



Mar Vista Community Council



Regular Meeting Mar Vista Community Council Executive and Finance Committee Minutes

Monday, August 3, 2020 at 7:00 p.m.

Meeting ID: 964 7057 2576

1. **Call to order**-meeting called to order by chair, Elliot Hanna at 7:00
2. **Roll Call** – Present were Elliot Hanna, Holly Tilson, Mary Hruska, Stacy Shure (7:08) and Christine Stemar (7:08)
3. **Announcements**-
4. **Public comment for items NOT on this agenda**-none
5. **Ex-Parte Communications and Conflicts-of-Interest** - Hanna mentioned that he's communicated with Tilson on all the agenda items. Tilson concurred.
6. **Adoption of the Agenda**-agenda approved without objection
7. **Approval of minutes** – Approval of minutes from prior meeting(s).-Motion to approve (Hruska/Hanna). Approved (4Y/0N/1Abstention)
8. **Reports**
 - 8.1. **Chair** – Elliot Hanna-mentioned that budget for this fiscal year would be considerably diminished and that the board needed to keep that in mind moving forward.
 - 8.2. **1st Vice-Chair** – Stacy Shure-none
 - 8.3. **2nd Vice-Chair** – Christine Stemar-none
 - 8.4. **Secretary** – Mary Hruska-Letters/CIS sent for July Board approved motions items 11.10, 11.11 and 11.13.
 - 8.5. **Treasurer** – Holly Tilson- Approved Administrative Packet has been submitted. Shure, as Alternate Signer needs to take additional training. BAC was uploaded. Board member reimbursement was sent out, Survey Monkey was paid. Encumbrances were added to Budget and submitted. MVNA ad fund (\$150) is awaiting space for ad from same. PLUM Doorhangers :spent \$234 for labels. City to produce a MOU for storage of MVCC equipment at Mar Vista Park.

9. **Special Orders** – None

10. **Consent Calendar** – The Consent Calendar is reserved for items deemed to be routine and non-controversial. Any committee member may pull an item or items for further discussion.

10.1 [FUNDING][EXFIN] Expenditure of Encumbered Funds for Website Upgrades - Action regarding the expenditure of encumbered funds - from FY2019-2020 to be spent in FY2020-2021 - not to exceed \$2,500 for upgrades to the <http://www.marvista.org> website

(20200625-13.1, \$2,500).

Motion to approve (Hruska/Shure). Consent Calendar approved without objection

10.2 [FUNDING] Expenditure of Encumbered Funds for MVCC Advertising – Action regarding the expenditure of encumbered funds - from FY2019-2020 to be spent in FY2020-2021 - not to exceed \$600 for MVCC bus-bench advertising (20200625-13.2, \$1,500).

Motion to approve (Hruska/Shure) Consent calendar approved without objection.

11. Excluded Consent Items-none

12. Unfinished Business - None

13. New Business

13.1 [ADMINISTRATIVE] Monthly Expenditure Report – Action regarding the most recent Monthly Expenditure Report(s).

Tilson: MVCC has been allocated 32K. Have an encumbrance of \$3200K. Will need to add carryover of \$5940, when city releases the funds, for a total of about 41K for this fiscal year.

Motion to approve (Hruska/Shure). Approved without objection

13.2 [ADMINISTRATIVE] FY2020-2021 Budget Adjustments – Action regarding adjustments to the FY2020-2021 budget).

Tilson mentioned that items 13.3 and 13.4 on this agenda will need to be added to the budget. Hanna suggested that the item be tabled until after discussion of same. No Objection.

No adjustments needed. Motion not considered

13.3 [FUNDING][OUTREACH] Expenditure for a Half-Page Ad in “The Villager” -

Discussion and possible action regarding an expenditure, not to exceed \$150, for a half-page ad in “The Villager,” The Westside Village Homeowners’ Association newsletter.

Hanna: would like to see an audit of the effectiveness of these ads.

Wheeler: these are an effective way to reach many stakeholders. New website will have analytics which could provide tools for doing such an audit.

Motion to approve (Hruska/Tilson). Approved without objection

13.4 [FUNDING][OUTREACH] Expenditure for an MVCC Newsletter -Discussion and possible action regarding an expenditure, not to exceed \$8,000, for an MVCC newsletter and associated expenses.

Shure suggested it might be prudent to delay this until Fall, in light of the possible need to do NPGs to assist stakeholders with rent and food during the pandemic.

Tilson: fall is in 1.5 months

Wheeler: if we delay, Newsletter would not come out until Fall of 2021, as the next opportunity would be in Spring and this one would have to be dedicated to the election.

Tilson: Nourish LA is giving out 1500 bags of food every week at the Wood

Hanna: concurred that this might not be the best timing for an 8K expenditure

Wheeler: added we can reduce the amount to \$6500 and that MVCC has a mandate to reach stakeholders. Asked how many people were helped by 9K in NPG expenditures last fiscal year.

Motion Fails (2Y/3N/0N)

Tilson: mentioned that the Newsletter would have presented resources for the community

Shure: suggested that the motion be brought back at next month's Exfin

Wheeler: that's possible. Would mean a Newsletter out around Christmas.

14. Adjournment-motion to adjourn (Hruska/Shure). Meeting adjourned at 7:32 PM

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