



2221 N Plaza Drive
Rapid City, SD 57702
info@allkidsbike.org
(605) 956-3877
May 25, 2020

Dear Neighborhood Council,

We know that childhood development does not have a pause button, no matter the circumstances in life. [All Kids Bike](#) and Los Angeles Unified School District Wellness Programs recognizes that fostering **joy-filled** mobility, confidence, and **active health** in kindergarten is vital to a child's overall wellbeing this very moment.

Take it first hand from Principal Guzman at Bertrand Avenue Elementary in Reseda, as [she shares](#) from her experience with the [Kindergarten PE Learn-to-Ride Program](#) and its positive impact upon their students.

Unfortunately, sedentary lifestyles are leading to poor health. Obesity rates in America are at the highest in recorded history. Associated diseases of diabetes, heart disease and depression are all climbing. By the ages of 8-18 years old, American children spend **7+ hours on digital screens**.

There is a remedy. Bicycling simultaneously activates a child's mind and body. By introducing it to kindergartners on revolutionary *Strider Learn-To-Ride Bikes*, children and teachers progress through learning to ride void of fear and full of success. **Learning to ride while young catalyzes lifetime active health.**

With a gift of \$4,000 per school, your Neighborhood Council can afford this opportunity to each elementary school in your care through the [Kindergarten PE Learn-To-Ride Program](#) starting this 2020-2021 school year. The program includes teacher training and certification, a structured (8) lesson curriculum, a fleet of (22) Strider® 14x Balance Bikes, (22) helmets, (22) pedal conversion kits, a five-year support plan and it all costs **less than \$10 per student** over its lifetime.

Importantly, this program also strengthens current kindergarten Wellness Program critical needs:

- **Spatial awareness** – teaches the concept and understanding of “safe distancing” to a child.
- **Limited touch points**- specifically designated hand placement helps limit cross-class touch points.
- **Fosters overall health**- core muscle development, cardio activity, and mental motivation.

Would you kindly consider helping your neighborhood school(s) gain this opportunity now? It will without doubt strengthen your community and all of Los Angeles as we help [All Kids Bike](#) throughout LAUSD.

"We are excited to partner with All Kids Bike to bring this incredible level of engagement to our Los Angeles Unified School District (LAUSD) students. With the support of All Kids Bike, we are tackling childhood obesity by building confidence, muscle, endurance, and self-esteem one student at a time, through riding!" – **William Celestine, Director, LAUSD Wellness Programs**

We know your concerns are many now and appreciate the opportunity to help address one of them - **a child's wellbeing**. Together we can help your neighborhood children experience **sunnier days ahead!**

Your questions and comments can be directed to: wayne@allkidsbike.org or (828)638-0327.

For All of them,

Wayne Lilly and the All Kids Bike Team
Sr. Director of Development & Outreach | Strider® Education Foundation



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Rapid City, SD 57702
info@allkidsbike.org
+1-605-956-3877

Dear Neighborhood Council:

We are excited to present this opportunity to support the funding needed for a 50-school All Kids Bike (AKB) Kindergarten PE Learn-To-Ride Pilot Program within the Los Angeles Unified School District. Currently, the All Kids Bike® Kindergarten PE Program is running in Bertrand Ave Elementary in Reseda, and the Los Angeles Unified School District is eager to provide this program to 50 additional elementary schools in the fall, ensuring every child has the opportunity to learn to ride a bike in PE class.

With the Strider® Education Foundation/ All Kids Bike Kindergarten PE Program, every school will receive:

- Strider Education Foundation Kindergarten PE Curriculum aligned to SHAPE America standards
- Unlimited staff training and certification
- A fleet of 2-in-1 Strider 14x Sport Bikes, Kickstands and Helmets
- Continuing support from the Strider Education Foundation

DESCRIPTION	PRICE PER SCHOOL
Services: Teacher training, program implementation, curriculum license fee, and program support for 5-years	3,600.00
Equipment: 22 Strider® 14x Bikes, 22 Pedal Conversion Kits, 22 Kickstands, 22 Strider Splash Helmets	5,719.34
TOTAL VALUE OF EACH KINDERGARTEN PE PROGRAM	\$9,319.34

The **value** of the Kindergarten PE Program is \$9,319.34 per school. Thanks to All Kids Bike contributions and discounts, the **cost** to donors is only **\$4,000** per school, **meaning every dollar donated more than doubles in value for the school.**

The Strider 14x Bike is a two-in-one conversion bike that transitions from balance bike to pedal bike with the addition of a one-bolt pedal conversion kit. This bike can support students with an inseam of 16 to 23 inches, with a target age of children 3 to 7. The program includes fully adjustable helmets. The curriculum instructs children on the proper fit of a helmet and reinforces in every lesson the importance of wearing a helmet whenever they ride a bike.

The curriculum is designed to be taught in 8 integrative lessons, beginning with the simple goal of teaching a child how to move, balance, and stop while on a two-wheeled balance bike. Midway through the curriculum, the bikes are converted from balance-mode to pedal-mode with the goal of each student pedaling a bike independently. This progressive-based approach aligns with SHAPE America National Physical Education Standards so it can seamlessly be integrated to the educator’s year-long physical education programming.

This program is offered at zero cost to the district, thanks to generous community fundraising support, community grants, and individual donors, so every child can experience the mental and physical benefits of riding a bike, as well as the fun, freedom, and mobility it provides.

Thank you for your consideration of this grant request. Please let us know if you need any additional information.

In health and on two wheels,

Strider® Education Foundation, Inc/ All Kids Bike®



TRANSFORMING LIVES

through

RIDING



THE BENEFITS OF BIKING

Lifelong Activity & Sport

Transportation & Mobility

Fun & Adventurous

Freedom & Independence

Confidence & Coordination

Health & Happiness



Only 1 in 3 children are physically active every day
CHILDREN SPEND

7+ HOURS A DAY

IN FRONT OF A SCREEN



Tricycle



Training Wheels

OUTDATED & UNSUCCESSFUL TOOLS

BIKING IS A REAL-LIFE VIDEO GAME, THAT HAPPENS TO BE HEALTHY, FUN, SOCIAL, AND LOW IMPACT!

THE RIGHT TOOL

The Strider Education Foundation provides the **BEST** tool and **PROVEN** process to teach **EVERY** kid to ride!

The revolutionary
Strider® 14x
goes from
BALANCE BIKE
to
PEDAL BIKE
in minutes.



The Strider® 14x
Learn-To-Ride Bike
and proven,
successful
curriculum
were specifically
designed to make
learning balance
and riding easier.



HOW WE CAN HELP MAKE A DIFFERENCE

Because, every child deserves the opportunity to learn to ride a bike.



\$ From generous donors



Bikes are given to schools



Schools teach kids to ride



Kids ride



World is a better place

Learning to ride a bike is not only a rite of passage, but a *developmental milestone!*



Unfortunately, many kids are not learning this skill at home.

Lifelong Activity & Sport

Transportation & Mobility

Health & Happiness

Thanks to the Strider Education Foundation, schools can now receive all the bikes and lesson plans to safely and effectively teach the lifelong skill of riding a bike.

SIMPLE. CONCRETE. EASY.

STRIDER EDUCATION FOUNDATION LEARN-TO-RIDE CURRICULUM

A **proven** and **successful** curriculum that will fit into any Kindergarten PE class. The curriculum incorporates activities that meet SHAPE America's National Standards for Kindergarten Physical Education.

The collage displays various components of the curriculum:

- Assessment Map:** A grid for tracking student progress.
- Activities Guide:** A page with sections for '2-4-1 TIME FOR FUN!', '2-3-2 BLAST OFF!', 'BALANCING ON A LINE', and 'BALANCE CHALLENGE'.
- Lesson 1 (Safety Overview):** Includes a class goal, class map, safety overview, warm-up, lesson plan, game suggestions, group huddle, and group cheer.
- Lesson 2 (Safety Overview):** Similar structure to Lesson 1.
- Safety Review:** A poster with a child on a bike and numbered steps: 1. Always wear a helmet, 2. Use proper helmet fitting, 3. Wear bright colors, 4. Use a bell, 5. Check your bike fit, 6. Wear correct shoes.
- 2-4-1 Time for Fun! Helmet Fitting:** A poster showing children fitting helmets with steps: 1. ONE finger under the chin strap, 2. TWO fingers between the eyebrows and helmet, 4. FOUR fingers where the straps go around the ears.
- Parts of a Bike:** A poster with a diagram of a bike and numbered parts: 1. Handlebars, 2. Seat, 3. Pedals, 4. Chain, 5. Wheel.

THE CURRICULUM INCLUDES:

- Eight easy to follow lesson plans the entire class can participate and advance through regardless of their current riding ability.
- Resources to set up the classroom or gymnasium.
- Printable posters to educate and inspire safe practices and riding techniques.
- Easy to use Assessment Map.
- Printable Graduation Certificate.
- Extra activities to incorporate into the lesson plans, for class rewards, or for a nice day outside!

Testimonials

"I wish I had a video to capture their reactions. Every student was excited and so eager to try the balance bikes. The enthusiasm was catchy! All I can equate it to is a house on Christmas morning as kids are running to open up their presents! Honestly, this was the same vibe. I think the most important reason why we had so much positive energy toward these bikes is that all kids truly have a genuine desire to ride. I do believe that. These bikes give them the confidence that is so needed. The Strider Balance Bike is not intimidating unlike a bike on training wheels."

*Sue Sweeney, PE Teacher,
Torrence Creek Elementary, North Carolina*



"It's amazing how transformational this experience is for the kids in my classes. I'm not talking about physical skills only; they are gaining tons of physical skills with this program, but I'm seeing emotional and social growth like nothing I have seen in my twenty years of teaching physical education. Kids that have never been on a bicycle before will typically start out feeling frustrated, overwhelmed. As you can imagine, we have some tumbles and stumbles, and you can see the frustration on their faces. What amazes me is not one of those frustrated kids has ever considered giving up. The kids come back to the next class, they get their little helmets on and get right back on the bike, and you can see the determination on their faces. Some of that comes from within, some of that comes from their classmates."

*Cathi Dallesander, PE Teacher
North Street School, Connecticut*



"I had a kindergarten class who are doing striders and they love them, and I noticed some that were ready to start or try the pedals. I took a pedal bike out, and I have one kinder who was so determined to ride it and worked hard by the end of class he was riding the pedal bike and the smile and joy he had were priceless. Not only did he learn how to ride a bike, but he also learned how hard work pays off and to have goals! It really made me smile and reminded myself why I do this!"

*Gretchen Johnson, PE Teacher,
Cleveland Elementary, South Dakota*

"The kids had so much fun with the Strider Bikes. It was one of their favorite units. It was so rewarding getting to experience their first time riding a bike by themselves and how proud it made them!"

*Chloe McGraw, PE Teacher,
Westwood Elementary, Arkansas*



www.AllKidsBike.org

Neighborhood Council Funding Program
APPLICATION for Neighborhood Purposes Grant (NPG)



This form is to be completed by the applicant seeking the Neighborhood Purposes Grant and submitted to the Neighborhood Council from whom the grant is being sought. All applications for grants must be reviewed and approved in a public meeting. Upon approval of the application the Neighborhood Council (NC) shall submit the application along with all required documentation to the Office of the City Clerk, NC Funding Program.

Name of NC from which you are seeking this grant: _____

SECTION I - APPLICANT INFORMATION

1a)	Strider Education Foundation	81-4580473	South Dakota	2017
	<i>Organization Name</i>	<i>Federal I.D. # (EIN#)</i>	<i>State of Incorporation</i>	<i>Date of 501(c)(3) Status (if applicable)</i>
1b)	2221 N Plaza Drive	Rapid City	SD	57702
	<i>Organization Mailing Address</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>
1c)	_____	_____	_____	_____
	<i>Business Address (If different)</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>

1d) **PRIMARY CONTACT INFORMATION:**

Wayne Lilly	(828) 638-0327	wayne@allkidsbike.org
<i>Name</i>	<i>Phone</i>	<i>Email</i>

2) **Type of Organization- Please select one:**

Public School (not to include private schools) **or** 501(c)(3) Non-Profit (other than religious institutions)

Attach Signed letter on School Letterhead **Attach IRS Determination Letter**

Los Angeles Unified School District: Office of School Wellness Programs	Los Angeles	CA	90017
3) <i>Name / Address of Affiliated Organization (if applicable)</i>	<i>City</i>	<i>State</i>	<i>Zip Code</i>

SECTION II - PROJECT DESCRIPTION

4) **Please describe the purpose and intent of the grant.**

The purpose of this grant is to support the funding needed for a 50-school All Kids Bike (AKB) Kindergarten PE Learn-To-Ride Pilot Program within the Los Angeles Unified School District. This partnership is a priority for the Los Angeles Unified School District (LAUSD) Office of Wellness Programs, to enable the fun, freedom, confidence, and mobility for kindergartners in 50 schools, with the ultimate goal of integrating the Kindergarten PE Program into every elementary school in the district. With the support of the Neighborhood Purposes Grant and multiple Neighborhood Councils, All Kids Bike and LAUSD will be able to provide healthier,

5) **How will this grant be used to primarily support or serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)**

The All Kids Bike Kindergarten PE Program allows for equity in gaining the experience of this life skill. All children in Los Angeles deserve the opportunity to learn to ride a bike despite any socioeconomic circumstances or access to safe biking areas. Biking is a skill that can provide transportation to school or their first job in the future. In addition, biking stimulates the mind, promotes heart health, and provides a variety of physical and mental health benefits. Moreover, Principal Sylvia Guzman alluded to the educational benefits, including enhanced classroom focus and increased attendance.

The Kindergarten PE Program does not just support kindergartners but can benefit the whole family and the broader community. Kids can be kids again, void of increased screen time and a stagnant lifestyle. Kids can be imaginative and reengage with nature. Families can go for walks,

SECTION III - PROJECT BUDGET OUTLINE

You may also provide the Budget Outline on a separate sheet if necessary or requested.

6a) Personnel Related Expenses	Requested of NC	Total Projected Cost
n/a	\$	\$
	\$	\$
	\$	\$

6b) Non-Personnel Related Expenses	Requested of NC	Total Projected Cost
Services: Teacher Training, program implementation, curriculum license fee, program support for 5-years	\$ 2,000.00	\$ 3,600.00
Equipment: 22 Strider 14x Sport Bikes, 22 pedal conversion kits, 22 kickstands, 22 helmets	\$ 2,000.00	\$ 5,719.34
	\$	\$

7) Have you (applicant) applied to any other Neighborhood Councils requesting funds for this project?
 No Yes If Yes, please list names of NCs: All Neighborhood Councils are being invited to partner in support of launching this 50-school pilot program within LAUSD.

8) Is the implementation of this specific program or purpose described in Question 4 contingent on any other factors or sources or funding? (Including NPG applications to other NCs) No Yes If Yes, please describe:

Source of Funding	Amount	Total Projected Cost
NPG applications to other NCs (25)	\$ 4,000.00	\$ 100,000.00
other local funding/ online fundraising via support.allkidsbike.org/akb-for-la	\$	\$ 100,000.00
	\$	\$

9) What is the TOTAL amount of the grant funding requested with this application: \$ 4,000.00

10a) Start date: 08 / 17 / 20 10b) Date Funds Required: 08 / 01 / 20 10c) Expected Completion Date: 05 / 01 / 21
 (After completion of the project, the applicant should submit a Project Completion Report to the Neighborhood Council)

SECTION IV - POTENTIAL CONFLICTS OF INTEREST

11a) Do you (applicant) have a current or former relationship with a Board Member of the NC?
 No Yes If Yes, please describe below:

Name of NC Board Member	Relationship to Applicant

11b) If yes, did you request that the board member consult the Office of the City Attorney before filing this application?
 Yes No *(Please note that if a Board Member of the NC has a conflict of interest and completes this form, or participates in the discussion and voting of this NPG, the NC Funding Program will deny the payment of this grant in its entirety.)

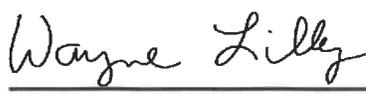
SECTION V - DECLARATION AND SIGNATURE

I hereby affirm that, to the best of my knowledge, the information provided herein and communicated otherwise is true and accurately stated. I further affirm that I have read the documents "What is a Public Benefit," and "Conflicts of Interest" of this application and affirm that the proposed project(s) and/or program(s) fall within the criteria of a public benefit project/program and that no conflict of interest exist that would prevent the awarding of the Neighborhood Purposes Grant. I affirm that I am not a current Board Member of the Neighborhood Council to whom I am submitting this application. I further affirm that if the grant received is not used in accordance with the terms of the application stated here, said funds shall be returned immediately to the Neighborhood Council.

12a) Executive Director of Non-Profit Corporation or School Principal - REQUIRED*

Brittany Bergstrom Education & Benevolence Director  5/21/2020
PRINT Name Title Signature Date

12b) Secretary of Non-profit Corporation or Assistant School Principal - REQUIRED*

Wayne Lilly Sr Director Development  5/21/2020
PRINT Name Title Signature Date

* If a current Board Member holds the position of Executive Director or Secretary, please contact the NC Funding Program at (213) 978-1058 or clerk.ncfunding@lacity.org for instructions on completing this form

Neighborhood Purposes Grant Application
All Kids Bike Questions 4 & 5

4) Please describe the purpose and intent of the grant.

The purpose of this grant is to support the funding needed for a 50-school [All Kids Bike](#) (AKB) Kindergarten PE Learn-To-Ride Pilot Program within the Los Angeles Unified School District. This partnership is a priority for the Los Angeles Unified School District (LAUSD) Office of Wellness Programs, to enable the fun, freedom, confidence, and mobility for kindergartners in 50 schools, with the ultimate goal of integrating the Kindergarten PE Program into every elementary school in the district. With the support of the Neighborhood Purposes Grant and multiple Neighborhood Councils, All Kids Bike and LAUSD will be able to provide healthier, sunnier days to students when schools reopen this fall.

The [All Kids Bike Kindergarten PE Program](#) equips schools with everything needed to get their kindergartners rolling, including a fleet of 2-in-1 balance-to-pedal conversion bikes, kickstands, helmets, an integrative 8-lesson curriculum, and a 5-year support plan. The Kindergarten PE Program is suited to accommodate anticipated needs when students return, including:

- **Spatial awareness**- teaches the concept and understanding of “safe distancing” to a child.
- **Limited touch points**- specifically designated hand placement helps limit cross-class touch points.
- **Fosters overall health**- core muscle development, cardio activity, and mental motivation.

Bertrand Ave Elementary School in Reseda piloted the first Kindergarten PE Program in Los Angeles Unified School District this spring. [Principal Sylvia Guzman highlighted program benefits](#), including increased attendance, better classroom focus, and inspirational teacher collaboration. Principal Guzman hopes to see the program expand throughout the district and nation, and highly recommends it to other LAUSD administrators.

Los Angeles Unified School District Director of Wellness Programs, William Celestine, is eager to pilot the program in 50 additional schools in the 2020-2021 school year, stating: “We are excited to partner with All Kids Bike to bring this incredible level of engagement to our Los Angeles Unified School District (LAUSD) students. With the support of All Kids Bike, we are tackling childhood obesity by building confidence, muscle endurance, and self-esteem one student at a time, through riding!”

5) How will this grant be used to primarily support and serve a public purpose and benefit the public at-large. (Grants cannot be used as rewards or prizes for individuals)

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The Kindergarten PE Program does not just support kindergartners but can benefit the whole family and the broader community. Kids can be kids again, void of increased screen time and a stagnant lifestyle. Kids can be imaginative and reengage with nature. Families can go for walks, bike rides, and encourage

one another to be more active. The community can benefit from decreased traffic and road congestion, and experience clearer skies and cleaner air. This program will provide children with a healthy habit and passion for two wheels, which can initiate a healthy trajectory for an active lifestyle.

As Los Angeles begins to recover, each of us has the power to reshape it. The future is in the hands of our youth, and perhaps there is a future where bikes create a cleaner, safer, healthier, happier planet.



Department of the Treasury
Internal Revenue Service

P.O. Box 2508
Cincinnati OH 45201

In reply refer to: 0752146255
Jan. 02, 2018 LTR 4168C 0
81-4580473 000000 00

00027862

BODC: TE

STRIDER EDUCATION FOUNDATION INC
2221 N PLAZA DR
RAPID CITY SD 57702-3602



038312

Employer ID Number: 81-4580473
Form 990 required: YES

Dear Taxpayer:

This is in response to your request dated Dec. 21, 2017, regarding STRIDER EDUCATION FOUNDATION INC

We issued you a determination letter in MARCH 2017, recognizing you as tax-exempt under Internal Revenue Code (IRC) Section 501(c) (03).

Our records also indicate you're not a private foundation as defined under IRC Section 509(a) because you're described in IRC Sections 509(a)(1) and 170(b)(1)(A)(vi).

Donors can deduct contributions they make to you as provided in IRC Section 170. You're also qualified to receive tax deductible bequests, legacies, devises, transfers, or gifts under IRC Sections 2055, 2106, and 2522.

In the heading of this letter, we indicated whether you must file an annual information return. If a return is required, you must file Form 990, 990-EZ, 990-N, or 990-PF by the 15th day of the fifth month after the end of your annual accounting period. IRC Section 6033(j) provides that, if you don't file a required annual information return or notice for three consecutive years, your exempt status will be automatically revoked on the filing due date of the third required return or notice.

For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).

If you have questions, call 1-877-829-5500 between 8 a.m. and 5 p.m., local time, Monday through Friday (Alaska and Hawaii follow Pacific Time).