

MAR VISTA COMMUNITY COUNCIL

Regular Meeting of the Board of Directors

Tuesday, May 14, 2013, at 7:00 PM

Mar Vista Recreation Center Auditorium

11430 Woodbine Street, Mar Vista, CA 90066

www.marvista.org

The audience is requested to fill out a "Speaker Card" to address the Board on any item of the Agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that are within the Board's subject matter jurisdiction will be heard during the public comment period. Public comment is limited to two minutes per speaker, unless waived by the presiding officer of the Board. Mar Vista Community Council meetings will follow Rosenberg's Rules of Order, the latest edition. For more information, please visit the MVCC web site.

MINUTES

- 1. Call to Order and Welcome – Chair** (1 min.)

Quorum present

- 2. Presentation of the Flag and Pledge of Allegiance** (1 min)

- 3. Approval of Minutes** (public comment permitted) (2 min)

Motion to approve. Motion carries with 1 abstention, Yvette Molinaro.

- 4. Public Comment & Announcements** for items not on the agenda (max 1 min each unless waived by Chair)

- a. Councilmember Dennis Zine, and Ron Galperin, candidates for Controller [15 min each including Q & A]**

Cheryl Gelling made announcement about Make Music LA

- 5. Elected Officials and City Department Reports** (max 1 min. each)

- a. SCATTERGOOD UPDATE presentation, including game plan for traffic during construction: Victoria Cross and DWP representatives [10 min]**

Propose council approval to extend the work hours to speed up the project, 157 to 75

Motion to move the scattergood motion, (7., b., 1.), up to this point in the agenda passed unanimously.

- b. Mar Vista Recreation Center – Jason Kitahara, Director**

- c. CD 11 - Bill Rosendahl, rep. by Len Nguyen Len.Nguyen@lacity.org , Field Deputy**

- d. CD 5 – Paul Koretz, rep. by David Giron David.Giron@lacity.org , Field Deputy**

- e. US 36 – Janice Hahn**

- f. CA Senate 28 – Ted Lieu, rep. by Robert Pullen-Miles Robert.Pullen-Miles@sen.ca.gov**

- g. CA Assembly 47 – Holly Mitchell**

- h. CA Assembly 62 – Steven Bradford**

- i. 2nd Dist. L. A. County Board Super.– Mark Ridley Thomas, rep. by Karly Katona Karly.Katona@bos.lacounty.gov,**

- j. Mayor of Los Angeles – Antonio Villaraigosa, rep. by**

- 6. Officers and Liaison Reports** (Action items included with public comment permitted, 1 min per speaker)

- a. Chair-Sharon Commins**

Demand warrants ready.

- b. First Vice Chair-Bill Koontz**

NR

- c. Second Vice Chair-Yvette Molinaro**

NR

- d. Secretary-Bill Duckett**

NR

- e. Treasurer-William Scheduling: NOTE: All funding motions must conform to all Empower funding guidelines and must be funded and paid in fiscal year 2012-13 or they will expire.**

- i. FY END CLOSING KEY DATES:**

- 1. May 15, 2013 – Last day to submit completed Demand Warrants and Neighborhood Purpose Grants.**

- 2. May 31, 2013 – Deadline to submit Board Resolution requesting the transfer of NC funds to LA Congress / Advocacy account**

- 3. June 14, 2013 – Last day for NC's to use the Purchasing Card before the close of the fiscal year.**

- 4. June 21, 2013 – Approved Budgets for Fiscal Year 2013-2014 due.**

- ii. MOTION: APPROVAL of APRIL 2013 US Bank Card Statement**

Motion carries unanimously

- iii. FUNDING MOTION: CAMP PALMS: Retask \$1,920 of \$2500 MVCC grant specifically given for Camp Palms 2012 to Camp Palms 2013. NOTE: Friends of Palms spent \$580 on snacks for Camp Palms 2012.**

Motion carries unanimously.

- iv. FUNDING MOTION: EDUCATION ARTS CULTURE: NPG PROPOSALS: Approve change to school grant recipients:**

- 1. Clover: \$500 sustainable schoolyard to be granted to Clover Elementary School directly**

- 2. Walgrove: \$2,000 PS Arts personnel funding: to be granted to Walgrove Elementary School directly**

Motion carries unanimously.

- v. **FUNDING MOTION: EDUCATION ARTS CULTURE COMMITTEE: FRIENDS OF PALMS MS:** \$1500 FOR MATH TUTORING. Funds must be utilized in FY 2013-2014 or they must be returned to the City SEE APPENDIX A for proposed budget

Ken Alpern concerned with the familiarity of Friends of Palms w/MVCC and Friends of Palms would like to find a way to educate their membership. Motion carries unanimously.

- vi. **FUNDING MOTION: EXEC: MVCC CANOPIES:** Approve funding not to exceed \$850 for the purchase of 2 replacement canopies to replace damaged ones for the MVCC Tent and Green Tent, at the Mar Vista Farmer’s Market. Canopies with be lettered on all 4 sides to increase outreach recognition and visibility, and conform to requirements for flammability standards. **Motion carries unanimously.**
- vii. **FUNDING MOTION: EXEC:** Renewal of Farmer’s Market storage agreement and set up of MVCC items: \$1,000
Motion carries unanimously.
- viii. **FUNDING MOTION: EXEC: BUDGET ADVOCATES:** \$350 to promote the budget survey, print any reports, do any independent surveys. The Budget Advocates bylaws will be amended to include a Treasurer and monthly reports will be issued on the use of these funds
Bill Scheduling offered friendly amendment to split what’s left in the budget between Budget advocates and Congress not to exceed \$1500 which is accepted Motion carries with one nay.
- ix. **FUNDING MOTION: EXEC: CONGRESS OF NEIGHBORHOODS:** \$350 for support of the 2013 Congress to be held in September
Motion carries unanimously.
- x. **FUNDING MOTION: HISTORIC FS 62:** Up to \$500 for re-useable banners for outreach at the farmer’s market and other community events such as block parties.
Sharon Commins recused herself from discussion and vote on this motion as a member of the FS 62 board. Bill Koontz, 1st Vice Chair, assumes the chair temporarily. A quorum is still present. Rachel Swanger, Ken Frese, and Yvonne Nelson speak on behalf of the motion. Motion carries unanimously and Sharon Commins resumes as Chair.

- i. **FUNDING MOTION: MVNA BLOCK PARTY JUNE 2013:** MVCC approves an increase in funding for the MVNA annual Block Party in the amount up to \$160 in addition to the previously approved \$350 in October of 2012 for food and the rental of:

1. Table/Chairs/Canopies Rental	\$219.00
2. Toilet/Sink Rental	140.61
3. Dumpster Rental	150.00
Total	509.61

[Requesting an Additional \$159.61]

Mike Millman recused himself from the vote. Quorum is still present Motion carries with 1 nay and 2 abstentions.

- xi. **FUNDING MOTION: END FY BUDGET ADJUSTMENT:** Present MVCC balance, and approve any needed adjustment in budget line items
Motion carries unanimously
- xii. **FUNDING MOTION: DIRECTOR’S REQUEST: BILL SCHEDING: PROPOSED FY 2013-24 BUDGET [\$37,000][TIME SENSITIVE]:** The Mar Vista Community Council approves the attached FY 2013-14 budget. SEE APPENDIX D
Motion carries unanimously

f. **Mar Vista Bi Monthly LADOT/CD11/LAPD Traffic Committee Liaison - Linda Guagliano Meeting 5/15/2013. There is a request for Victoria/Grandview stop sign. Next meeting after 5/15/2013 is July 17, 2013.**

g. **DWP MOU/LANCC Liaison-Bill Koontz DWP budget overview presented at last meeting. DWP spent \$5 million to update website. LANCC is considering a new system for dispensing funds to NCs.**

h. **DWP Recycled Water Liaison-Christopher McKinnon**

i. **Fall Festival Liaison-Albert Olson**

- 7. **Committee reports and Policy or Administrative Motions – Consent Calendar:** The following items will be treated as one item and enacted with one vote unless a Board member or a stakeholder requests that an item be placed on the Discussion Calendar. Public comment limited to 1 minute per item.

a. **Executive & Finance Committee-Sharon Commins, Chair**

- i. **ADMINISTRATIVE MOTION: EXEC: ADDITION TO MVCC STANDING RULES RE CIG AND NPG GRANTS:** Section I.3.e is hereby amended to incorporate official Empower accountability policies. SEE APPENDIX B
Motion to move this to Election and Bylaws for further vetting. Motion carries unanimously.

- ii. **ADMINISTRATIVE MOTION: MVCC SOCIAL MEDIA POLICY: JOHN KUCHTA, AD HOC WEBSITE TEAM:** MVCC approves the attached Social Media Policy effective immediately. SEE APPENDIX C for text
Friendly amendment include copyright statement where feasible accepted.
Friendly amendment to 4.2 ...any [insert user submitted] content... accepted.
Motion passed with one nay.
- iii. **POLICY MOTION: NC BUDGET ADVOCATES WHITE PAPER:** The Mar Vista Community Council applauds the efforts of the NC Budget Advocates to research and propose fiscal solutions to the City's budget crisis and supports the White Paper.
Motion carries unanimously (taken as one vote with 7d and 7f)
- b. **Transportation & Infrastructure Committee** – Ken Alpern & Mitchell Rishe, Co-Chairs
 - i. **POLICY MOTION: DIRECTOR'S REQUEST: KEN ALPERN: SCATTERGOOD-OLYMPIC POWER LINE PROJECT [TIME SENSITIVE]:** The Mar Vista Community Council recognizes the need to efficiently and cost-effectively create the Scattergood-Olympic Power Line #1 to create a necessarily-redundant and modern power line to complement the existing but antiquated Scattergood Transmission Power Line #2. The Mar Vista Community Council (MVCC) therefore supports the 75-day option for construction of the Scattergood-Olympic Power Line #1, including the provisions for longer workdays (9.5 hours/day for a 75-day project vs. 5 hours/day for a 157-day project) that would affect rush hour traffic, provided that:
 - 1) There is a defined LADOT/LADWP traffic plan for the communities within, and neighboring to, the MVCC boundaries, which is confirmed by both the LADOT and CD11 staff as one which is funded and cleared by all necessary entities for implementation in a timely and effective manner pursuant to the planning and construction of this project.
 - 2) The aforementioned traffic plan for MVCC includes:
 - a) A list of potentially impacted intersections, and a plan for dealing with them; traffic cops where needed; signal timing adjustments; alternate routes; electronic signage; etc.
 - b) A hotline for residents to call for inquiries and to report problems with construction of this project
 - c) e blasts, Facebook and Twitter plans so that MVCC residents and commuters can be informed by, learn answers from, and provide input to the LADWP and the contractors constructing this project
 - 3) The cost savings from an expedited plan can be determined, publicized and applied to an EIR and a potential funding effort of upgrading and modernizing the antiquated Scattergood Transmission Power Line #2.**Motion passed unanimously.**
 - ii. **POLICY MOTION: DIRECTOR'S REQUEST: KEN ALPERN: JMB PROJECT, CENTURY CITY [TIME SENSITIVE]:** Whereas, the Mar Vista Community Council (MVCC) has concerns about a precedent of new overdevelopments throughout the Westside, The MVCC therefore:
 - 1) Requests at least 30 days more for the JMB Project developers in Century City to allow input and feedback for its EIR.
 - 2) Requests that both CD5 Councilmember Paul Koretz and CD11 Councilmember Bill Rosendahl strongly urge the JMB Project developers to allow more time for input and feedback, and to establish regional consensus.
 - 3) Requests that a Final EIR include full and additional studies on how this project will impact CD11 as well as CD5 traffic and other infrastructure needs.
 - 4) Opposes this project using cut-through residential traffic as mitigation.
 - 5) Requests a new EIR with all impacts evaluated based on the Notice of Preparation for this new office project, and not the former residential project it was going to develop.
 - 6) Opposes repurposing a former EIR of a previous residential project at this site, when this new project is an entirely different, and commercial, project.
 - 7) Supports an EIR to include an alternative project that conforms entirely to the current Century City North Specific Plan.**Motion carries unanimously.**
- c. **Green Committee** –Melissa Stoller, & Jeanne Kuntz, Co-Chairs
 - i. **POLICY MOTION: OPT OUT OF CAMPAIGN MAIL:** The MVCC Green Committee has been contacted by many community members who are appalled at the avalanche of unwanted campaign mail sent out in this recent election. Using a paper calculator, we estimate that 3,240 trees were used for this campaign alone. Most stakeholders report that this is not their preferred method of communication and these mailers go straight to their recycling bin. With the launching of GREEN LA, Mayor Villaraigosa set the benchmark for turning Los Angeles into one of the greenest big cities in the nation. We believe it is time for our political campaigns to reflect this. We urge the city to provide an 'opt out' mechanism that can be used just like the Do Not Call option for campaign phone calls giving voters a selection: Opt out of campaign mail from anyone other than the actual candidates; opt out of all campaign mail
 - ii. **POLICY MOTION: SUSTAINABLE PRINTING OF CAMPAIGN MATERIALS:** We also propose that campaign qualifications for matching funds require that campaign mail be printed sustainably; using

environmentally friendly inks and printing methods; using at least 50% recycled or FSC Certified paper ; be 100% recyclable

Motion to consider both motions (7ci and 7cii passed unanimously).

Motion carries unanimously.

- d. **Planning and Land Use Management Committee**-Steve Wallace & Michael Millman, Co-Chairs
- i. **POLICY MOTION: OPPOSE OCEAN PARK BL WIDENING:** The Mar Vista Community Council supports the applicant's request for a modification of the Bureau of Engineering subdivision related right of way recommendations of a 12' street dedication with regard to Parcel Map AA-2012-2571-PMLA-SL, 12107 Ocean Park Blvd. in order to maintain the existing street setbacks and dedications.
- Motion carries unanimously.**
- e. **Education, Arts and Culture Committee** – Amy Lawrence and Albert Olson, Co-Chair
- i. **ADMINISTRATIVE MOTION: RECOGNITION OF GRAND VIEW ELEMENTARY:** Grand View Elementary students are among seven science teams from several Los Angeles schools to win a 3-day trip to the Santa Monica Mountains for demonstrating their knowledge in the sciences. More than 60 young scientists from 17 different schools presented their projects to a panel of researchers from institutions such as Caltech and NASA's Jet Propulsion Laboratory at the 22nd annual L.A.'s Celebrate Science Fair that took place on Sunday at California State University, Los Angeles. Students from Grand View and other schools first competed in local science fairs before reaching the final competition at Cal State. The winners will be treated to a 3-day excursion to NatureBridge Institute, an environmental education center with four California locations and one in Washington.

Motion approved unanimously (one vote with 7aiii. and 7f.)

- f. Election and Bylaws Committee:
- i. **ADMINISTRATIVE MOTION: DIRECTOR'S REQUEST: BILL SCHEDING [TIME SENSITIVE]: FACTUAL BASIS STAKEHOLDER DEFINITION:** Whereas: The Board of Neighborhood Commissioners is in the process of taking up the recommendations of the NC Plan and Reform Committees and the first topic to make the agenda was a proposal to do away with the standard definition of "factual basis" stakeholder. The motion was introduced in March and would also eliminate the requirement that councils provide board seats for those who do not live, work, or own property within the NC boundaries. The Commission took public comment at their March meeting but then chose to hold the item for an additional month in order to allow Neighborhood Councils to comment on the proposal. The motion reads:
"Resolved, the Board of Neighborhood Commissioners recommends that sections of the city's Administrative Code which touch upon neighborhood council stakeholders be amended as follows:
(1) remove the requirement that neighborhood councils provide governing board positions for factual basis stakeholders;
(2) allow each neighborhood council to determine the number, if any, of governing board seats that be allocated to factual basis stakeholders;
(3) remove the current definition of factual basis stakeholder; and
(4) allow each neighborhood council to adopt its own definition of factual basis stakeholder."

Therefore be it resolved: That MVCC support the above resolution. Further the MVCC Board requests that the E & B committee propose necessary changes:

- To conform to the BONC resolution, when it passes;
- To retain the one MVCC 'Community Director' position as it is presently embodied;
- To revise as necessary the 'Community Director' board member description and duties;
- To craft a definition of 'factual basis stakeholder' for the purpose of elections and other stakeholder participation; and
- To adjust the bylaws accordingly and present the revised bylaws for the first reading to the MVCC Board.

Motion carries unanimously (one vote with 7aiii. and 7e)

8. **Committee Reports: receive and file.** Public comment limited to 1 minute per item.
- a. **Ad Hoc Website Team**-John Kuchta, Chair
- i. Webmaster Update
1. All Drupal and webmin modules have been updated twice in April (April 8 and April 30).
 2. Regular backups have been completing successfully.
 3. RIMU offered us a free upgrade that provides more memory for our virtual host (no change in monthly fees, but users may potentially see a performance improvement).
 4. Disk space is running low. In the next few months we may need to upgrade our storage plan to something that costs a few dollars more a month (price estimates were about \$33/mo-\$40/mo instead of \$29.99/mo).
- b. **Historic FS 62 Ad Hoc Committee** – Rachel Swanger & Roy Persinko, Co-Chairs

- c. **Safety and Security Committee** – Rob Kadota & Bill Koontz, Co-Chairs
 - d. **Recreation Open Space Enhancement Committee** – Jerry Hornof & Tom Ponton, Co-Chairs
 - e. **Santa Monica Airport Committee** – Bill Koontz & Yvette Molinaro, Co-Chairs
9. **Zone Director Reports** (Public comment permitted)
10. **Unfinished Business** - Action items held over from previous meeting (Public comment permitted)
11. **New Business** -(Public comment permitted)
12. **Grievances**, if any, received
13. **Future agenda items**
14. **Adjournment** (9:30 PM)

APPENDICES

A: PALMS MIDDLE SCHOOL: Friends of Palms Middle School: 10860 Woodbine Street Los Angeles, CA 90034

Math Tutoring Program Project Budget Outline

Project Item	Cost	Portion funded by NC
Math Tutors	\$9600	\$1500
Total	\$9600	\$1500

Palms Middle School offers a math tutoring program every year for students seeking additional assistance with their math skills. The tutoring program runs for 30 weeks during the school year and is offered twice weekly for 75 minutes per session. The program is offered at no cost to all students of Palms. The program is popular and well-attended. Project budget- The cost to support the twice-weekly program is principally from staffing the center with 4 tutors at \$40 each session. This is a cost of \$320 weekly. **The program will run for 30 weeks during the 2013-14 school year**, for a total cost of \$9,600.

B: STANDING RULE AMENDMENT ACCOUNTABILITY AND FOLLOWUP: Section I.3.e of the MVCC Standing Rules is hereby amended to incorporate official Empower accountability policies [changes in boldface]:
 e. must be fully compliant with all Department of Neighborhood Empowerment regulations.

i. Each request for funding under the MVCC Community Improvement Grant or Neighborhood Purposes Grant program submitted by an organization shall be presented on their official letterhead and shall provide minutes from the applicant organization formally approving the request and showing the vote taken.

All MVCC Committees submitting Community Improvement Grant and Neighborhood Purposes Grant Applications shall also provide a completed EMPOWER Neighborhood Purposes Grant Proposal Evaluation Form in order to be placed on the agenda. Additionally, a list of all the Committee’s Community Improvement Grant or Neighborhood Purposes Grant funding recipients and amounts for the preceding 2 years shall be provided by the Committee as part of the total submission package to the Board. The finalized submission package shall be provided to the Chair at least two weeks prior to the Board meeting at which the requested action is to be taken.

ii. Community Improvement Grant or Neighborhood Purposes Grant Proposals shall not be placed on the Board agenda for consideration until all official paperwork is complete.

iii. Where appropriate, the Board may choose to require matching funds as a condition of any Community Improvement Grant or Neighborhood Purposes Grant. Where appropriate, the Board may choose to increase or reduce the requested amount in order to ensure the broadest possible benefits to the community at large.

iv. Per the Empower Treasurers Handbook Revised 11-30-2012, NPG and CIG recipients shall report back to MVCC on the project in timely fashion with a written report upon official letterhead certifying that the funds have been spent precisely as directed by the MVCC. Recipients shall recognize MVCC on publicity materials used for the project and supply hard copies of those materials to MVCC. For goods, permanent recognition [plaque or sticker] shall be placed on items funded by the MVCC

v. If funds are not expended in the manner and time frame prescribed by MVCC formal approval, the funds shall be returned to the City.

C: SOCIAL MEDIA POLICY: The MVCC approves the following Social Media Policy to be incorporated into the MVCC Standing Rules as Section IV:

1.0 Legal

The goal of the Council's social media channels is to serve as an online information source focused on Council issues, projects, news and events, and is not intended as a public forum. The social media sites are administered by the Mar Vista Community Council, but the content on the sites is not entirely controlled by the Council. The Council does not endorse any link or advertisements on its social media sites placed by the site owners or their vendors or partners. The Council reserves the right to remove any content from its social media sites at any time.

Comment Policy: All comments posted to the Council's social media pages is subject to moderation. The Council reserves the right to remove inappropriate comments including those that: contain obscene language, or sexual content; threaten or defame any person or organization; violate the legal ownership interest of another party; support or oppose political candidates or causes; promotes illegal activity; promote commercial services or products, or are not related to the particular topic."

The Mar Vista Community Council reserves the right to restrict or remove any content that is deemed to be in violation of its Social Media Policy or any applicable law.

Policy Purpose - This Social Media Policy ("Policy") establishes guidelines for the establishment and use by the Mar Vista Community Council ("Council") of social media sites as a means of conveying information to members of the public.

The intended purpose of Council social media sites is to disseminate information from the Council about the Council's mission, meetings, activities, and current issues, to members of the public.

The Council has an overriding interest and expectation in protecting the information posted on its social media sites and the content that is attributed to the Council and its officials.

2.0 Definitions

"Social media sites" means content created by individuals, using accessible, expandable, and upgradable publishing technologies, through and on the internet. Examples of social media include, but are not limited to, Facebook, Twitter, Blogs, RSS, YouTube, LinkedIn, Delicious, and Flickr.

"Council social media sites" means social media sites which the Council establishes and maintains, and over which it has control over all postings, except for advertisements or hyperlinks by the social media site's owners, vendors, or partners. Council social media sites shall supplement, and not replace, the Council's required notices and standard methods of communication.

"Posts" or "a posting" means information, articles, pictures, videos or any other form of communication posted on a Council social media site.

3.0 General Policy

3.1. The Council's official website at www.marvista.org (or any domain owned by the Council) will remain the Council's primary means of internet communication.

3.2. The establishment of Council social media **content** is subject to approval by a **designated director**. Upon approval, Council social media sites shall bear the name and/or official logo of the Council.

3.3. All content on Council social media sites shall be subject to the review and moderation of the Council's **designated director**.

3.4. Council social media sites shall clearly state that such sites are maintained by the Council and that the sites comply with the Council's Social Media Policy.

3.5. Council social media sites shall link back to the Council's official website for forms, documents, online services and other information necessary to conduct business with the Council.

3.6. The Council shall use social media sites as consistently as possible and in conjunction with other established Council communication tools.

3.7. Council social media sites shall be managed consistent with the Brown Act. Members of the Council and Council Commissions shall not respond to any published postings, or use the site or any form of electronic communication to respond to, blog or engage in serial meetings, or otherwise discuss, deliberate, or express opinions on any issue within the subject matter jurisdiction of the body.

- 3.8. The Council reserves the right to terminate any Council social media site at any time without notice.
- 3.9. Council social media sites shall comply with usage rules and regulations required by the site provider, including privacy policies.
- 3.10. The Council's Social Media Policy shall be displayed to users or made available by hyperlink.
- 3.11. All Council social media sites shall adhere to applicable federal, state and local laws, regulations and policies.
- 3.12. Council social media sites are subject to the California Public Records Act. Any content maintained on a Council social media site that is related to Council business, including a list of subscribers, posted communication, and communication submitted for posting, may be considered a public record and subject to public disclosure.
- 3.13. Stakeholders representing the Council on Council social media sites shall conduct themselves at all times as a professional representative of the Council and in accordance with all Council policies.
- 3.14. Council social media sites may contain content, including but not limited to, advertisements or hyperlinks over which the Council has no control. The Council does not endorse any hyperlink or advertisement placed on Council social media sites by the social media site's owners, vendors, or partners.
- 3.15. The Council reserves the right to change, modify, or amend all or part of this policy at any time.

4.0 Content Guidelines

- 4.1. The content of Council social media sites shall only pertain to Council-sponsored or Council-endorsed programs, services, and events. Content includes, but is not limited to, information, photographs, videos, and hyperlinks.
- 4.2. The Council shall have full permission or rights to any content posted by the Council, including photographs and videos.
- 4.3. Any stakeholder authorized to post items on any of the Council's social media sites shall review, be familiar with, and comply with the social media site's use policies and terms and conditions.
- 4.4. Any stakeholder authorized to post items on any of the Council's social media sites shall not express his or her own personal views or concerns through such postings. Instead, postings on any of the Council's social media sites by an authorized Council stakeholder shall only reflect the views of the Council.
- 4.5. Postings must contain information that is freely available to the public and not be confidential as defined by any Council policy or state or federal law;
- 4.6. Postings may NOT contain any personal information, except for the names of Council Directors whose job duties include being available for contact by the public;
- 4.7. Postings to Council social media sites shall NOT contain any of the following:
- 4.7.1. Comments that are not topically related to the particular posting being commented upon;
 - 4.7.2. Comments in support of, or opposition to, political campaigns, candidates or ballot measures;
 - 4.7.3. Profane language or content;
 - 4.7.4. Content that promotes, fosters, or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, marital status, or status with regard to public assistance, national origin, physical or mental disability or sexual orientation, as well as any other category protected by federal, state, or local laws;
 - 4.7.5. Sexual content or links to sexual content;
 - 4.7.6. Solicitations of commerce;
 - 4.7.7. Conduct or encouragement of illegal activity;
 - 4.7.8. Information that may tend to compromise the safety or security of the public or public systems; or

4.7.9. Content that violates a legal ownership interest of any other party.

4.8. These guidelines shall be displayed to users or made available by hyperlink on all Council social media sites. When possible, any content removed based on these guidelines should be retained, including the time, date and identity of the poster, when available.

4.9. The Council reserves the right to implement or remove any functionality of its social media site, when deemed appropriate by the **designated director** or a quorum of the Board of Directors. This includes, but is not limited to, information, articles, pictures, videos or any other form of communication that is posted on a Council social media site.

4.10. Except as expressly provided in this Policy, accessing any social media site shall comply with all applicable Council policies pertaining to communications and the use of the internet by Council Directors, including e-mail content.

D: FY 2013-14 BUDGET

1	Mar Vista Community Council (MVCC)								
2	Budget for Fiscal Year 2013-2014								
3	PROPOSED (14 May 2013)								
4									
5									Last Year Actual
6	Total Annual Allocation 2013-2014			\$37,000.00	item ID				
7	Budget	Budget							
8	Code	Category							
9	100 Operations		%	Total	item ID				
10	OFF	Office Equipment, Supplies, Software		700					
11	OFF	photo copying		400					
12	FAC	Facilities Related and Space Rental		3,500					
13	TRL	Translation and Transcription		400		NOT SPENT	\$5,000	\$5,535	
14		Sub Total	13.51%	\$5,000		0.00 "100" spent	0.00%		
15	200 Outreach				item ID				
16	ADV	Advertising		1,500					
17	ELE	Stakeholder Meeting Expenses		2,000					
18	EVE	Event Expense / Neighborhood Outreach		1,800					
19	NEW	Newsletter Expense		7,100					
20	ADV	Promo Items		1,500					
21	ADV	Posters and Banners		1,100					
22	EVE	Green Garden Showcase 2014		500					
23	WEB	Website Maintenance/Enhancement/Creation		2,500		NOT SPENT	\$18,000	\$17,430	
24		Sub Total	48.65%	\$18,000		0.00 "200" spent	0.00%		
25	300 Community Improvement				item ID				

26	CIP	Community Improvement Project - 9%		3,400					
27	CIP	MISC CIPs		1,600					
28	CIP	Fall Festival 2014		3,000			NOT SPENT	\$8,000	\$8,035
29		Sub Total	21.62%	\$8,000		0.00	"300" spent	0.00%	
30		400 Neighborhood Purpose Grants			item ID				
31	GRT	Neighborhood Purpose Grant - 9%		3,400					
32	GRT	MISC NPGs		2600			NOT SPENT	\$6,000	\$6,000
33		Sub Total	16.22%	\$6,000		0.00	"400" spent	0.00%	
34		Grand Total		\$37,000		0.00	already allocated	0.00%	
35		On(Off) Budget		On Budget		37,000.00	Left to allocate	100.00%	
36		Budget Narrative:							\$37,000
37			% Alloc.	\$ Allocated					\$0
38		Operations (100)	14%	\$5,000			Left on Table	\$0.00	124
39		Outreach (200)	49%	\$18,000					
40		Community Grants (300 + 400)	38%	\$14,000			\$0.00	on/(off) spending	
41					0.00	<- allocated to date ->	0.00	spent to date	