7.4 Executive Finance

CATEGORY: Funding

DIRECTOR: Carolyn K. Honda (Outreach Chair)

PURPOSE: To help the Mar Vista Community Council become easily recognizable and a welcoming, accessible staple in the community.

BACKGROUND:
Mar Vista provides various events and opportunities throughout the year to bring neighbors together, whether it be for in person Outreach and or for Community projects. MVCC is fortunate to be included in some of the programs/events.

We need product for easy recognition at Outreach events such as Farmers Markets, Festivals and other outreach opportunities. We want to engage with stakeholders at the events.

Mar Vista Rec Center, a park that is the only park in Mar Vista invited the Mar Vista Community Council to participate in their Winter festival.

THE MOTION:
Winter Festival Giveaways and Promotional Items – Discussion and possible action to approve an expenditure not to exceed $400 for the purchase of pre-packaged candy and branded party favors for distribution to attendees at the Winter Festival being held in December at Mar Vista Park & Recreation Center.