

ADMINISTRATIVE MOTION

TITLE: Use of MVCC Logo on the Venice Fest website

PURPOSE: To grant permission for the MVCC Logo to be used on the Venice Fest website

BACKGROUND:

Per the Mar Vista Community Council Media Policy:

1.3. The Council has an overriding interest to protect the information posted on its media and the content that is attributed to the Council and its officials; and to prevent unauthorized use of its name or official logos.

And

2.4. Use of a Council logo or name as well as claims of endorsement by another media platform not controlled by the Council requires pre-approval by the Board. When unauthorized use is discovered and reported, the Council Chair, or designee, must request immediate removal; if this request is not heeded, the Chair must request the support of DONE and/or the City Attorney, as appropriate.

As the representative body of the Mar Vista community, the MVCC has an interest to advance its presence in events in which it participates, and which serve to advance the reputation of the Mar Vista Community

THE MOTION: The MVCC is FOR allowing its logo to be used on the Venice Fest website.

DIRECTED TO: The Venice Fest

ACTION/VOTE COUNT: