



## *Mar Vista Community Council*



**MAR VISTA COMMUNITY COUNCIL**  
**GREAT STREETS AD HOC COMMITTEE**  
Wednesday October 14, 2015, 6:30 to 8:00 pm  
Mar Vista Library  
12006 Venice Blvd., Mar Vista, CA 90066  
(SW corner of Venice and Inglewood Blvds.)

Chair: Michelle Krupkin

### **MINUTES**

1. Call To Order and Welcome – Chair (1 min.) 6:34 p.m.
2. Introductions and Public Comments (for items not on the agenda) (2 minutes)  
Michelle announced that AB810, an act to amend Section 301 and 487 of the Streets and Highways Code was introduced by Sebastian Ridley-Thomas, and was approved by Governor Jerry Brown on October 7 2015. The bill was amended to read: "...the commission may, upon terms and conditions approved by it, relinquish to the City Of Los Angeles Route 187 within the city between the route's western terminus at Lincoln Boulevard (approximately postmile 3.5) and its eastern terminus at Cadillac Avenue near Route 10 (approximately postmile 8.9), if the department and the city enter into an agreement providing for that relinquishment." This action will hopefully speed up the future ownership of Venice Blvd. (Route 187) by the City of Los Angeles.
3. Motion to approve September 2015 minutes (2 minutes). Sarah Auerswald called the motion and Lenore French seconded. Passed. 8-0-0
4. Reports (15 Minutes)
  - a. Great Streets Program brief definition –Michelle Krupkin.
  - b. Report from Mar Vista Chamber of Commerce member Sarah Auerswald.  
Sarah stated that Team Make It Mar Vista was going to be the first Challenge Grant recipient to launch their event, Make It Mar Vista/Small Business Saturday, which will be held on Saturday, November 28 2015. Sarah shared that there are 125 businesses along Great Street Venice Blvd. from Inglewood Blvd. to Beethoven Street. She has been attending Caltrans and DOT meetings to prepare for the event.
5. New Business (30-65 minutes)
  - a. Team Make It Mar Vista. Planning for the 11/28/15 Make It Mar Vista/Small Business Saturday event. Sarah Auerswald discussed that she had sourced a group of volunteers from the SMC Sustainable Works class. Storage may be an issue for advance materials. Sarah spoke about the large planters that will be used as bike lane barriers. There are donated plants for them already and a date will be set to do the planting as well as a date to build the planters. The bike parade will take place along the entire Great Streets Venice Blvd. while the pop-up bike lane will only between Centinela Ave. and Grand View Blvd. There will be approximately 4-5 parklets along Great Streets Venice Blvd. during the event. Sarah stated that she has sourced a free shuttle (golf cart) for the event that will transport people along the entire route.  
There will be a stage with entertainment that has been booked. Councilman Mike Bonin will be giving a speech at 11 am to kick off the event. Major Garcetti has been invited, as has State Assemblyman Sebastian Ridely-Thomas.

Tracey Corinne spoke about her mosaic art project that is planned for the event. She will have tile pre-cut and will be building stepping stones with ocean themes that will be placed in a hopscotch pattern near the lawn in front of the Mar Vista Library.

Sarah related that there will be photographers to document the event as it is important to document how people interact with Great Streets Venice Blvd. and also how people may want to interact with the area in the future. There will be data collection for the bike lane, walking, art projects and other projects as well as surveys for some participants.

- b. Lenore French discussed the creation of an Art Zone and an Art Walk for Mar Vista. Mitchelito Orquiola is also working on this with Lenore. They have polled gallerists in Mar Vista and artists at the Grand View Fine Art Studios and decided that December would be good for a first MV Art Walk. The date for the inaugural event will be Thursday, December 3, 2015 from 6 pm to 9 pm. Lenore shared that what will distinguish the Mar Vista event from other events (such as the Venice Art walk and DTLA Artwalk) will be that it will include all of the arts, such as spoken word, kids, craft arts and Kenpo martial arts.

Mitchelito discussed the use of the billboard that is located in the cul-de-sac in the Vintage on Venice/LA Brakeless area. He will be repurposing a billboard wrap to advertise the December 3<sup>rd</sup> event. Artists will paint on it and there will be sponsors' info placed at the bottom. Demetrious of Venice Grind will be a sponsor as will John from Louie's of Mar Vista.

Lenore stated that there would be 3 clusters of art on December 3<sup>rd</sup>. The first cluster would be to the east from Grand View Blvd. to Centinela Ave. and would include the Grand View Fine Art Studios.

The second cluster would be the North side of Venice from Centinela Ave. to Stewart and/or Wade. This includes Dream Echo, which repurposes household items as art objects.

The third cluster would be from Moore St. to slightly west of Beethoven St., and include both the north and south sides and would include Trunk, Buckwild, Pieces Community Organization, Moving Joint, Veganics, the Changing Room and the Vanity Room.

The next event will be planned for Thursday March 3, 2016.

There was a vote for a name for the event. There were two options:

- 1) Steppin' into the Art of Mar Vista
- 2) Art Strides

The first option won.

- c. Public Comment There was a few questions for the CD11 reps Jessie and Len about the Three (3) utility boxes for art project. Would any be done by the 11/28/15 event? Daniel O. and Bill Koontz were working on this, but not sure. Sharon Commins said that we were lucky to have so much support from CD11.
- d. Future Agenda Items
- e. Adjournment at 7:44 p.m.

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