



Mar Vista Flag Proposal

*Presented to the Mar Vista Community Council –
Education, Arts & Culture Committee*



By Leonardo Longo

Why Mar Vista Needs a Flag



- Strengthen community identity and give Mar Vista a recognizable symbol
- Represent the people and geography of the neighborhood
- Inspire local pride

Why This Matters for Los Angeles

- Only one neighborhood, Pacific Palisades, currently has an unofficial flag
- Mar Vista would become one of the first neighborhoods in the city with a flag
- Could encourage other L.A. neighborhoods to create their own symbols
- Helps build a culture of community engagement and civic participation



Design 1

Mar Vista: Literal meaning
"Sea View"

Sun Spiral: Symbolizes
Westside/Coastal L.A.

Two Blue Waves:
Represents proximity to
the Pacific Ocean





Design 2

Blue: Represents the
Pacific Ocean/Santa
Monica Bay

White: Represents
Community & Unity

Beige: Represents
proximity to the shore

Compass: Symbolizes Mar
Vista's location (Westside)





Design 3

Navy Background:
Represents the deep Pacific
Ocean

Vertical wavy white stripes:
Symbolizes the coastline



Community Support

To bring this Mar Vista Flag Project to life, strong community support was needed. So far, the project has gained **32+ signatures** from Mar Vista residents, teachers, and students. I also had the opportunity to paint the flag design in my school's garden with the support of the garden teacher.



What I'm Asking For

- Consider one of these designs for official recognition as Mar Vista's neighborhood flag
- Inclusion of a formal Letter of Support by the MVCC to forward to Traci Park's office and the Department of Cultural Affairs
- This would make Mar Vista the first neighborhood to pursue official recognition through this process





Thank You!

Thank you for your time and
consideration.

