses neighbors' concerns from the community surrounding Mark Twain Middle School;
- Robotics equipment to enable Webster Middle School to expand its popular robotics programs beyond a single classroom and reach more of the students eager to learn;
- Walgrove Elementary School's annual Game Day that reaches out to the community to showcase its exciting Studio Lab program;
- Wheel-locking skateboard lockers at Venice High School that would provide safe storage for student's boards and allowing them to focus on their studies, encourage "green" transportation mode that reduces vehicular congestion, and improve student attendance; and

Whereas, despite high poverty rates at many of our schools, parents have made significant contributions toward educational enhancements at their schools; and

Whereas identifying the most critical needs to present as a Neighborhood Purpose Grant or Community Improvement Project to MVCC requires an enormous time investment by school staff and community volunteers; and

Whereas MVCC needs to reserve funds for operational and outreach expenses as well as for unforeseen community needs and priorities, making it difficult to support NPG requests until near the end of its fiscal year; and

Whereas holding its mandated council election at the end of its fiscal year exacerbates this problem; and

Whereas schools need to receive NPG funding early in the school year in order to spend the grant money as intended by MVCC; and

Whereas community council funds do not carry over to the next fiscal year;

Let it be resolved that the Mar Vista Community Council requests a rule change to allow Neighborhood Purpose Grant and Community Improvement Project funding approved by a neighborhood council before the end of its fiscal year to be spent by schools in the next fiscal year.

Additionally, let it be resolved that MVCC encourages board, committee and community members to assist in finding alternative funding sources for these worthy projects.

Motion to approve by Melissa Stoller, 2<sup>nd</sup> by Mitchell Rishe.

Motion to waive reading by Bill Scheduling, second by Sherri Akers. Motion carried unanimously.

Discussion

Georgia McCreery: huge renaissance happening in Mar Vista schools, success happening as result of huge parent push to keep kids in neighborhood schools. When mix students of all econ levels all students improve. Zimmer has provided outstanding principals. Massive push by corps and big money pushing for charter schools that send kids outside of local neighborhoods. Grants are designed to keep student at local schools. Twain of special interest because of what went on with traffic armegned. If have empty rooms, district is required to give space to charters. Schools have giant databases, emails.

Sara Roos: Was understood that we have many contacts to reach out to and find funding; maybe could help as a body to look elsewhere.

Noah Derby: thanks letting me attend meetings, has been gigantic learning experience.

Sherri Akers: Thanks to Sara for info you compiled.

Bill Scheduling: true people that can make difference at schools are parents. Rule change request: city doesn't allow.

Mitchell Rishe: disappointed that school funding motions not being considered. Requests that school motions put first on agenda after election.

Michael: applauds efforts of parents to support our schools; suggests when make presentations tell how parents have made contributions

Ken Alpern: has never seen this sort of thing, huge embarrassment. Would like to make friendly amendment to restore NC funding to \$50,000.

Bill Scheduling: should address education stuff, but are required to have election.

Motion carried unanimously. Bill Scheduling & Michelle Krupkin abstain.

- b. **POLICY MOTION: Resolution supporting animal rights** (directors' motion submitted by Sherri Akers)

The Mar Vista Community Council supports [Council File 15- 0843](#) (see Attachment A) by Councilmember Paul Koretz and Mitch O'Farrell and urges the City to -

1. INSTRUCT the Department of Animal Services (DAS) and the Housing and Community investment Department (HCID) to solicit input from stakeholders in the Los Angeles rental housing market in regard to approaches that could facilitate the expansion of animal adoptions by tenants in residential rental properties to include.
  - a. Programs to better inform tenants of their rights in regard to animal ownership while taking into consideration the welfare of the animals.
  - b. Concerns, in regard to both financial issues and physical property, that landlords and other tenants may have
2. INSTRUCT the DAS and HCID to review programs and concepts in other cities to determine if their provisions should be considered as a basis for developing approaches applicable in the City of Los Angeles.

98 percent of Denver properties accept cats and 93 percent accept small dogs. Yet 62 percent of Los Angeles rental properties refuse animals completely. This is considered to be a major obstacle to achieving no kill shelters. With a critical shortage of housing in Los Angeles, having to find housing that accepts pets makes it even more challenging. The MVCC applauds and thanks the Councilmembers for taking action on this issue.

Motion to carry over by Sherri, 2<sup>nd</sup> by Michelle.

Motion carried unanimously.

- c. **POLICY MOTION: Martin Expo Town Center Project**, 12101 W. Olympic Blvd., Case Nos. TT-72298-MU; ENV-2012-3063-EIR; CPC-2013-2567-GPA-VZC-HD- CU-MCUB-CUX-ZV-ZAD-SPR; CPC-2015-4455-DA (submitted by PLUM & T&I Committees)

WHEREAS, traffic in West Los Angeles surrounding the Martin Expo Town Center Project is in gridlock at every major nearby intersection, especially during "rush hours"; and

WHEREAS, it is unknown but anticipated that traffic will become even more impacted once Phase 2 of the Metro Expo Line begins operation, especially as a result of a number of "at grade" crossings, including the nearby crossing on Barrington Ave.; and

WHEREAS, it is unknown but anticipated that, in order to avoid "at grade" crossings, commuters will divert their traffic patterns to "above grade" crossing streets, including Bundy Dr. where the Martin Town Center Project is located; and

WHEREAS, it is unknown but anticipated that, once Phase 2 of the Metro Expo Line begins operation, streets surrounding the Project, including side and residential streets, will be impacted as riders commute by car and bike to and from the adjacent Expo/Bundy station:

NOW, THEREFORE, the Mar Vista Community Council strongly recommends that the City Planning Department put any approvals relating to the Martin Expo Town Center Project on hold, pending a new traffic study after Phase 2 of the Metro Expo Line starts operation, as this will allow the City to better determine the Project's full impact on traffic.

Motion to approve by Michelle Krupkin, 2<sup>nd</sup> by Ken Alpern.

Motion to waive reading by Michelle, 2<sup>nd</sup> by Bill Scheduling

Discussion

Steve Wallace: wait till Expo in operation and gates come down at at-grade crossings and we see impact on traffic, then look at development. Need to evaluate before gets out of hand.

Ken Alpern: meeting with Mike on Thursday, would like to say motion was passed.

Motion carried unanimously.

- d. **POLICY MOTION: WRAC Motion RE: Conditional Use Beverage (CUB) Permits** for Alcohol Authority of City Zoning Administrators to Impose Conditions of Approval to Mitigate Potential Land Use Impacts Arising from the Sale or Service of Alcoholic Beverages That Are Adverse to Public Health, Safety and Welfare (submitted by PLUM & T&I Committees)
- WHEREAS, the City of Los Angeles has imposed land use conditions in Conditional Use Beverage (CUB) permits for decades to protect public health, safety and welfare by mitigating potential impacts due to the sale or service of alcohol, as recommended by the LAPD, Council Offices, neighborhood councils, community councils, and local residents; and
- WHEREAS, the Department of City Planning suddenly reversed this decades-long practice in 2012, on the advice of the City Attorney's Office, with no public notice, no public process, no public hearings, and no direction from the City Council, which is charged with policy-making authority; and
- WHEREAS, Zoning Administrators now unilaterally and without notice use the Plan Approval Process to remove previously-imposed conditions designed to avoid or mitigate actual or potential land use impacts adverse to public health, safety and welfare; and
- WHEREAS, municipalities throughout the State of California have and continue to impose land use conditions to mitigate adverse impacts that may otherwise arise from the sale or service of alcohol, including the Cities of Santa Monica, West Hollywood, Palmdale, Lancaster, Huntington Park, Montebello, Orange, San Bernardino, Pinole, Ventura, San Buenaventura, Santa Cruz, Hayward, Walnut Creek, Watsonville, and the County of Los Angeles, among others; and
- WHEREAS, the City's current practice undermines the ability of the City and local communities to protect against potential land use impacts that are adverse to public health, safety and welfare, including but not limited to potential nuisances, by restricting the imposition of conditions on, among other things, hours of sale of alcohol, happy hours, container sizes, types of alcohol sold, and other similar rules and regulations, despite the efficacy of such conditions in avoiding or mitigating potential adverse impacts arising from the sale or service of alcohol; and
- WHEREAS, California courts have repeatedly affirmed that municipalities have broad police powers to impose land use conditions that protect against potentially adverse impacts on public health, safety and welfare arising from the sale or service of alcohol; and
- WHEREAS, the California Department of Alcoholic Beverage Control (ABC) has not advised the City that the imposition of such land use conditions interferes with ABC's enforcement of State law; and
- WHEREAS, implementation of this new policy not only impairs the ability of the LAPD, Council Offices, and communities to protect public health, safety and welfare, but also interferes with the ability of CUB applicants to garner support for their projects by negotiating for the imposition of mutually agreed-upon conditions, as had been done for decades before the current practice was imposed, which forces communities to oppose projects they could otherwise support with proper conditions:
- NOW, THEREFORE, be it Resolved that the Mar Vista Community Council calls upon the City Council to ~~adopt~~ evaluate a policy to: (1) Authorize the imposition of land use conditions that protect public health, safety and welfare by mitigating potential adverse impacts from the sale or service of alcohol, consistent with the practice of other jurisdictions statewide as well as the City's decades-long practice prior to 2012; (2) Maintain and enforce previously-imposed CUB conditions on the sale or service of alcohol; and (3) Prohibit the removal of previously-imposed conditions outside the public processes mandated under the City Charter and Zoning Code.

Motion by Bill Scheduling to move up in agenda, 2<sup>nd</sup> by Ken Alpern. Motion carries unanimously.

Motion to approve by Michelle Krupkin, 2<sup>nd</sup> by Ken Alpern

Motion to waive reading by Michelle Krupkin, 2<sup>nd</sup> by Ken Alpern. Motion carries unanimously.

#### Discussion

Sharon Cummins: City Attorney changed rules allowing neighborhoods to negotiate conditions.

Wendy Rosen: Has negotiated successfully with applicants. Old process worked well for neighborhoods and projects. Council office doesn't understand the new rule. Now we're appealing every decision, dragging out approval process.

Steve Sann: Thinks there's real misinformation. This motion is to restore process that allows negotiation of reasonable conditions to address impact of alcohol sales. Ability of community to place reasonable conditions allows them to get to "yes." Doesn't add a penny to cost; avoids additional cost. Restores regime that existed for 40 years.

Sarah Auerswald (speaking as Mar Vista Chamber of Commerce representative):

Louie's (see Attachment A): It's hard to open a business already and this will make it much harder. Chain restaurants can afford, small businesses can't.

Venice Grind (see Attachment A): Doesn't support. We don't need another layer of conditions piled on existing conditions.

Steve Wallace: We can either allow someone in an office somewhere look on a computer and make decision or allow a local process. We need as many local decisions as possible to bring in the businesses we want.

Sara Roos: Requests clarification of why Chamber is opposing

Steve Sann: Change wasn't done through City Council. No public notice or hearing. Sweeping change done completely administratively by someone in zoning department. CUB is still required, but zoning hearings don't permit discussion of anything related to alcohol. City Attorney points to Zoning Administration, Zoning points to City Attorney. No other city in California takes this position.

Ken Alpern: The change is dreadful, we need to pass this motion and possibly ask City Attorney to investigate how/why change happened.

Michael Mellman: Supports motion. No one has supported Brentwood as well as Wendy. We need to keep local control over facilities that offer alcohol.

Mitchell Rishe: Doesn't want to discourage local business. Concerned about Sarah Blanch's organization (Westside Impact Project) possibly being temperance-type organization.

Wendy Rosen: Motion 1<sup>st</sup> presented to WRAC by Sarah Blanch--Council office reached out and said WRAC should work with her. Westside Impact Project conducts education about responsible drinking and works on problems created by abuse; receives County funding. Council office supports this motion. Steve Sann has case where applicant agreed to conditions and city won't put them on; now appealing to ABC.

Sherri Akers: Friendly amendment: final paragraph change "adopt" to "Evaluate." Michelle accepts.

Melissa: "Evaluate" isn't strong enough. We want them to restore previously imposed conditions. We're making a request, not passing a law.

Michael: What we know is that we have local activists supporting and they have

Motion as amended carried: 11 ayes. 1 nay, 0 abstentions.

- e. **POLICY MOTION: Utility Box Painting** (directors' motion submitted by Robin Doyno)

WHEREAS Mar Vista benefits from beautification projects, and

WHEREAS The Utility Box Painting Projects in other areas of our fair city have enriched, enlivened and civilized the public area, and

WHEREAS the Senior, Artist, and Youth Communities can all share in the creation of The Mar Vista Utility Box Project, and

WHEREAS the Venice Boulevard and Grandview pilot utility box painting enriched the inaugural Mar Vista Art Walk and currently stands as an aesthetic plus to our de facto town square, and

WHEREAS the Los Angeles District Council Office 11 has supported and continues to support the previous iteration as well as the current effort to advance our cultural profile, and

WHEREAS Mar Vista will benefit from the inclusion of the visual history of our community in the Utility Box Painting Project, and

WHEREAS the community will benefit from a juried decision to select 15 to 20 artists to render their submissions on utility boxes by a jury composed of 2 MVCC EACC members, 2 city council staff members and 2 at large community members, and

WHEREAS MVCC EACC shall produce, distribute and post a call for submissions and time line, conduct a selecting jury, post results and execute a letter of understanding, therefore

BE IT RESOLVED that the Mar Vista Community Council shall ask Los Angeles District Council Office 11 to embrace and sponsor the above listed project.

Motion to carry over by Robin Doyno, 2<sup>nd</sup> by Michelle Krupkin. Motion carried unanimously.

8. **Zone Director Reports** – (may include motions to refer action items to the appropriate MVCC committee where desirable; public comment permitted)
  - a. Zone 1 – Ken Alpern
  - b. Zone 2 – Brad Wilhite  
Status of community-wide Spring yard sale? Bill Koontz: working on setting date.
  - c. Zone 3 – Bill Scheduling  
Hilltop Neighbors Association meeting on Thursday, February 11.
  - d. Zone 4 - Michael Millman  
Mega party on June 12, lots of politicians.
  - e. Zone 5 – Michelle Krupkin  
Great Streets installed smart bench in front of Mar Vista Library.
  - f. Zone 6 – Valerie Davidson  
All is good.
9. **Committee Reports** - (may include motions to refer action items to the appropriate MVCC committee where desirable; public comment permitted)
  - a. **Recreation Open Space Enhancement Committee** – Jerry Hornof & Tom Ponton, Co-Chairs
  - b. **Green Committee** – Melissa Stoller, Jeanne Kuntz & Sherri Akers, Co-Chairs  
Eco Car Expo looking great, has as many cars as can accommodate.
  - c. **Transportation & Infrastructure Committee** – Ken Alpern & Michelle Krupkin, Co-Chairs
  - d. **Planning and Land Use Management Committee** - Steve Wallace & Mitchell Rishe, Co-Chairs; Michael Millman, Vice-Chair  
Meeting February 22.
  - e. **Education, Arts and Culture Committee** – Brad Wilhite, Robin Doyno & Sara Roos, Co-Chairs
  - f. **Santa Monica Airport Committee** – Valerie Davidson & Martin Rubin, Co-Chairs  
Continuing issues with FAA.
  - g. **Safety and Security Committee** – Rob Kadota, Chair
  - h. **Historic FS 62 Ad Hoc Committee** – Rachel Swanger & Roy Persinko, Co-Chairs
  - i. **Community Outreach Committee** – Sarah Auerswald & John Kuchta, Co-Chairs
  - j. **Elections and By-laws**- Bill Koontz, chair
  - k. **Great Streets Ad Hoc Committee** – Michelle Krupkin, chair  
Meeting February 10.
  - l. **Aging in Place** - Sherri Akers, Tatjana Luethi & Birgitta Kastenbaum, Co-Chairs  
Meeting February 18. LA Metro presentation about specific program for seniors.  
Went to strategy meeting at [Archstone Foundation](#).
  - m. **Homeless Issues Committee** – Robin Doyno, Chair  
First meeting February 24.

10. **Discussion Calendar**

11. **Unfinished Business** - Action items held over from previous meeting (Public comment permitted)

12. **Grievances**, if any, received

13. **Future agenda items**

14. **Public Comment**

Melissa Stoller: Remember to send information to me about events of general community interest for MVCC eblast.

15. **Adjournment**

Meeting adjourned at 9:35 P.M.

---

\* *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at <http://www.marvista.org> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact [secretary@marvista.org](mailto:secretary@marvista.org).*

\*\* *As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or any auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days prior to the meeting you wish to attend by contacting [chair@marvista.org](mailto:chair@marvista.org).*

ATTACHMENT A: Emailed comments RE: Item 7.d (CUB motion)

From Demetrios Mavromichalis:

My name is Demetrios Mavromichalis. I am the owner of Venice Grind, The Wood, Founding member and former President of the Mar Vista Farmers Market of which I hold a seat on the board and all around driving force behind all things positive in our community.

I am a life long resident of the Mar Vista and Del Rey communities. I attended elementary school on Grandview and Washington Place and even live on the same street my whole life where my wife and I raise our two children.

I am vested in my community 100%.

I am not in support of the WRAC motion re: CUB permits on the table tonight. We do not need another layer of conditions piled on top of existing conditions that make it even harder to obtain an ABC license. The ABC, Los Angeles City planning and zoning as well as local community councils have the power to support and approve new applications and licenses based on the applicant, the location and the type of operation. If the community is not in support of a proposed use then it becomes difficult to obtain the permit from the city therefore making it almost impossible to apply and get approved for an ABC license.

I have been through the process personally and currently going through it again with CUB on a former "grandfathered" 21 and over night club which my partners and I are downgrading the use to a family restaurant that will serve wine and beer to accompany the food being served. This isn't a "slam dunk". We still have to adhere to requirements, rules and regulations and adhere to conditions that will be set forth by the ABC like hours of operation, noise and non disturbance conditions and so on just to name a few.

Mar Vista business community is becoming vibrant and starting to thrive and become known as a destination for foodies and families. Locals are happy that they have choices in their community. We do not have the same problem as Venice or Santa Monica with over saturation of alcohol establishments, house parties and marijuana dispensaries.

From John Atkinson (Louie's of Mar Vista)

As a small business owner in I can attest to the incredible amount of government obstacles in operating a restaurant or bar. This city makes the smallest things very difficult and very costly. It's not easy being an owner operator in Los Angeles I promise you. Any additional requirements will only serve to dissuade small business from opening. If Cheesecake Factory and Denny's are the type of businesses Mar Vista wants then this organization will help ensure that. Those type of chain restaurants can afford time and money to deal with excessive bureaucracy. If however Louie's and Venice Grind is more of what we want please help small owner operators by rejecting further hurdles to independent operations. I love Mar Vista & so did my grandfather when he opened Louie's meat market in 1954. Lets keep our neighborhood cool and local. Furthermore if Mar Vista doesn't want a type of business the citizens will not patronize it. Free market makes the ultimate call does it not? Thank you for your consideration.