

We propose a survey of renters which will ask no more than 26 questions limited to the following items. Below is an outline with an explanation of the questions that will be asked and the reason for collecting this information.

### **Survey Outline**

- 1. Residency.** Verifying their residence in Mar Vista MVCC boundaries and allowing us to understand the average length of residence within the neighborhood. We can also use this to confirm whether certain types of renters stay in the neighborhood for different lengths of time, such as elderly renters or families with children. Specifically, we will ask for the following responses:
  - a. Confirmation of renter status
  - b. Closest intersection
  - c. Years living in Mar Vista
- 2. Demographics.** This information will allow us to examine differences among subgroups and create a more detailed profile of common types of renters in Mar Vista. Specifically, we will ask for the following responses:
  - a. Household size
  - b. Age range
  - c. Ethnicity
  - d. Income range
- 3. Community Engagement.** These questions will help us understand whether the respondent is engaged in the community and provide a point of comparison for their subsequent responses about their awareness of or involvement in the MVCC. Specifically, we will ask for the following responses:
  - a. Participation in any other local organizations
  - b. Intention to remain in Mar Vista
- 4. Level of Awareness and Engagement in MVCC.** Questions to understand what, if anything, renters know about the MVCC and why they may or may not be involved in the council. Specifically, we will ask for the following responses:
  - a. Awareness of MVCC
    - i. How they first heard about the council, if aware of MVCC
  - b. Engagement in MVCC
    - i. Reasons for not participating, if aware of MVCC
- 5. Community Concerns.** This will help us understand the issues or needs that might motivate renters' involvement in the MVCC and help us understand what kind of

information they would like to hear from the Outreach committee and MVCC more broadly. Specifically, we will ask for the following responses:

- a. Areas of Interest (corresponds to MVCC committees and subcommittees)
    - i. Reasons for interest
  - b. Desired amenities or services not currently available in Mar Vista
- 6. Communication preferences.** This will help the RES understand how to conduct outreach to renters moving forward. Specifically, we will ask for the following preferences:
- a. Mode of communication
  - b. Language
- 7. Meeting Preferences.** Questions asked will help the MVCC understand the availability of this population to participate in meetings, and may help us understand if low renter engagement has any correlation to the meeting schedule or is due to other reasons. Specifically, we will ask for the following responses:
- a. Day/Time preferences
  - b. Location preferences
  - c. Barriers to attendance
- 8. Housing stability.** Questions asked will help us understand whether renters in Mar Vista are mostly securely housed or whether they are experiencing any housing instability, and to analyze other responses based on the subgroup of security/insecurely housed renters. Responses to these questions will be optional, since we know that some individuals may prefer not to provide this information. Specifically, we will ask whether individuals meet any of the following criteria:
- a. Receipt of housing assistance/vouchers
  - b. Living in rent controlled unit
  - c. Rent burdened (paying 30% or more of income on rent)

*End of Survey*

- 9. Optional: Email Signup.** An optional section will ask if the person is willing to be contacted by the MVCC in the future. We will design this part of the survey in such a way that emails will be gathered separately, removing the ability to link responses to the email addresses provided. This will protect the privacy of each respondent. Specifically, we will ask individuals to sign up if they are:
- a. Willing to receive more surveys
  - b. Willing to receive the MVCC newsletter

## FULL SURVEY

- 1) Please confirm that you are a renter (apartment, house, townhome, sublet) and live within the mapped area.

Response: Yes, I rent my home and live in this area // No, I do not meet these criteria.

If you are not a renter but would like to provide feedback, please email \_\_\_\_\_ with your suggestions or ideas.

- 2) What intersection do you live closest to in Mar Vista?

Response: \_\_\_\_\_ and \_\_\_\_\_

- 3) How long have you lived in Mar Vista?

Response: \_\_\_\_ years \_\_\_\_ months

- 4) How many people live in your household?

Response: [insert drop down menu]

- 5) Who do you live with? (check all that apply)

Response:

Roomate

Partner / Spouse

Children

Other family members

- 6) What is your age?

Response: > 18, 18 to 22; 22 to 35, 35 to 50, 50 to 65, > 65

- 7) What would you describe as your ethnic identity? Mark all the apply.

Hispanic or Latino/a

Black or African American

East or Southeast Asian

South Asian

Middle Eastern or North African

White or European American

Pacific Islander

Native American, Alaska Native or First Nations

Other (please specify)

- 8) What is your annual household (the definition of household being yourself, a partner who contributes to your living expenses and/or dependents) income?

Response: <30k; 30k to 60K; >60k to 99k; 100k+

- 9) Are you actively involved in any local organizations? Check any that apply.

Parent-Teacher Association/Organization (PTA or PTO)

Church, temple or mosque/faith-based organization

Local arts groups

Political organization

Social club

Sports or recreation club or group

Scout troop

Charity or community service group

Other (please specify)

- 10) How long do you hope to stay in Mar Vista?

Response: [insert ranges]

< 1 years; 1 to 3 years; 3 to 5 years; > 5 years

- 11) Have you heard of the Mar Vista Community Council before?

Response: *check one or more:*

Yes, I am very familiar with the MVCC;

Yes, I'm pretty sure I know what the MVCC is;

Yes, I think I've heard of it before but am not sure what it does;

No, I don't think I've heard of that before

- 12) If yes, how did you first hear of the MVCC?

Response: From a MVCC board member, from a friend who has participated, communication from the MVCC, from the MVCC tables at the Mar Vista Farmers' Market, don't remember

13) Have you ever participated in the Mar Vista Community Council before? (*Limited to those who answered yes to the above question*)

Response: *Check one or more:*

I have participated as a council member;

Yes, I have participated in a committee of the MVCC;

Yes, I have attended a MVCC meeting before;

Yes, I have attended a community event sponsored by the MVCC;

Yes, I have voted in one or more by MVCC election;

No, I am aware of the council but have not participated in the MVCC

Unsure whether I have participated in the MVCC before;

14) If the person is aware of but has not participated: Is there a specific reason you have not participated in the MVCC?

Response (check one or more):

It's not convenient for me

It does not seem relevant to me

I'm too busy

I would attend if you changed your meeting times

I would attend if I had more assistance with transportation/childcare/meals during the times you meet

I choose not to attend for other reasons [please explain]

I am open to attending if I had more information

I am open to attending if/when I have a relevant concern

15) The mission of the Mar Vista Community Council (MVCC) is to provide a forum for discussion of issues that affect the quality of life of our stakeholders (anyone who lives, works or owns property in the area), and to serve as the advocate on behalf of the stakeholders of the Council area with officials of the City of Los Angeles and other entities that affect our community.

How would you rate the importance of the following issues when it comes to your concerns or needs in this community?

Response:

Transportation and Infrastructure  
Homelessness  
Emergency Preparedness  
Planning and Land Use  
Parks and Open Space  
Education, Arts and Culture  
Mobility  
Santa Monica Airport  
Traffic  
Public Safety  
Other: \_\_\_\_\_

16) What are your interests in the issue areas you chose as important?

Response: [open]

17) If you were to attend a Mar Vista Community Council meeting or event, what location(s) do you prefer?

Response:  
Mar Vista Recreation Center  
Coffee Connection meeting rooms (Centinela & Venice)  
St. Andrews Lutheran Church (National & Federal)  
Windward School (Sawtelle & Palms)  
Other: \_\_\_\_\_

18) *Please answer the following questions to help us understand how we can make meetings accessible to all community members.*

What is your preferred mode of communication? (check one or more)

Response:  
Physical mail  
Phone call/Voicemail  
Email  
Social media  
Text  
Other (please specify)

19) What is your preferred language of communication?

Responses: English, Spanish, French, Chinese, Korean, Japanese, Tagalog, Vietnamese, Russian, Farsi, Other (please specify)

20) Mar Vista Community Council general meetings usually occur on the second Tuesday of the month from 7:00 to 9:30 pm at the Mar Vista Recreation Center (11430 Woodbine St.). What currently prohibits or would prohibit your attendance? (check all that apply)

Response:

Too late in the day

Commute from work

Childcare considerations

Eldercare considerations

Accessibility or transportation needs

Other (please specify)

21) What services or amenities would you like more of in the community? Please rank the top two preferences.

Food options

More late-night establishments

Parks and open spaces (including a dog park)

Micro mobility options

Day care or eldercare services

Healthcare and medical offices

Home care services

Sports facilities

Other (please specify)

22) Do you receive rent vouchers or any form of housing assistance?

Response: Yes, No, Unsure, Other

23) Do you live in a rent controlled apartment?

Response: Yes, No, Unsure, Other

24) Do you pay more than 30% of your after-tax income on rent?

MVCC Renters Engagement Subcommittee  
Renters Survey 2019  
DRAFT DOCUMENT (as of November 4, 2019)

Response: Yes, no, unsure

**THANK YOU! We're almost done. All responses are anonymous, but you have the option to sign up for more information or follow up:**

25) Would you be willing to participate in more surveys from the Mar Vista Community Council?

Response: Yes, No

If yes, please follow this link to register [insert link]

26) Would you like to receive more information from the Mar Vista Community Council about its activities?

Reponse: Yes, No

If yes, please follow this link to register [insert link]

**THANK YOU FOR COMPLETING THE MAR VISTA RENTER'S SURVEY!**

**ALL RESPONSES WILL REMAIN ANONYMOUS.**



**Draft Budget for the MVCC Renters Survey 2019**

<b>Item</b>	<b>Price</b>	<b>Quantity/Duration</b>	<b>Total</b>
Survey Monkey Personal Plan	\$25.00 per month	2 months	\$50.00
Facebook Ads	\$10.00 per day	60 days	\$600.00
Staples Color Copies	\$0.47 per copy	750 copies	\$352.50
<i>Subtotal</i>			<i>\$1,052.00</i>
<b>Total (for tax)</b>			<b>\$1,100.00</b>