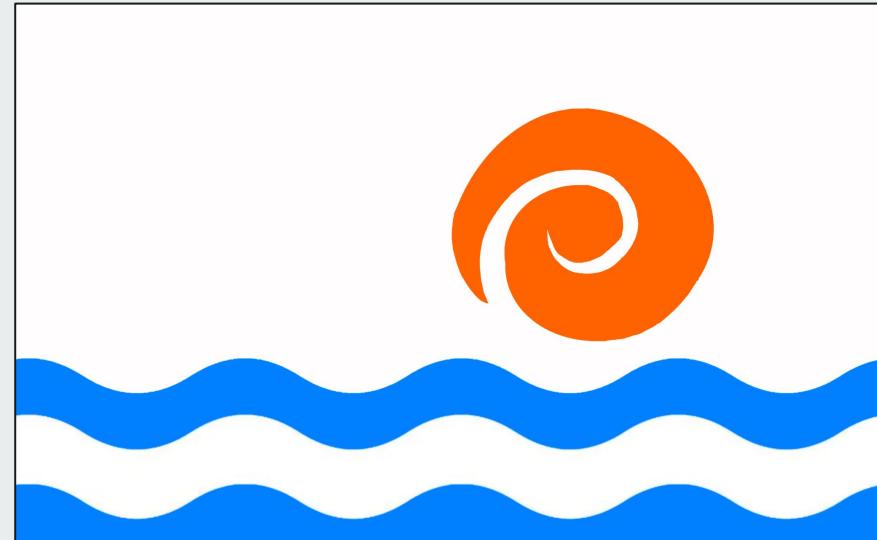


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# Mar Vista Flag Proposal

*Presented to the Mar Vista Community Council -  
Education, Arts & Culture Committee*



By Leonardo Longo

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# Why Mar Vista Needs a Flag



- Strengthen community identity and give Mar Vista a recognizable symbol
- Represent the people and geography of the neighborhood
- Inspire local pride

## Why This Matters for Los Angeles

- Only one neighborhood, Pacific Palisades, currently has an unofficial flag
- Mar Vista would become one of the first neighborhoods in the city with a flag
- Could encourage other L.A. neighborhoods to create their own symbols
- Helps build a culture of community engagement and civic participation

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## Design 1

Mar Vista: Literal meaning  
“Sea View”

Sun Spiral: Symbolizes  
Westside/Coastal L.A.

Two Blue Waves:  
Represents proximity to  
the Pacific Ocean



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## Design 2

**Blue:** Represents the Pacific Ocean/Santa Monica Bay

**White:** Represents Community & Unity

**Beige:** Represents proximity to the shore

**Compass:** Symbolizes Mar Vista's location (Westside)





## Design 3

**Navy Background:**  
Represents the deep Pacific  
Ocean

**Vertical wavy white stripes:**  
Symbolizes the coastline



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## Community Support

To bring this Mar Vista Flag Project to life, strong community support was needed. So far, the project has gained **32+ signatures** from Mar Vista residents, teachers, and students. I also had the opportunity to paint the flag design in my school's garden with the support of the garden teacher.



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## What I'm Asking For

- Consider one of these designs for official recognition as Mar Vista's neighborhood flag
- Inclusion of a formal Letter of Support by the MVCC to forward to Traci Park's office and the Department of Cultural Affairs
- This would make Mar Vista the first neighborhood to pursue official recognition through this process



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# Thank You!

Thank you for your time and  
consideration.

