



Mar Vista Community Council



Executive and Finance Committee Meeting

Tuesday, September 5th, 2017, at 7:00 P.M.
Coffee Connection – Station Room
3838 S. Centinela Ave., Los Angeles, CA 90066

AGENDA

1. Call to order and Welcome

Meeting called to order at 7:03 P.M.

Quorum present: Sarah Auerswald, Rob Kadota, Holly Tilson, Melissa Stoller

Guests: Chuck Ray, Elliot Hanna, Paola Cervantes

2. Approval of July 5, 2017 Meeting Minutes

Motion to approve by Rob Kadota, 2nd by Melissa Stoller. Motion carried unanimously.

3. Approval of July 31, 2017 Meeting Minutes

Motion to approve by Melissa Stoller, 2nd by Rob Kadota. Friendly amendment to change “AGENDA” to “MINUTES.” Motion as amended carried unanimously.

4. Public Comment

Sarah Auerswald: Notice of Preparation arrived in PO Box about feral cat program. Our LA 2040 initiative – website will start to roll in in 2019.

Elliott Hanna: Why was public comment shortened to 30 seconds – concerned about message it gives to the community. Melissa Stoller: there is a second public comment period at the end of the meeting; it was 1 minute.

Chuck Ray: City Council president now allows Neighborhood Councils 5 minutes if they’ve filed a Community Impact Statement.

Discussion of outreach at NWN & Hilltop events: Rob can do drop-off of materials & equipment. Melissa will go to Hilltop, Sarah to NWN. Will get email sign-ups and give away MVCC bags. Sarah will follow up with Hilltop regarding \$300.

Moving Joint is at the Blue Tent this Sunday.

5. New Business

Motion to approve 6.a-c on consent.

Motion to approve by Melissa Stoller, 2nd by Rob Kadota. Motion carried unanimously.

a. MVCC approves the expenditure of up to \$250 for printing of business cards.

b. MVCC approves the expenditure of up to \$4000 for a Mar Vista Turns 90 Celebration to be held at the Mar Vista Farmers’ Market ~~on November 5, 2017.~~

c. MVCC approves the expenditure of \$500 for Senior Health and Wellness Fair outreach opportunity.

6. Treasurer’s report (possible motions to follow)

a. Review of August MER

MER not available at this time. Have spent \$1198.

b. Review/amendment of budget

Approved Community Outreach Committee funding motions for September 12 BOD agenda:

- \$300 for the Outreach event at Venice High Grease night on September 30th
- Up to \$400 for a mifi system for remote Internet access at outreach events for signing people up to the newsletter and broadcast on Facebook live

Pending directors motion for up to \$4000 (see 5.b above)

Now there are only three budget categories: Operations, Outreach and Community Improvement. Sarah will amend budget to comply.

7. MVCC administrative items

a Discussion of August 8th BOD meeting (see Addendum B for passed motions)

All of August letters have been sent. Some July letters still to be sent.

b. Discussion of September 12th BOD meeting

Concern that proper public notice of T&I Committee wasn't given. Melissa will send notice to entire email list. Melissa requests that Sarah talk to Empower about their approval of holding T&I meeting with consulting with MVCC.

Six applications for At-Large Director position received.

i. Election of 2nd vice president

Have asked Paola Cervantes, she has accepted.

ii. Green Committee

- Appointment of Jeanne Kuntz as sole chair
- Green Garden Showcase

Possibly manage under Community Outreach. City would prefer that we partner with a non-profit; possibly Green Communication Initiative or Landkeepers.

- Leah Garland of Food & Water Watch attending/speaking

Will speak in public comment.

iii. Stakeholder motions (possible motions to follow)

- July 11 Continuation of Venice Blvd. Pilot Project Motion Follow-up
- Public Comment Speaker Cards

Need to investigate what city permits/recommends.

iv. Wing Tam presentation re: update on the Mar Vista Park Stormwater Project

v. Green Committee & PLUM motions

vi. Directors motion submitted by Sarah Auerswald: Farmers' Market Bollards

Whereas the Mar Vista Farmers Market is a beloved part of the Mar Vista community and has been for 11 years, and

Whereas it not only serves as a place where people can get healthy, organic, fresh fruits and vegetables year-round, but they can also enjoy delicious prepared food from the many vendors, and

Whereas the market also serves as a community gathering place, with live music and performances offered, as well as kids' activities, and civic engagement, and

Whereas the Market is a pop-up event, held weekly on Grand View Blvd and Pacific Avenue, requiring street closures and barricades for safety, and

Whereas recent events in Barcelona - not to mention the tragic events in Santa Monica in 2003 - have once again shown that the safety of those in a public gathering place is at risk, and

Whereas it is the aim of the Mar Vista Farmers' Market and the MVCC to help ensure that the public attending the market are kept as safe as possible at all times,

Be it Therefore Resolved, that the Mar Vista Farmers' Market and the MVCC would like to obtain solid, retractable bollards around the perimeter on the market, to be deployed during market hours only, and

Be it Therefore Further Resolved that since this aim is in keeping with the aims of Vision Zero, we would ask the LA DOT to help with the installation of these bollards, for the purpose of public safety.

Sarah will workshop the motion with appropriate committees.

c. Discussion of roles and responsibilities of 1st vice chair and 2nd vice chair

d. Volunteers

- Facebook and social media
- Art Walk September 7th, - 6pm - 10pm
- Venice High Grease Night September 30th, 4 -8pm
- Mar Vista Celebrates 90 Years! November 5th, 9am - 2pm
Will have 3 performance areas.
- Other board support

Needs: Meeting scheduler – contact for venues, Farmers’ Market, someone to take care of bulletin board at Library, backup secretary.

Chuck Ray: MVCC used to use SMC airport campus venue for meetings. Will check into.

e. MVCC Elections

City Council Action:

The Health, Education and Neighborhood Councils Committee adopted a motion to move the 2018 elections to 2019 while providing instructions to the City Clerk and EmpowerLA on election outreach and online voting/registration build out the next year. HENC Chair Councilmember David Ryu wanted to ensure that those Neighborhood Council that still desired to hold an election in 2018 would have another option of selection instead, which is a nonsecret vote either through caucus or signed/numbered ballots. If your Neighborhood Council wants to hold a selection in 2018 in lieu of an election, then please complete the [Selection Process Stipulation Worksheet](#) and return it to elections@empowerla.org by November 1, 2017 so that we can prepare for a selection for your Neighborhood Council next year.

Elections committee will meet in September, present to BOD in October.

f. Fall Festival cancelation announcement

Fall Festival will not be held this year. In lieu of that, will have Mar Vista Turns 90 Celebration at the Farmers’ Market on November 5. Stay tuned for details.

8. Future agenda items

9. Public Comment

Motion of reconsideration under Robert’s Rules: need to be on winning side to bring back. Judgment call as to how similar they need to be.

Old Albertson’s will be carved into artist lofts in near-term. Drive-thru coffee on old gas station site (SW corner).

10. Adjournment

Meeting adjourned at 8:59 P.M.

* **PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.

* **PUBLIC POSTING OF AGENDAS** - MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066

You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>

- * **THE AMERICAN WITH DISABILITIES ACT** - *As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting chair@marvista.org.*
- * **PUBLIC ACCESS OF RECORDS** – *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact secretary@marvista.org.*
- * **RECONSIDERATION AND GRIEVANCE PROCESS** - *For information on MVCC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>.*

ADDENDUM A: Revised Budget

Budget Category: General Operational	Total Amount
Storage	
Storquest	\$2,496.00
Website	
The Web Corner: website maintenance	\$1,650.00
The Web Corner: emails	\$385.00
The Web Corner: Extra Data Entry	\$500.00
RIMU Hosting	\$96.27
Email Service	
Mail chimp email service	\$480.00
Meeting rooms rental	
The Vineyard	\$600.00
St Andrew's Lutheran Church	\$300.00
St Bede's	\$75.00
Windward School	\$5.00
PO Box rental	\$132.00
Farmer's Market rental	\$1,200.00
Equip & supplies (misc)	
misc	\$1,100.00
Mtg supplies & printing	
printing	\$1,000.00
Board Training & Support	
Business cards/name badges	\$250.00
Board Retreat	\$37.68
Operations total	\$10,306.95
 Budget Category: Outreach	
Advertising	
Banners/sign/event promotion	\$500.00
Facebook ads	\$250.00
Emergency Prep signs & brochures	\$1,500.00
Community Events	
Block parties (5 X \$300)	\$1,500.00
Westside Senior Health & Wellness Fair	\$500.00
Winter Wonderland	\$1,000.00
Art Walk	\$2,000.00
Venice High Grease Night	\$300.00
MVCC Events	
Mar Vista Turns 90 Celebration	\$4,000.00

Great Street Tree Planting	\$300.00
Green Garden Showcase	\$4,000.00
Outreach Total	\$15,850.00
Budget Category: Elections	
Election expenses	\$1,000.00
Budget Category: Community Improvement Grants	
Alley repair/seed money	\$5,000.00
Budget Category: Neighborhood Purpose Grants	
	\$2,000.00
Budget Total	\$34,156.95

ADDENDUM B: Motions approved at August 8, 2017, Board of Directors Meeting

- a. **Administrative Motion:** 2nd Signer (director motion submitted by Melissa Stoller)
MVCC approves making Sarah Auerswald the 2nd signer on the MVCC account.
- b. **Administrative Motion:** Budget Package (submitted by Executive & Finance Committee)
MVCC approves the 2017/18 budget package and strategic plan (see <http://marvista.org/docs/34485418-9077.pdf>).
- c. **Funding Motion:** Storage Unit (submitted by Executive & Finance Committee)
MVCC approves expenditure of \$2496 for Storquest Storage Unit, to be paid at \$208/month.
- d. **Funding Motion:** Website Hosting & Maintenance (submitted by Executive & Finance Committee)
MVCC approves expenditure of \$1650 for website hosting and maintenance, to be paid to The Web Corner at \$150/month.
- e. **Funding Motion:** Dedicated Emails (submitted by Executive & Finance Committee)
MVCC approves expenditure of \$385 for dedicated emails, to be paid to The Web Corner at \$35/month.
- f. **Funding Motion:** Old Website Hosting (submitted by Executive & Finance Committee)
MVCC approves expenditure of \$32.09 for hosting old website for 1 month, to be paid to RIMU.
- g. **Funding Motion:** Email Service (submitted by Executive & Finance Committee)
MVCC approves expenditure of up to \$480 for email service, to be paid to Mailchimp at \$40/month.
- h. **Funding Motion:** Coffee Connection Meeting Room (submitted by Executive & Finance Committee)
MVCC approves expenditure of up to \$600 for meeting location fees, to be paid to The Vineyard Church at \$50/month.
- i. **Funding Motion:** St. Andrews Church Meeting Room (submitted by Executive & Finance Committee)
MVCC approves expenditure of up to \$300 for meeting location fees, to be paid to St. Andrew's Church at \$25/month.
- j. **Funding Motion:** Printing (submitted by Executive & Finance Committee)
MVCC approves expenditure of up to \$1000 for printing costs, to be paid to Copyland at \$83/month.
- k. **Funding Motion:** MailChimp Reimbursement (submitted by Executive & Finance Committee)
MVCC approves up to \$100 to reimburse Melissa Stoller for paying the MVCC MailChimp expenses until the new MVCC credit card is set up.
- l. **Funding Motion:** RIMU Hosting Reimbursement (submitted by Executive & Finance Committee)
MVCC approves \$64.18 to reimburse Sarah Auerswald for paying the RIMU hosting expenses until the new MVCC credit card is set up.
- m. **Funding Motion:** Board Retreat Refreshments Reimbursement (submitted by Executive & Finance Committee)
MVCC approves \$37.68 to reimburse Sarah Auerswald for purchase refreshments for the July 15, 2017, Board Retreat as the the new MVCC credit card was not set up.
- n. **Funding Motion:** Budget Revision (submitted by Executive & Finance Committee)
MVCC approves the revised 2017/18 budget (Addendum A). NOTE: possible motions to amend based on funding requests.
- o. **Funding Motion:** Emergency Preparation Signs (submitted by Committee on Pubic Safety)

The Committee on Public Safety hereby requests that the Mar Vista Community Council appropriate \$1,500 for emergency preparation signs, promotional material, and for other related purposes.

- p. **Funding Motion:** Art Walk (Director motion submitted by Sarah Auerswald)
MVCC approves \$500 per quarter (for a total of \$2000) to support outreach efforts during Mar Vista Art Walk in 2017-18 and cover printing costs
- q. **Funding Motion:** NWNA Block Party (Director motion submitted by Damien Newton)
Whereas MVCC wants to offer support to local resident associations to help them gather for their annual events, and Whereas the North Westdale Neighborhood Association has their Block Party and Talent Show on September 9th, and Whereas the MVCC leadership can attend and use the occasion as a chance to do Outreach for the MVCC, Therefore, be it resolved, that the MVCC will pay \$300 to the North Westdale Neighborhood Association Block Party & Talent Show
- r. **Funding Motion:** Hilltop Neighbors Block Party (Director motion submitted by Sarah Auerswald)
MVCC approves the expenditure \$300 for the Hilltop Neighbors annual block party.
- t. **Funding Motion:** Fall Festival (Director motion submitted by Sarah Auerswald)
MVCC approves the expenditure of \$4000 for the Mar Vista Fall Festival.
- u. **Funding Motion:** Fall Newsletter (Director motion submitted by Sarah Auerswald)
MVCC approves the expenditure of up to \$4000 for layout, printing and distribution of a Fall Newsletter.
- v. **Funding Motion:** Replacement tablecloth (Director motion submitted by Sarah Auerswald)
MVCC approve up to \$350 to purchase a replacement tablecloth for meetings - amount to come from the "equipment" category in the budget.
- w. **Funding Motion:** Storage payment reimbursement (Director motion submitted by Holly Tilson)
MVCC approves reimbursing Rob Kadota for the following payments he made to StorQest for MVCC's storage space: June 2017 rental \$178 + insurance \$12 + late fee \$26.70 for total of \$216.70; July rental \$196 + insurance \$12 for a total of \$208
- y. **Funding Motion:** NPG Proposals (submitted by Education, Arts & Culture Committee)
Where as MVCC has a budget of \$1,500 for NPGs; and Where as this will provide an opportunity for the youth of the Mar Vista to engage in community building experiences; The MVCC Education, Arts & Culture Committee will ask Mar Vista public school and Mar Vista-based youth oriented non-profits via e-flyer to submit applications of proposals, created by their students, with a focus on: Public Safety, such as intolerance, sexual harassment/ assault, bullying (emphasizing healthy relationships), etc., or Community Bridge Building, such as youth/seniors, immigration issues, LGBTQ issues, cultural diversity, inclusion, homelessness, etc. Proposals will be submitted no later than November 6 with a suggested budget range between \$100-\$500. Each school may submit multiple applications. E-flyer will include a link to the criteria to meet NPG requirements.
- z. **Policy Motion:** Cell Phone Tower (submitted by Planning & Land Use Management Committee)
WHEREAS preliminary construction of a cell phone tower has begun on city-owned property adjacent to 3815 McLaughlin Avenue in West Los Angeles;
WHEREAS there is no notice of construction posted anywhere in the immediate area near the construction cite;
WHEREAS no notice was given *two years ago* to neighbors surrounding the construction area and;
WHEREAS no notice was given to the Mar Vista Community Council and;
WHEREAS proper permitting has not been completed for this project, no permits are found on searches of city websites ZIMAS and LADBS and;

WHEREAS no hearings were held on the addition of a cell phone tower to the neighborhood where neighbors could voice their concerns and;

WHEREAS the community protested the existing cell tower on the 3815 McLaughlin property in 2008

WHEREAS a similar tower was proposed several years ago in the same area and was widely opposed by the community;

Therefore let it be resolved that the Mar Vista Community Council asks the city do everything in its power to immediately stop the construction of the cell phone tower.

Let it further be resolved that the company building the tower brings renderings of the proposed tower to MVCC so that the community can see what the towers will look like if they are built;

Let it further be resolved that the relevant city departments explain how this project was permitted, if it was, without public notice and explain how they will make sure this doesn't happen in the future.

- aa. **Policy Motion:** Los Angeles General Plan (submitted by Planning & Land Use Management Committee)

Whereas the city has for months been working on a plan behind closed doors for the overall vision and dreams for Los Angeles, the **General Plan**, which is to be presented to the public and Neighborhood Councils sometime this fall;

And whereas Mayor Garcetti has said, residents must have "a sense of ownership over the development of our communities," and City Councilman Jose Huizar, chair of the powerful PLUM committee, pledged to bring "accountability and transparency back into our General Plan and Community Plan processes";

And whereas Los Angeles is several years behind other Western U.S. cities in involving its citizens in a General Plan update process that starts from the ground up;

And whereas public money and public interest are major factors in the earliest decision-making on our General Plan Update process, strategies, and dreams;

And whereas it is widely agreed the public cannot fully participate in General Plan Updating meetings, hearings and debates that unfold during the day downtown;

And whereas closed-door meetings on the fundamental debates and decisions about our dreams and goals for updating of the General Plan can only create more distrust and dismay over the city's broken planning system;

We request that the Planning Department Work Group meeting now underway be about our shared ideas and ideals for the Los Angeles general plan and its many elements. This process should be transparent and set in the evenings, and perhaps on weekends wherein the venues may be in different neighborhoods, including Mar Vista. Naturally, the meetings will be open to the public, and representatives from each neighborhoods alliance will be invited. The meeting schedule shall be expanded beyond the four meetings contemplated, and of course they will not be closed-door sessions. In connection with the neighborhood meetings, there shall be appropriate outreach at least two weeks in advance of the meeting, and written agendas and other promotional materials, and written agendas and other promotional material shall be available and offered at the meetings.

We further request, in the same vein, that the Mayor's Planning Task Force and Transportation Infrastructure Steering Committee for the General Plan both be made fully transparent, be set at evening and weekend hours; be open to the public as of now; and expand their closed-door meetings to several additional meetings that follow the prescription in this paragraph.

- ab. **Policy Motion:** Senate Bill 649 (submitted by Planning & Land Use Management Committee)

The Mar Vista Community Council opposes SB 649, which removes from cities the discretionary regulation of "small cell" cell phone towers in the public right-of-way and on city property. Exceptions for historic zones and Coastal Zone are included, but scenic highways and R zones are not included. Local control should be maintained. Cities have capability to properly analyze applications within existing laws and balance protection of neighborhoods with the need for increased wireless capacity.

Should the legislation be passed by both the Senate and Assembly, we urge Governor Jerry Brown to veto the legislation.

Background Information: See Addendum B

- ac. **Policy Motion:** Gateway Project (submitted by Planning & Land Use Management Committee)

WHEREAS, the Mar Vista Community Council (MVCC) is an official neighborhood organization of the City of Los Angeles;

WHEREAS, The mission of the Mar Vista Community Council (MVCC) is to provide a forum for discussion of issues that affect the quality of life of MVCC Stakeholders, and to facilitate stakeholder communication and serve as the advocate for the MVCC area with officials of the City of Los Angeles and other governmental and non-governmental entities.

WHEREAS, the Gateway Project is located within the boundaries of the West Los Angeles Sawtelle Neighborhood Council (WLASNC) just 1/4 mile from Zone 2 of the MVCC;

WHEREAS, gridlock traffic throughout Mar Vista and West Los Angeles has continued to become increasingly problematic;

WHEREAS, the Gateway Project would increase traffic and increase the burden to find local parking;

WHEREAS, the Gateway Project calls for 129 units that will replace "mom and pop" businesses that have been serving the community for years and that these businesses will be missed;

WHEREAS, the WLASNC has voted not to support each of two separate versions of the Gateway Project;

BE IT RESOLVED THAT the MVCC supports the decision of the West L.A. Neighborhood Council to not support the Gateway Project.

- ad. **Policy Motion:** NPG guidelines (submitted by Education, Arts & Culture Committee)

MVCC approves EACC guidelines for 2017-2018 fiscal year that any NPG applicant partner with an interested Mar Vista school prior to requesting money MVCC through EACC.