



Statement of Qualifications



*"I don't know what utopia will look like exactly,
but it will have bicycles."*

—Frank Barron

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Mission: Our goal is to make cycling more accessible to everyone.

Company: Action Sports Construction LLC is one of the industry leaders in developing Pump Tracks, Bicycle Parks & BMX/MTB Racing facilities. ASC provides on-site consultation, conceptual planning, environmentally sensitive design, project fundraising & management, as well as sustainable construction of any bicycle facility. Action Sports Construction began with the idea of bringing cycling closer to every community by building pump tracks in municipal parks, as well as private residences. Action Sports Construction has since then expanded constructing professional cycling competition venues, industry test tracks, bike parks & racetracks worldwide.

Approach: Action Sports Construction understands the ways in which people interact with their surroundings has evolved. Traditional sport fields get less interest from today's users and their environment should be crafted to intrigue and nurture their interests. We offer a turnkey solution in making any cycling facility a reality. Beyond basic design, construction and maintenance, we offer complete project management: feasibility studies, municipal presentations, even securing corporate sponsorship. We specialize in bringing cycling and youth advocacy groups together with municipal, planning and Parks & Recreation departments to bring the best facilities for everyone involved.

Experience: Our builders are all professional riders that have been involved in the construction of numerous elite level competition venues, public bicycle parks & pump tracks around the world. ASC has an outstanding track record completing projects for a wide variety of client's worldwide. A few of our past clients include the U.S. Olympic Training Center, The Sea Otter Classic, Google, 2x Olympic Gold medalist Maris Strombergs, Anthill Films, Subaru, The Olympic Channel, Clifbar, Specialized Bicycles, SRAM, Chain Reaction Cycles, USA BMX and many others.

About Alex Fowler - ASC Founder & Lead Builder



Alex grew up going to great lengths in order to race and ride his bike. He would spend countless hours on public transportation, often traveling great distances just to go ride his bike. After his childhood experience and spending a decade traveling the world on the pro BMX race circuit, Alex discovered first-hand how difficult it is for the majority of people to go ride. His goal in founding action sports construction is to bring cycling closer to every community and he is willing to go to great lengths to ensure that everyone has a safe place to ride locally. Alex graduated from the California State University at Monterey Bay with a Bachelor of Arts degree in Communications & Sport Management. Upon graduating Alex was then recruited as a member of the World-renowned Elite Trax Inc build team working under the watchful eye of legendary track builder Tom Ritzenthaler. For several years he worked closely with Tom on many of the UCI BMX Supercross tracks, as well as the BMX course used in the Rio 2016, Olympic games.

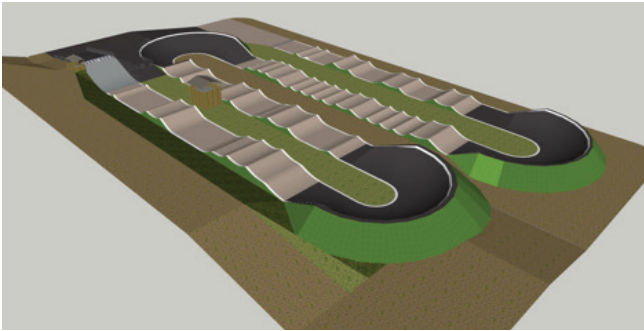
About Shawn Warren - ASC Builder



If you think you are one of the best all around riders, you haven't met Shawn Warren. Regardless if he is riding in Pro Dirt/Street competitions around the west coast, or mountain biking around his home in Lake Tahoe, Shawn is known for his smooth style, laid back attitude and passion for riding. When Shawn isn't riding or building he works as a camp counselor and trail maintenance supervisor at Camp Woodward and is an avid skier during the winter. Shawn was recruited as lead groomer for ASC a few years ago, and has been on the road sculpting dirt ever since.

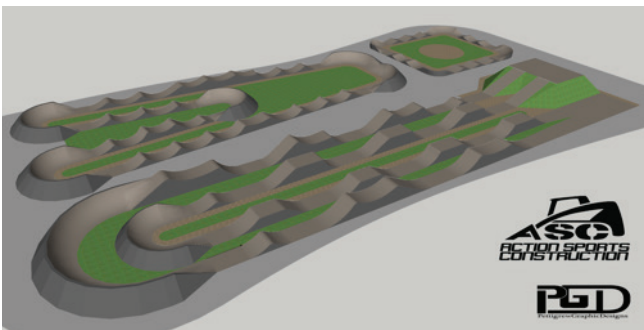
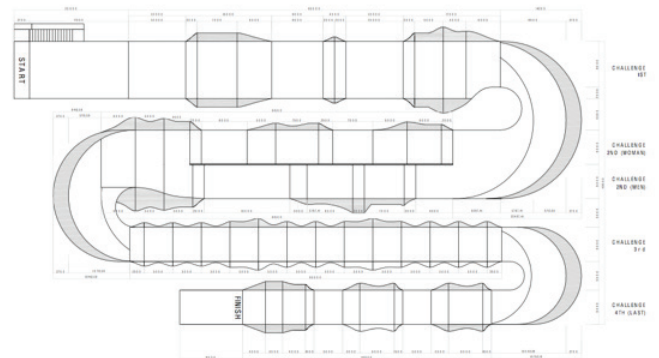
Project Design & Development:

We strive to exceed our client's expectations and want to ensure that our projects meet their full potential. By working with our clients to clearly identify the projects goals, complexities and limitations we are able to establish a clear scope of work, this process assists in the design phase and helps streamline the construction phase. We provide our clients with digital two-dimensional or three-dimensional visual renderings for construction documents and grading plans. We are experts in planning the optimization of space to maximize usage, incorporate proper drainage that will increase the longevity and minimize the maintenance of the project. Our course designs also integrate progression to make the final product user friendly.



3D BMX Track Design
Manzanita Park BMX

2D BMX Track Design
Siak, Indonesia



3D Conceptual Rendering
Memorial Bike Park
San Ramon, California

Construction:

A project can have the world's best design on paper but if the construction phase is placed in the wrong hands it could spell disaster. Our projects are built safely, sustainably and are aesthetically pleasing. Through years of practice and constant refining of our skill set we have mastered the art of shaping dirt. Our specialized building techniques allow us to be one of the fastest and most efficient build teams in the industry. Action Sports Construction is more than a construction company; we are artists who bring an unmatched level of passion to each project we are engaged in.

Project Portfolio:

The Sea Otter Classic – Monterey, California

The Sea Otter Classic is the North American continent's largest cycling event. Since 2010 Action Sports Construction has been the primary builder of the Sea Otter Classic providing a wide variety of racecourses for the annual event.



SRAM Speed & Style Course 2013



SRAM Pro Pump Track Invitational 2016



Speed & Style Course 2011

U.S. Olympic Training Center – Chula Vista, California

Since 2015 Action Sports Construction has been the primary builder used in the construction and ongoing maintenance of the various BMX cycling facilities at the U.S Olympic Training Center located in Chula Vista, California.



Google Pump Track – Mountain View, California



Google is ranked the #1 company to work for by Fortune Magazine. Action Sports Construction is one of the many vendors used by Google to keep their employees, or "Googlers", happy and productive in the work place. Action Sports Construction built a beginner friendly pump track in the heart of the sports complex at Google's headquarters in Mountain View, CA. ASC founder Alex Fowler also works with the Google Fitness program (GFit) as a cycling coach in providing coaching & "pump track curriculum" for Google employees

Bijou Bike Park – South Lake Tahoe, California

The Bijou bike park located in South Lake Tahoe was developed in collaboration between the Tahoe Area Mountain Bike Association, Action Sports Construction, and the city of south Lake Tahoe. The five-acre facility includes multiple pump tracks, a USA BMX sanctioned racetrack, slope style course, and mountain bike skills area. Action Sports Construction was selected to oversee the construction phase of the project working with South Lake Tahoe public works as well as volunteers from the Tahoe Area Mountain Bike Association (TAMBA.org).



Bijou Bike Park - Dirt Jump Zone



Bijou Bike Park - BMX Race Track

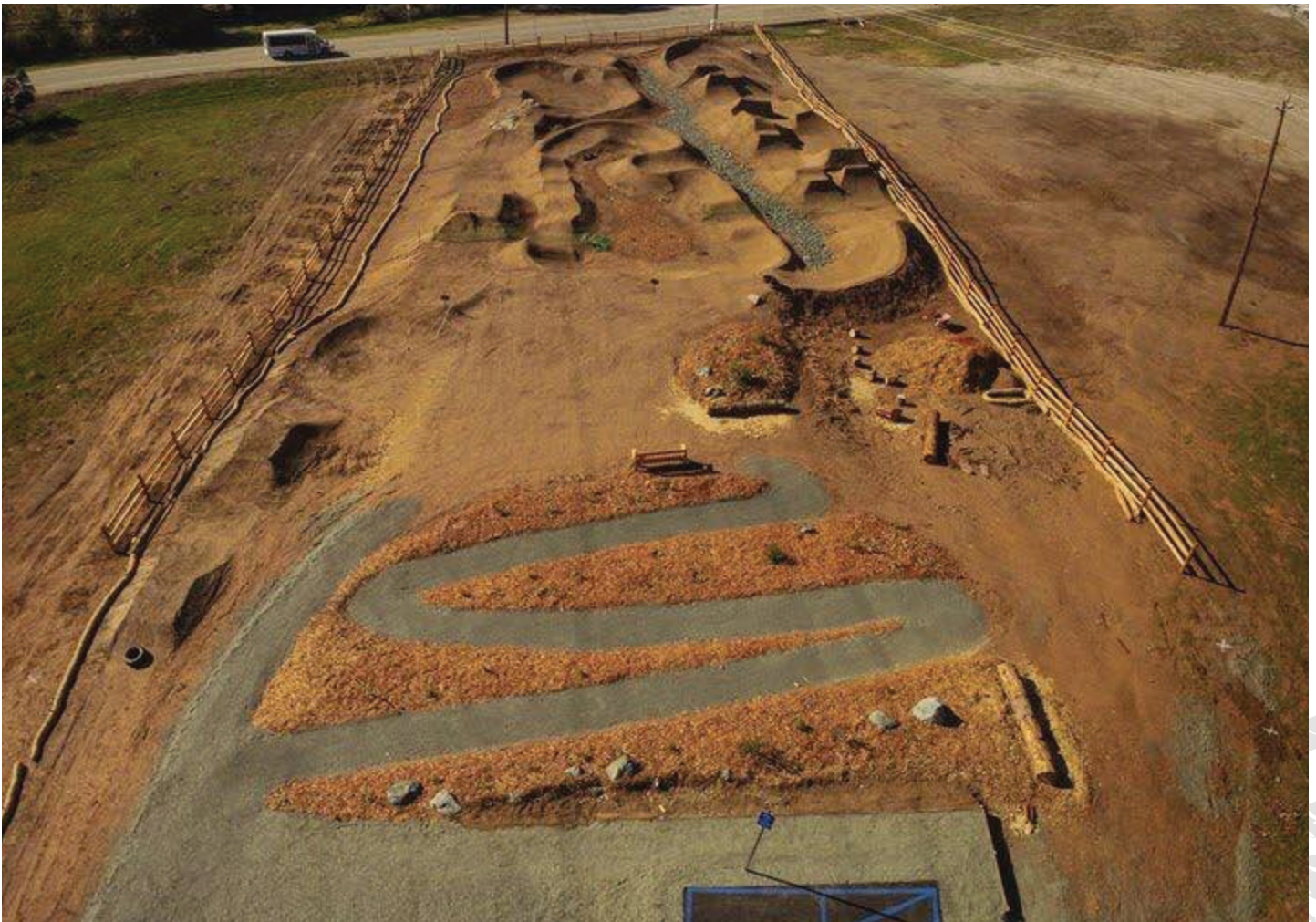
Polo Grounds Dirt Jump Park – Aptos, California

The polo ground is an on going project for ASC. Aptos is internationally recognized as a premier dirt jump destination. ASC designed, built, and maintains one of the several municipal dirt jump parks within Santa Cruz County Parks. The project is funded through South Santa Cruz County Park & Recreations and a local cycling advocacy chapter the Mountain Bikers of Santa Cruz (MBoSC.org).



Morro Bay Bike Park – Morro Bay, California

The Morro Bay Bike Park is located along Central California's scenic coastline. Prior to the arrival of the ASC build team, the parcel of land where the park is located sat vacant for decades only being used to stockpile dirt/debris from public works projects. Action Sports Construction was responsible for leading local cycling advocates in front of city council in support of repurposing the lot and transforming it into a public bike park. Action Sports construction also performed the initial feasibility assessment, provided construction documents as well as design, and complete construction of the popular bicycle park. The park includes a Pump Track, Dirt Jumps & Mountain Bike skills area. All of the materials used in the project repurposed onsite or were donated by local businesses.



Overhead view of the Morro Bay bike park

Sky Park Municipal Pump Track – Scotts Valley, California

The Sky Park municipal pump track was a project that renovated a small under utilized corner of the park, which was then transformed by ASC into a popular riding area. Completed August 2014, ASC worked in collaboration with the Mountain Bikers of Santa Cruz (MBoSC.org) in presenting the project to the Scotts Valley city council and was unanimously approved. Action Sports Construction assisted in procuring funding for the project by sponsorships from Fox Shox (ridefox.com) & Bell Helmets (bellhelmets.com). Other duties preformed by ASC during the project were land clearing/grading, drainage installation, construction, and soil stabilizer application.



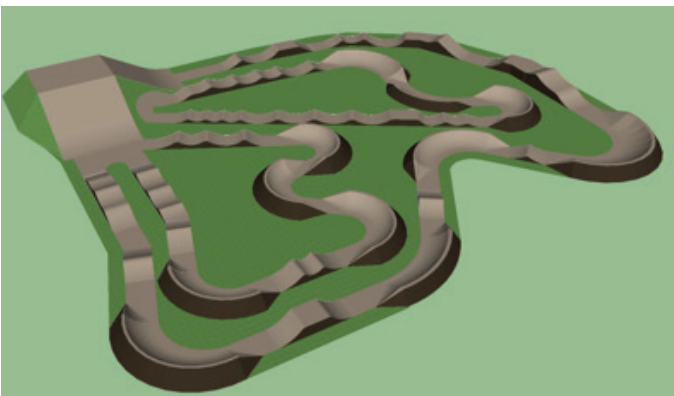
Sky Park Pump Track During Construction



Sky Park Pump Track upon Completion of Project

McGregor Park Municipal Pump Track – Capitola, California

Located along California's scenic highway 1, McGregor Park is a popular destination that features a variety of recreational activities. ASC approached city council with the idea to incorporate a public pump track into the parks master plan. ASC's other services preformed during the project-included design, site preparation/grading, drainage installation, and construction.



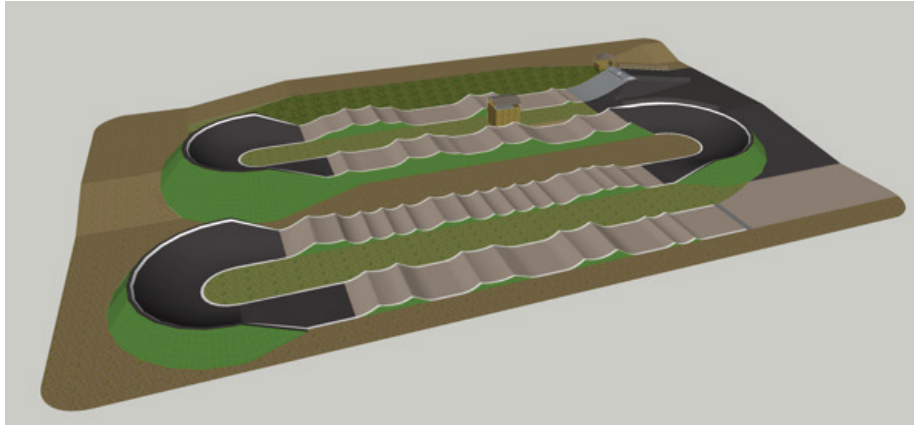
McGregor Park Pump Track 3D Design



McGregor Park Pump Track Opening Day

Manzanita Park BMX – Prunedale, California

Action Sports Construction was hired by the board of Manzanita Park BMX for a complete redesign & rebuild of the Northern California BMX race facility. Duties performed by ASC throughout the project were supplying 3D design of the new facility, grading & drainage plans, as well as construction.



Manzanita Park BMX 3D Design



Manzanita Park After Construction

Santa Clara PAL BMX – Santa Clara, California

Through support from the Police Activities League, Action Sports Construction was hired to rebuild Northern California's legendary Santa Clara PAL BMX track. Duties of ASC in reconstruction of the track required demolition of the previous race facility, grading and drainage improvements, track construction, and soil stabilizer application.



Publications:

The Olympic Channel/Anthill Films:

June 2016 Anthill films contracted Action Sports Construction to build a temporary BMX track for the film set of a production for the International Olympic Committee. The commercial featured 2x Olympic Gold Medalist Maris Strombergs. Action Sports Construction was hand selected by Strombergs to build the track he would be filmed on.

[*Watch Video Here*](#)



Alex Planning with Maris



Maris Riding the Course

Sea Otter Classic event coverage (click titles for links):

[*Pink Bike 2013 Sea Otter Classic Speed & Style Event*](#)

[*Chain Reaction Cycles Mini Pump Track Video*](#)

[*Pink Bike 2016 Sea Otter Classic Pump Track Invitational Video*](#)

[*Pink Bike 2016 Sea Otter Classic Pink Bike Event Recap*](#)

[*Pink Bike 2017 Sea Otter Pump Track Invitational Video*](#)

[*Pink Bike Photo Epic - 2017 Sea Otter Classic Pump Track Invitational*](#)

Mountain Bike Review.com (MTBR.com)

ASC founder Alex Fowler is a frequent contributor to Mountain Bike Review.com (MTBR.com)

[*"How to get your city to build a public bike park"*](#) - Written by ASC founder Alex Fowler. This article gives a step-by-step of the civil process in bringing cycling amenities to public parks. Published March 28, 2016 this article has educated cycling enthusiasts nationally and has been influential in developing municipal projects nationwide.

Feature article [*"The Back Yard Pump Track - Construction"*](#) describes Action Sports Construction's wife friendly back yard pump track design and construction process. The article was published July 31, 2013 by MTBR founder Francis Cebedo and has over 45,000 views to date.

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