CATEGORY: Funding

COMMITTEE: Outreach

PURPOSE: PLUM Door Hangers for Stakeholder Notifications

BACKGROUND:

Outreach is the primary goal of any Neighborhood Council. It is our job to make stakeholders aware of activity in their area and provide a means for their input.

PLUM meetings are very important to the community because it gives an opportunity for stakeholders to provide input regarding upcoming development(s) in their area.

PLUM would use the door hangers to inform stakeholders who live within 500 feet of proposed construction.

The door hangers will provide stakeholders with the address of the potential development as well as upcoming meeting information - location, zoom info, time, etc. and we will encourage them to come with their thoughts.

Each door hanger will be personalized in a template format for each location. The only items that will change per door hanger run will be the project address, project photo, and PLUM meeting information on the back of the door hanger. The front of the door hanger will be the same for each project.

PLUM estimates the need for 7-8 runs of door hangers for upcoming developments, printing up to 250 door hangers per run. The cost per run ranges from \$140 to \$180. If the amount were the highest (i.e., \$180) at 8 runs, that would be \$1,440.

If volunteers where not available to distribute the door hangers, a distribution service would be used at \$250 for distributing 250 door hangers. At 8 distributions, that would be \$2,000.

THE MOTION:

The MVCC approves an expenditure not to exceed \$3,500 for the costs (e.g., designing, proofing, printing, board, distributing) related to PLUM Door Hangers.

nextdayflyers.com/door-hanger-printing/?attr3=68039&attr337=24348&attr338=24350&attr339=24353&attr5=100668&attr333=24462&selected_calc=623&iv=_iv_p_1_a_6466...

PRODUCTS

- 🌼 Custom Product Builder
- 🛞 Custom Boxes
- 🕝 Custom Stickers
- 🗟 Custom Labels
- Custom Postcards
- Aluminum Signs
- A-Frame Signs
- Apparel
- Appointment Cards
- Bags
- Banners
- Booklets
- Bookmarks
- Brochures
- **Business** Cards
- Calendars
- Carbonless Forms
- Canvas Prints
- Catalogs
- CD/DVD Products
- Comp Cards
- Die Cuts
- Door Hangers
- Envelopes
- Flyers

Online Printing > Door Hanger Printing

Door Hangers 4.4 (25) Questions & Answers (4)

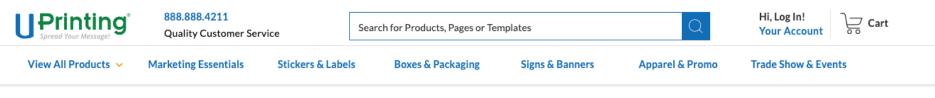


- Next-day printing available
- Includes doorknob hole
- Print on 1 side or 2

Select Print Options

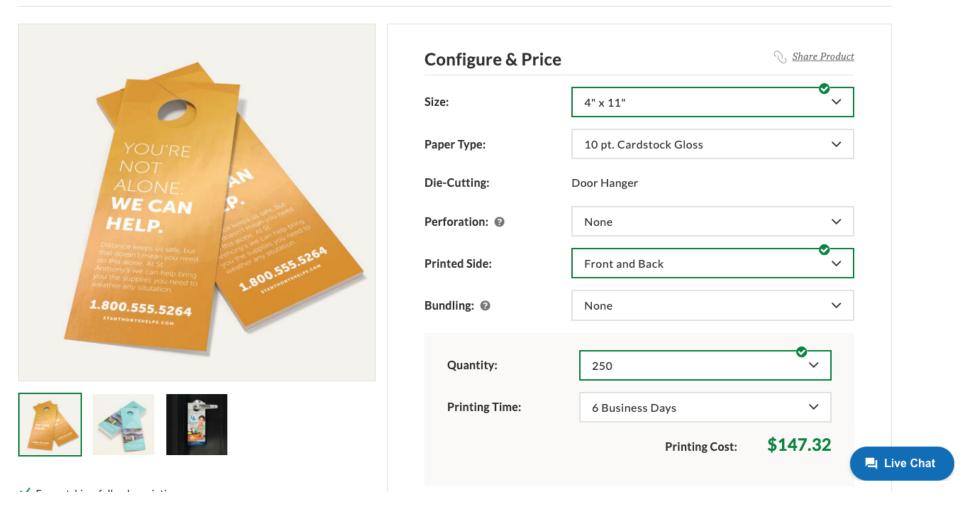
Size:	4.25 x 11	~							
Front Side:	Full color								
Back Side:	Full color	~							
Paper Stock:	14 pt. Cardstock	~							
Coating:	High Gloss UV	~							
UV Coated Sides:	Both Sides	~							
Die-Cutting:	Door Hanger								
Shrink Wrapping:	Yes, bundles of 100								
Quantity:	250	~							
Ready to Ship In:	3 Business Days	\$132.95 (\$0.53 ea)							
	O Next Business Day	\$203.96 (\$0.82 ea)							
UPLOAD YOUR FILE									
	av Start Vaux Design Opling								

On Time



Online Printing | Door Hangers

Door Hangers **** 4.7 (67). Write a review



vistaprint.com/cart.aspx?pf_id=PDT&rd=1								Ð	☆) (
roposed bill coul	G Inbox (2) - ckhon	🔞 California Fool's G	🛞 My Day Weight	🛞 Explore Weight	Microsoft Office H	Adobe Account	AOL Mail - Inbox	🔹 iCloud	>>	∷

Large Door Hangers

🐚 My Cart | 1 Item



Qty 250 Remove ~ **Base Price** Item Total

Edit Your Design

Promotional Code



Only one promo code per order, please.



Promo code VPFALL21 has been applied:

Enjoy up to 15% off select products. Discount percentages may vary on options, upgrades, and accessories. Details

Product Total

\$106.55

\$106.55

\$106.55

Hi Carolyn,

It was very nice talking to you yesterday.

Following is our quotes for various quantities:

250 copies -- \$250 500 copies -- \$325

1000 copies -- \$400 2500 copies -- \$575 5000 copies -- \$900

10,000 copies -- \$1700

For 24,000 copies (to homes and apartments), the cost will be \$3000.

If we are targeting only single-family homes, the cost may go up, depending on quantity.

Please let me know if you have any questions.

Thanks, Simon Ifergan

CBS Advertising Distributors (818) 516-7419 cell