



**Mar Vista  
Community Council**

Web: [www.MarVista.org](http://www.MarVista.org)  
P.O. Box 66871  
Mar Vista, CA 90066  
[info@marvista.org](mailto:info@marvista.org)

**Officers 2014-2015  
Chair**

Bill Koontz  
[bill.koontz@marvista.org](mailto:bill.koontz@marvista.org)

**1<sup>st</sup> Vice Chair**

Mitchell Rische  
[mitchell.rische@marvista.org](mailto:mitchell.rische@marvista.org)

**2<sup>nd</sup> Vice Chair**

John Kuchta  
[john.kuchta@marvista.org](mailto:john.kuchta@marvista.org)

**Secretary**

Melissa Stoller  
[melissa.stoller@marvista.org](mailto:melissa.stoller@marvista.org)

**Treasurer**

Bill Scheduling  
[wls@MarVista.org](mailto:wls@MarVista.org)

**Board of Directors  
2014-2015**

**Zone Directors**

**Zone 1**

Ken Alpern

**Zone 2**

Brad Wilhite

**Zone 3**

Bill Scheduling

**Zone 4**

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**Zone 5**

Michelle Krupkin

**Zone 6**

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Yvette Molinaro

Mitchell Rische

Melissa Stoller

Bill Scheduling

**Community Director**

John Kuchta



Certified Neighborhood Council  
August 13, 2002

**June 2, 2015  
VIA EMAIL**

**TO:** The Honorable Mike Bonin, Councilmember, 11<sup>th</sup> District of City of Los Angeles [mike.bonin@lacity.org](mailto:mike.bonin@lacity.org)  
The Honorable Paul Koretz, Councilmember, 5<sup>th</sup> District of City of Los Angeles [paul.koretz@lacity.org](mailto:paul.koretz@lacity.org)  
The Honorable Filipe Fuentes, Councilmember, 7<sup>th</sup> District of City of Los Angeles [councilmember.fuentes@lacity.org](mailto:councilmember.fuentes@lacity.org)  
The Honorable Bob Blumenfield, Councilmember, 3<sup>rd</sup> District of City of Los Angeles [councilmember.blumenfield@lacity.org](mailto:councilmember.blumenfield@lacity.org)  
The Honorable Tom LaBonge, Councilmember, 4<sup>th</sup> District of City of Los Angeles [councilmember.Labonge@lacity.org](mailto:councilmember.Labonge@lacity.org)  
The Honorable Jose Huizar, Councilmember, 14<sup>th</sup> District of City of Los Angeles [councilmember.huizar@lacity.org](mailto:councilmember.huizar@lacity.org)

**CC:** Adam Lid [Adam.Lid@lacity.org](mailto:Adam.Lid@lacity.org)  
Andy Shrader [andy.shrader@lacity.org](mailto:andy.shrader@lacity.org)  
Timothy O'Connor, Environmental Defense Fund, [toconnor@edf.org](mailto:toconnor@edf.org)  
Jonathan Parfrey, Climate Resolve, [jonathanparfrey@gmail.com](mailto:jonathanparfrey@gmail.com)

**Re: Animal Product Greenhouse Gas Resolution**

At its May 12, 2015 meeting, the Mar Vista Community Council unanimously passed the following policy motion:

WHEREAS the livestock industry has an enormous greenhouse gas footprint and approximately 51% of global greenhouse gas emissions can be attributed to raising livestock and their natural byproducts, including an inordinate amount of methane; and

WHEREAS A recent study at Oxford University found that if we cut our meat intake by half, we can cut our carbon footprint by more than 35%; stick to sustainably raised fish and we can cut it by nearer to 50%; go vegan and the difference can be 60%; and

WHEREAS, these numbers inspired our country's foremost nutrition advisory panel, the U.S. Dietary Guidelines Advisory Committee, to take a stand and recommend that Americans eat more plant-based foods and fewer animal-based foods; and

WHEREAS, we could reduce greenhouse gas emissions significantly by reducing the consumption of animal products which would also have enormous benefits in water use reduction as well.

NOW, THEREFORE, BE IT RESOLVED, that by the adoption of this Resolution, the Mar Vista Community Council hereby urges the City of Los Angeles to embark on a public service education campaign to educate residents on the potential to reduce greenhouse gas emissions by reducing the consumption of animal food products and utilize Mar Vista to develop the program and pilot the campaign.

Thank you for your consideration,

Bill Koontz, Chair  
Mar Vista Community Council