



MAR VISTA COMMUNITY COUNCIL

Marvista.org

Community Impact Statement



TITLE: [WRAC: Oppose RFP for IKE Sidewalk Kiosk Program](#)

COMMITTEE: Transportation, Infrastructure, and Sustainability (TI&S) Committee

POSITION: Oppose [Council File 22-1154-S1](#)

THE MOTION: The MVCC, a member of the Westside Regional Alliance of Councils (WRAC), opposes Council File 22-1154-S1 and the issuance of a Request for Proposals (RFP) for the interactive digital kiosk program, because it would:

"1) allow installation of hundreds of 8 to 9 foot tall two-sided digital advertising kiosks on sidewalks through the City, which WRAC previously opposed in January 2023 (<https://westsidecouncils.com/wp-content/uploads/2022/11/WRAC-Letter-re-IKE-program.pdf>), and

"2) directly compete with, and undermine, the success of the City's Sidewalk and Transit Amenities Program (STAP) and other community benefit programs that the City and its transit riders rely upon to provide much-needed shade, shelter, transit information and public service announcements.

BACKGROUND:

- This motion is to add the MVCC to the list of member councils within WRAC who have signed on to the WRAC motion in opposition to Council File 22-1154-S1.
- The motion in the city council which WRAC opposes would instruct the City Tourism Department to release the Request for Proposal for the installation and maintenance of interactive kiosks in the City of Los Angeles' public right of way within 30 days.
- The digital kiosks would provide access to information and generate new revenue through advertising, and are meant to play an integral role during the 2026 World Cup and 2028 Olympics.
- The MVCC previously opposed this idea back in 2023.
- The passage deadline for this motion is September 2025.

DIRECTED TO: Public Works Committee



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City Tourism Department

Katy Yaroslavsky and CD5

Traci Park and CD11

ACTION/VOTE COUNT:

MVCC T&I Committee meeting, September 2nd, 2025

Motion of support moved by Jakob, seconded by Stakeholder Tommy

Motion of support approved by MVCC TI&S Committee 6-3-1

MVCC Board Meeting, September 18, 2025

Motion of support moved by Director XXX, seconded by Director XXX

Motion of support approved by the MVCC Board XX-XX-XX