COCKTAIL

MAR VISTA

CALIFORNIA

A PROPOSED SPEAKEASY CONCEPT BY SARA AND ROLAN MEYER

The Meyer Family

Rolan brings 15+ years of hospitality experience, from General Manager to Beverage Director, while Sara, a former educator, contributes her passion for learning and cultivating community and connection.

Together, they founded Cocktail Club out of their Mar Vista home in 2021 to create a space where friends old and new can come together to connect, learn, and celebrate the art of cocktails.

What began as a neighborhood gathering is now ready to expand, bringing Mar Vista a new kind of community experience they never knew they were missing.





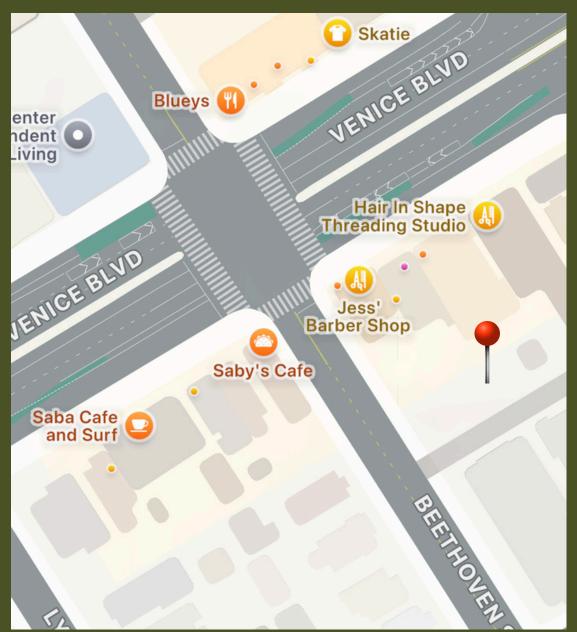








12906 Venice Blvd, Los Angeles, CA 90066



















A Hidden Gem

Cocktail Club draws its inspiration from the dimly lit, soulful bars of New York City - the places we grew up frequenting and fell in love with. We're reimagining that magic right here in Mar Vista: a space that feels both tucked away and welcoming, where every detail is designed for connection and discovery.

Community Benefits & Safeguards

Local Jobs: We're committed to hiring within the Mar Vista community - bartenders, managers, and security staff will be sourced locally whenever possible. This project creates meaningful, long-term employment and career growth opportunities in hospitality.

Economic Boost: Guests will dine, shop, and explore neighboring establishments before and after visiting - generating steady, positive economic activity that supports Mar Vista's small business ecosystem.

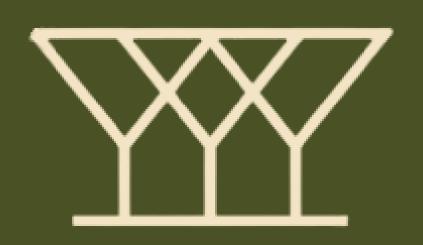
Neighborhood Identity: This space will serve as a signature destination that reflects Mar Vista's creative spirit and community pride - a place for connection, culture, and craftsmanship.

Safety & Responsible Operations: We take safety seriously. Our team will include trained and licensed security staff with strict ID verification, clear capacity limits, and zero tolerance for underage or overserved guests. The bar will open only after school hours.



COCKTAIL COCKUB

QUESTIONS & FEEDBACK



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