

## **DIRECTOR'S MOTION**

Support for the 2026 Venice Fest as a Mar Vista Community Event on Venice Boulevard Between Centinela Avenue and Inglewood Boulevard, and Request for Council District 11 Funding of Associated Street-Closure and Permitting Costs.

Support the 2026 Venice Fest being venued (as in the past 5 years) on Venice Boulevard in Mar Vista, between Centinela Avenue and Inglewood Boulevard, and to request that Council District 11 continue its established practice of funding the street-closure, permitting, and related public-safety costs necessary to produce the festival within its traditional Mar Vista footprint.

The Venice Fest is a free, family-friendly community festival that has historically been located on Venice Boulevard in the heart of Mar Vista, between Centinela Avenue and Inglewood Boulevard. The event has grown over successive years into an established Westside tradition that draws thousands of attendees, showcases local artists and musicians, and brings substantial foot traffic to the independent restaurants, retailers, and service businesses that line the Venice Boulevard corridor in Mar Vista.

The Venice Boulevard commercial corridor in Mar Vista has experienced sustained economic pressure in recent years from the cumulative effects of the pandemic, the Great Streets reconfiguration, and rising commercial rents. Community-scale events such as the Venice Fest provide one of the most cost-effective tools available to the City for driving visitors into the corridor, supporting small-business revenue, and reinforcing the neighborhood's identity as a walkable, pedestrian-oriented commercial district.

Continuation of that historical practice for the 2026 festival will promote economic interests of the small-business community along Venice Boulevard in Mar Vista, and with the City's broader Vision Zero, Great Streets, and Al Fresco policy goals of activating commercial corridors for pedestrian-oriented public use.

### **MOTION:**

The Mar Vista Community Council formally supports the 2026 Venice Fest being produced on Venice Boulevard in Mar Vista, between Centinela Avenue and Inglewood Boulevard, on its traditional Mar Vista footprint.

The Mar Vista Community Council respectfully requests that Councilmember Traci Park support the Venice Fest by funding, in whole or in substantial part, the street-closure fees, Department of Transportation costs, Los Angeles Police Department costs, and related permitting expenses necessary for the festival to proceed on Venice Boulevard in Mar Vista in 2026.

The Mar Vista Community Council President, or her designee, is authorized to transmit this motion to Councilmember Traci Park, and to such other City officials and community partners as may be appropriate.

### **THIS MOTION IS FURTHER DIRECTED TO:**

Councilmember Traci Park, Council District 11