

**CATEGORY: Funding**

**COMMITTEE: Outreach**

**PURPOSE: MailChimp Templates**

**BACKGROUND:**

Neighborhood Councils have an obligation and duty to provide outreach to stakeholders within the community.

MVCC's Weekly Roundup is an email sent via MailChimp. Templates may be purchased to help keep the look fresh, interesting, and provide information in an easy-to-read format.

Costs range from \$29 to \$48 per template.

**THE MOTION:**

The MVCC approves an expenditure, not to exceed \$100, for costs related to templates for MailChimp.