

POLICY MOTION

COMMITTEE: EDUCATION, ARTS, AND CULTURE

TITLE: Supporting a Neighborhood Flag Program

BACKGROUND:

To strengthen community identity and give Mar Vista a recognizable symbol that represents the people and geography of the neighborhood and inspire local pride, a stakeholder proposed the creation of a neighborhood flag for Mar Vista.

Why this matters for Los Angeles

- Only one neighborhood, Pacific Palisades, currently has an unofficial flag
- Mar Vista would become one of the first neighborhoods in the city with an official flag
- Could encourage other L.A. neighborhoods to create their own symbols
- Helps build a culture of community engagement and civic participation

To bring this Mar Vista Flag Project to life, strong community support was needed. So far, the project has gained 32+ signatures from Mar Vista residents, teachers, and students.

(See supporting documents for proposal)

THE MOTION:

The Mar Vista Community Council supports the proposal to create a neighborhood flag by the stakeholder and requests meetings and discussion with the offices of CD11 Councilwoman Traci Park, Mayor Bass, and the Department of Cultural Affairs to further the creation of a neighborhood flag program in Los Angeles.

DIRECTED TO:

CD-11 Councilwoman Traci Park
Mayor Karen Bass
Dept. of Cultural Affairs

ACTION/VOTE COUNT:

MVCC EACC Meeting February 10, 2026

Motion moved by Director Vanek, seconded by Director Poppink

Motion passes: Committee members 2-0-0

Non-committee MVCC Board member 1-0-0

Stakeholders: 3-0-0