CATEGORY: Funding

DIRECTOR: Carolyn K. Honda (Outreach Chair)

PURPOSE: To help the Mar Vista Community Council become easily recognizable and a welcoming, accessible staple in the community.

BACKGROUND:

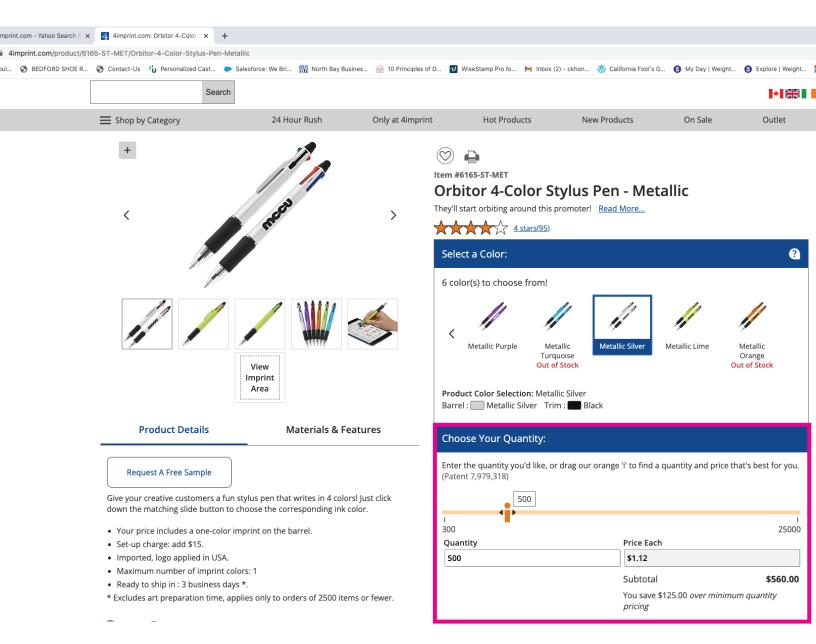
Mar Vista provides various events and opportunities throughout the year to bring neighbors together, whether it be for in person Outreach and or for Community projects. MVCC is fortunate to be included in some of the programs/events.

We need visuals and product for easy recognition at Outreach events such as Farmers Markets, Festivals and other outreach opportunities. We want to engage with stakeholders at the events. Banners for our booth is much easier to see in a crowd, and would be a great asset to accomplish the goal of engaging with event participants. We have product to share with all ages, but we have noticed that there is a need for pens now that we are meeting in person in a variety of venues. This is a great way to keep the Mar Vista Community Council on people's minds and in their hands. Also included are personalized plaques for possible bench installments for a Community Landscape project.

THE MOTION:

Funding Motion submitted by At-Large Director Carolyn K. Honda (Outreach Chair).

The MVCC authorizes an expense of up to \$1000 for marketing items that would include a banner, plaques and pens, to easily identify, promote and generate interest in the Mar Vista Community Council with the goal of encouraging stakeholder participation.



\$750 for 500 4 color pens





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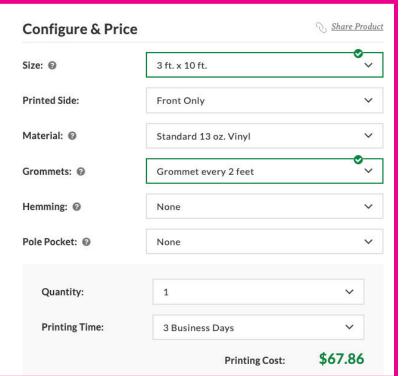




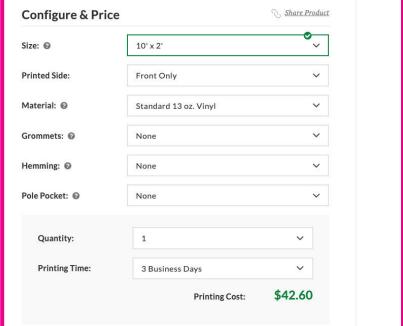












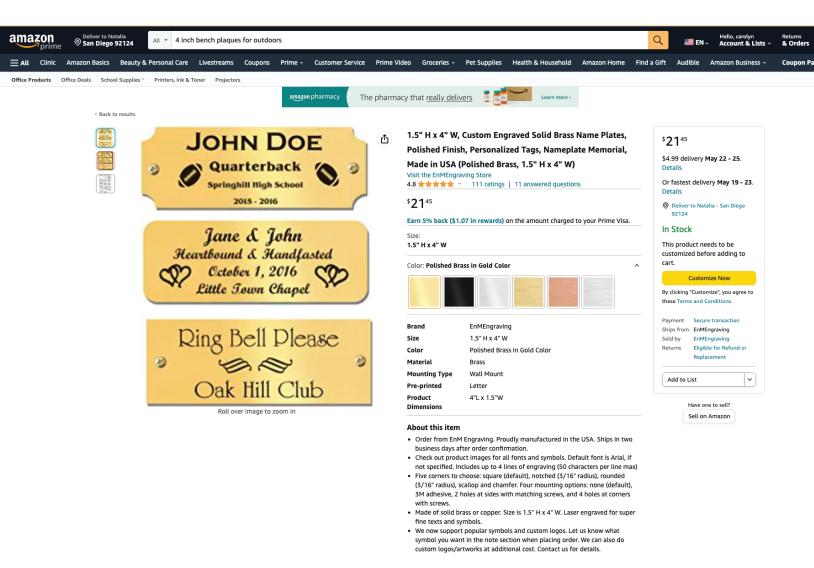
✓ Save 20% for non-mesh banners

\$250 for 2 banners:

one for front of booth, one for back of booth (inside)

3 ft x 10 ft banner 2 ft x 10 ft banner





Plaques for Benches

Approx. $$22 \times 7 = $154 + TAX$ and SHIPPING