



## Mar Vista Community Council



**MAR VISTA COMMUNITY COUNCIL**  
GREAT STREETS AD HOC COMMITTEE  
Thursday April 9, 6:30 to 8:00 pm  
Mar Vista Library  
12006 Venice Blvd., Mar Vista, CA 90066  
(SW corner of Venice and Inglewood Blvds.)

Chair: Michelle Krupkin

### Minutes

1. Call To Order and Welcome – Chair (1 min.) 6:30 pm
2. Introductions and Public Comments (for items not on the agenda) (2 minutes)
3. Motion to approve March 2015 minutes (2 minutes) Passed
4. Reports (15 Minutes)
  - a. Great Streets Program brief definition –Michelle Krupkin
  - b. Report from Mar Vista Chamber of Commerce President Sarah Auerswald.  
-Tabled – Sarah Auerswald not in attendance.
5. New Business (30-65 minutes)
  - a. Hyeran Lee and Justin Pascone from LA County Bicycle Coalition (LACBC).  
Presentation: About LACBC - what we do, past campaigns and events, different types of bicycle infrastructures. Info about funding sources and planning process (30-40 minutes). Very informative presentation that covered:
    - LACBC's history,
    - The LACBC goals to Activate, Educate and Calculate – including their past and future events,
    - Bicycle infrastructure and Bicycle Lane Hierarchy,
    - The 2015 upgrade to Reseda Blvd. in Northridge,
    - Buffered Bicycle lanes and 14 different types of barriers to protect a bicycle lane,
    - Bicycle parking examples (standard, corrals, boxes, etc.)
    - Bicycle repair stations aka Fixit
    - Deal with traffic signals and Bicycling
    - There was a short discussion about how to plan protected bicycle lanes for Venice Blvd.
  - b. Carmen Zella, Executive Director of Do ArT Foundation, an arts organization focused on the promotion and creation of work visible in the public landscape (20 minutes). Her presentation included:
    - DoArt Foundation history: Creating cultural exchange is at the heart of Do Art's vision for enriching our communities.

- Examples of past projects including: Marfa, Texas, Wynwood (walls) Miami, NYC Financial District, Glendale CA (Video Art), Little Tokyo Rec. Center (mural project)
- Identify type of event: Community Gathering, Pop-up Art, Downtown Artwalks
- Revitalization examples: Worcester MA, Chicago IL, Detroit MI,
- Urban Beautification (& Identify area) -Utility Box Art example: Pasadena CA
- Function -Light installation -Little Tokyo, San Pedro near Blue Whale Club
- Art on Construction Fences -Mural, Fabric Art
- Urban Beautification –Favela Paintings (Brazil), Hill Young installation, Westchester – String Art on Roof, Ned Khan – Installation: Playa Runway
- Civic Protocols and Art Programming: ex: Baltimore MD Public Art, Oakland CA Public Art
- State Percent for Public Art. Classic 1 percent: Los Angeles’s policy since 1989 has been to allocate 1% of all capital improvement costs to commission public artwork, whether undertaken by the City or by private developers, and the “Downtown Art in Public Places” program requires that 1% of private development costs for new commercial and market-rate residential developments be committed to involving artists in the project and enriching the Downtown Cultural Trust Fund.
- Civic Art Planning – ex. Pasadena (South Park BID: Public Art Initiatives), Santa Monica, City Initiatives such as Garden Grove (GGopenstreets.com)
- Temporary art -10 years, permanent -100 years. -CD14 project (Councilman Jose Huizar) –Photography on Bus benches through MTA Arts.
- There was also a discussion of possible art projects for Mar Vista, such as Sustainable Public Art.

- c. Public Comment
- d. Future Agenda Items
- e. Adjournment 7:59 pm

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