



MAR VISTA COMMUNITY COUNCIL

Executive and Finance Committee Monday, February 1st, 7:00 to 8:30 P.M. The Venice Grind: 12224 Venice Blvd, Los Angeles, CA 90066

AGENDA

- 1. Call to Order
- 2. APPROVAL of minutes from January 4th meeting
- 3. Introductions and Public Comments (2 minutes)
- 4. Treasurer's Report and action items for February BOD
 - a. Approval of revised December Monthly Expense Report (MER)
 - b. Approval of January Monthly Expense Report (MER)
 - c. Review of 2015-16 MVCC BOD-approved allocations for CIG and NPG
 - d. **Funding Motion: Mar Vista Art Walk** (director's motion submitted by Robin Doyno)

Whereas a goal of Mar Vista's Great Street project is to enhance its reputation as a walkable, attractive destination; and

Whereas art walks attract local foot traffic and increase economic viability of communities; and

Whereas during the inaugural Mar Vista Art Walk, held December 3, 2015 some local businesses reported more than double their normal sales and even their best sales night ever; and

Whereas approximately 1,000 visitors walked along Venice Boulevard and participated in the evening's program of events; and

Whereas many art walk events transpired outdoors on sidewalks, thus encouraging the majority of visitors to walk the entire length of our Venice Boulevard Great Street due to this organizational emphasis on sidewalk engagement;

The Mar Vista Community Council approves a Neighborhood Purpose Grant of \$500 for printing of fliers, posters, maps, programs, handouts for a second Mar Vista ark walk—Steppin' Into the Art of Mar Vista, to be organized and run by non-profit Green Communications Initiative, Inc., and held March 3, 2015, 6- 9p.m. along the Venice Blvd CD- 11 "Great Street" between Inglewood Blvd—Beethoven Street.

5. MVCC ADMINISTRATIVE ITEMS

- a. Discussion of February BOD Agenda.
 - i. Eco Car Expo funding motion (up to \$700 for printing of publicity materials)
- d. Update on training/ethics/committee assignments, possible motion to follow.
- e. Stakeholder meeting
- 6. Future agenda items
- 7. Public Comment
- 8. Adjournment

*in compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting, may be viewed at

<u>http://www.marvista.org</u> or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact <u>secretary@marvista.org</u>.

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