

EDUCATION, ARTS, AND CULTURE COMMITTEE FUNDING MOTION - NEIGHBORHOOD PURPOSES GRANT

TITLE: "Love, Mar Vista" Mural Restoration Grant

BACKGROUND

Artist DJ Neff completed the LOVE, MAR VISTA mural on the west-facing wall of the National Council for Jewish Women (located at 12120 Venice Blvd, facing the Farmer's Market and US Post Office) in April 2021. It has become a beloved public landmark for residents and visitors, and graces the website of CD11 Councilwoman Traci Park for the Mar Vista section.

Due to unforeseen structural problems and weather issues (e.g., rain), the mural has fallen into severe disrepair which opened the art to be further disfigured by graffiti.

With the financial assistance of CD11, original artist DJ Neff began the process of restoring LOVE, MAR VISTA to its former beauty. However, once restoration began, it became apparent that the wall of the NCFJW was in far worse shape than the original assessment.

Funds provided by CD11 had to be diverted to surface repair of the wall itself before it could hold the paint of the new mural, leaving a funding gap that precludes a complete restoration of the mural by the projected deadline of June 20, 2026 (Venice Fest).

An NPG from the MVCC will greatly help DJ Neff and his crew to restore LOVE, MAR VISTA in time for the summer festival.

BUDGET

The total NPG amount requested is **\$2,750.00** for paints, varnish, and a scissor lift rental.

SUPPORTING DOCUMENTATION:

- Secretary of State status letter for National Council for Jewish Women
- IRS 501c3 Determination letter for National Council for Jewish Women
- 2023 Form 990 for National Council for Jewish Women
- Presentation slide deck from mural artist DJ Neff

THE MOTION:

The MVCC approves a Neighborhood Purposes Grant (NPG) in the amount of \$2,750 to the National Council for Jewish Women (a 501c3) to help restore the LOVE, MAR VISTA mural on their building's wall through the services of the original mural artist, DJ Neff, and crew.

EDUCATION, ARTS, AND CULTURE COMMITTEE VOTE:

Vanek motions - Poppink seconds

YES: 3 - Poppink, Chloe Samiley, Vanek

NO: 0

ABSTAIN: 0

STAKEHOLDERS:

YES: 6

NO: 0

ABSTAIN: 0