CATEGORY: Funding

DIRECTOR: Wheeler

PURPOSE: SurveyMonkey Account Annual Renewal

BACKGROUND:

SurveyMonkey is an annual subscription and became a MVCC asset for the 2020-2021 fiscal year. In that year, it was utilized by multiple MVCC committees including PLUM, Transportation & Infrastructure, and Outreach.

In its first year, SurveyMonkey has been a valuable tool and asset. Additionally, without continuing its services, SurveyMonkey will delete templates and information collected, including those who used the Volunteer Sign-up form. While portions of this information can be "preserved", it will no longer be in its original, usable state.

SurveyMonkey has recently added new features (without a rise in cost) that will make it even easier to use; therefore, based on its history with the MVCC, all efforts should be made to continue its service as well as expand its use.

THE MOTION:

The MVCC approves an expenditure of $384 for an annual renewal of the SurveyMonkey account.