



SPONSOR AGREEMENT

Dear Friends of Mar Vista,

We are pleased to announce the 2014 Mar Vista Community Fall Festival and Silent Auction:
Saturday, October 18, 2014 from 10:00 am to 4:00 pm
at the Mar Vista Recreation Center

With our theme of "Neighborhood Living" we hope to inspire everyone to make the most of living in our fabulous Mar Vista community by getting to know their neighbors, supporting local businesses, using local resources and enjoying all that Mar Vista has to offer. Last year's event was a great success, and we anticipate an equally popular event this year. The Fall Festival is a 'must-see' event for thousands of Mar Vista residents.

The planning committee for the Festival is seeking financial support for the event. To help make the Festival--which has been a tradition in Mar Vista for years--a success, we are asking community members and businesses to make a tax deductible donation. Proceeds will support the Festival and Mar Vista Park facilities. If you would like to contribute to the success of this event, please consider these support options:

Festival Partner: \$1000 and up, includes everything at the Platinum Sponsor level, PLUS placement of your company's banner on the main Festival performance stage; acknowledgement of your partnership on the front cover of the Festival program; and your logo on the Festival posters and flyers which will be posted throughout the community. Partners must submit this agreement and donation by **August 15, 2014** in order to be included on the Festival posters and flyers.

Platinum Sponsor: \$750 to \$999, includes your company's name/logo displayed on a prominent full page in the Festival program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; and the opportunity to have your logo or graphic displayed on the front page of the MVCC website. *

Gold Sponsor: \$500 to \$749, offers a half page advertisement in the Festival program; your logo on the Festival T-Shirt; room to display one (1) company banner (not to exceed 4'x6') on the park fence for 7 days prior to the Festival; and the opportunity to have your logo or graphic displayed on the front page of the MVCC website.*

Silver Sponsor: \$250 to \$499, offers a quarter page advertisement in the event program; your logo on the Festival T-Shirt; and your organization's name recognized on the Fall Festival page of the MVCC website.

Bronze Sponsor: \$100 to \$249, offers name recognition in the event program and on the Fall Festival page of the MVCC website.

Festival Partners, and Platinum and Gold Sponsors are also entitled to a 10' x 10' tent to promote their business at the Festival. If you choose to partake in this wonderful publicity opportunity you are required to be set up by 10:00 am and close no earlier than 4:00 pm on the day of the Festival.

* as part of an "MVCC Thanks the following sponsors . . ." display for a period of at least three weeks. Sponsor must provide banner and graphic display for website.

Please complete the below agreement which must be received by **Tuesday, September 30, 2014 (with the exception noted above for Festival Partners)**. Please mail to:

Mar Vista Fall Festival
3343 Inglewood Blvd.
Los Angeles, CA 90066

For further information, please email MarVistaFestival@marvista.org , go to the MVCC website at www.marvista.org, or call the MV Festival committee at (310) 301-1551.

**2014 MAR VISTA FALL FESTIVAL and SILENT AUCTION
SPONSOR AGREEMENT**

Business Name: _____

Contact Person Name: _____

Contact Telephone Number(s): _____

Contact Email Address(es): _____

Business Address: _____

City: _____ State: _____ Zip Code _____

I agree to sponsor the 2014 Mar Vista Fall Festival and Silent Auction on Saturday, October 18, 2014 in the following amount:

___ **Festival Partner:** \$1000 and up; application and donation must be received by September 30, 2014 (or August 15, 2014 in order to be included on the Festival posters and flyers).

___ **Platinum Sponsor:** \$750 to \$999, application and donation must be received by September 30, 2014.

___ **Gold Sponsor:** \$500 to \$749, application and donation must be received by September 30, 2014.

___ **Silver Sponsor:** \$250 to \$499, application and donation must be received by September 30, 2014.

___ **Bronze Sponsor:** \$100 to \$249, application and donation must be received by September 30, 2014.

Festival Partners, and Platinum and Gold Sponsors are also entitled to a 10' x 10' tent to promote their business at the Festival.

___ Yes, I would like to have a 10' x 10' tent at the 2014 Mar Vista Community Fall Festival.

Signature: _____

Please make check or money order payable to: Mar Vista Landkeepers' Preservation (FEIN 45-0516194). Deadline for logos and graphics to be included in the Festival brochure, the MVCC website, and the Festival T-Shirt is: Tuesday, September 30, 2014 (received) Camera ready artwork only, please!

Please mail agreement and payment to:

Mar Vista Community Fall Festival
3343 Inglewood Blvd.
Los Angeles, CA 90066