

July

Nomination and Election of an MVCC Treasurer

The Mar Vista Community Council approves Holly Tilson to be MVCC Treasurer.

Nominations by MVCC Chair to Committees and Liaisons

The Mar Vista Community Council approves the following appointments:

Standing Committees

<u>Committee</u>	<u>Nominee(s)</u>	<u>Position</u>	<u>Exec Support</u>
Aging in Place	Sherri Akers, Tajana Luethi, Birgitta Kastenbaum	Co-chairs	Rob Kadota
Community Outreach	Sarah Auerswald Joseph Galloway Sherri Akers	Chair Vice-chair Social Media Maven	Sarah Auerswald
Education, Arts and Culture	Robin Doyno, Paola Cervantes Lenore French	Co-chairs Vice-chair	Rob Kadota/ Sarah Auerswald
Elections and By-laws	Rob Kadota Holly Tilson	Chair Vice-chair	Rob Kadota
Green	Melissa Stoller Jeanne Kunta Sherri Akers	Co-chairs	TBD
Planning and Land Use Management	Mitchell Rische Latrice Williams	Chair Vice-chair	Rotating support
Recreation and Open Space Enhancement	Jerry Hornoff, Tom Ponton	Vice-chairs	TBD
Safety and Security	Bill Koontz Elliot Hanna	Chair Vice-chair	Rob Kadota
Santa Monica Airport	Holly Tilson, Martin Rubin	Co-chairs	Joseph Galloway
Transportation and Infrastructure	Ken Alpern, Michelle Krupkin	Co-chairs	TBD

Ad-hoc Committees

<u>Committee</u>	<u>Nominee(s)</u>	<u>Position</u>	<u>Exec Support</u>
Historic FS 62	Rachel Swager, Roy Persinko	Co-chairs	Rob Kadota
Homeless Solutions	Robin Doyno, Susan Klos Joe Cuanan	Co-chairs Vice chair	Rob Kadota
Great Streets	Michelle Krupkin, Greg Castelnuovo- Tedesco	Co-chairs	Sarah Auerswald

Liaisons

<u>Position</u>	<u>Nominee</u>	<u>Exec Support</u>
DWP MOU	Open	
LANC	Joseph Galloway	Rob Kadota
DWP Recycled Water	Christopher McKinnon	
Mar Vista Fall Festival	Albert Olsen	
City Budget	Holly Tilson	Joseph Galloway
Recode LA	Sharon Cummins	
WRAC	Rob Kadota/ Joseph Galloway	Rob Kadota/ Joseph Galloway

WRAC LUPC	Sharon Commins	Mitchell Rishe
MV Chamber of Commerce	Sarah Auerswald	
Animal Services Liaison	Tom Ponton	
LADOT/CD11/LAPD Traffic Committee	Linda Guagliano	
Historic FS 62 Non Profit	Albert Olsen	Rob Kadota
Mar Vista Celebrates 90	Open	

The Mar Vista Community Council approves the appointment of Michael Millman as vice-chair of the Planning and Land Use Management Committee.

Proposed Outreach Budget

Whereas in 1999, the Los Angeles City Charter established the Neighborhood Council System and the Department of Neighborhood Empowerment "to promote more citizen participation in government and make government more responsive to local needs..." (Charter Section 900). The Mar Vista Community Council recognizes that we must prioritize community outreach and approves the attached budget of \$20,400 to create a more effective website, a Facebook ad campaign, continued use of printed newsletter, continued support of neighborhood block parties, creation of zone specific and multi-unit residential outreach tools, adoption of electronic email service, banners and flyers to promote MVCC events, supplies for in-person outreach events "coffee time with the board members" and printed material for committee and BOD meetings. (See slide below from Empower Budget Training - audio states: "keep in mind that the NC is not a foundation for granting public funds".)

Annual Budget (cont.)

Recommended Budget Breakdown

Budget Category	Recommended %
100 Operations	~15%
200 Outreach	~40%
300 Community Imprv Prjct	~20%
400 N. P. G.	~15%
500 Elections	~10%
	100%

200 Outreach		
ADV	Advertising	
	Banners, signs & biz cards	3,000
	Facebook Ads (\$100/month)	1,200
	Community give aways (ex:bags, cups etc)	1,000
EVE	Event Expense / Food & Refreshments	
	NA Block Parties (\$300 X 7)	2,100
	Coffee Time events within each Zone (\$100/month)	1,200
	Eco Car Expo	600
MEE	Meeting Expense - moved to operations	
	photocopies (agendas, minutes, etc.)	
NEW	Newsletter Expense	
	2 newsletters (\$4k each)	
	(Printing, design & distro)	8,800
	New email service (like constant contact) Annual	1,500
WEB	Website Maintenance/Enhancement/Creation	
	New website design	5,000
	Monthly retainer for maintenance - TBD	
	Sub Total	\$24,400

Review and finalization of MVCC 2016-2017 Budget Worksheet

The Mar Vista Community Council approves the following budget worksheet.

MVCC 2016-17 Budget Worksheet		
Total Annual Allocation		\$37,000
Category		
100 Operations	%	Total
Audio and Visual Services		
Training and Board Retreat		\$150
Farmers' Market space rental		\$1,000
PO Box Rental		\$132
Other Facilities Related and Space Rental		
Business cards		\$250
Meeting materials printing (agendas, minutes, etc.)		\$1,000
Certificates of election		
Board lapel pins/name tags		
MVCC table cloths (3)		
AV/electrical storage box		https://www.amazon.com/STANLEY-STST18612-2-in-1-Mobile-Workshop/
PA system		
Office Equipment and Supplies		
Postage		
Temporary Staff		
Translation and Transcription		
Miscellaneous		
Sub Total	7%	\$2,532
200 Outreach		
Advertising Banners, signs, MVCC promo cards		\$1,000
Facebook Ads (\$100/month)		\$1,200
Block Parties (\$300 X 7)		\$2,100
Coffee Time events within each Zone (\$100/month)		\$1,200
BOD meeting refreshments		
Stakeholder meeting		
Zone Director printing		
Eco Car Expo (banners flyers, signs)		\$600
2 Newsletters @ \$4,400 each (layout, printing, distro)		\$8,800
New email service (like constant contact) Annual		\$1,500
New website design		\$5,000
Website transition & maintenance		
Web hosting (32.09/month)		\$386
Sub Total	59%	\$21,786
300 Community Improvement		
Community Improvement Project		
Sub Total	0%	\$0
400 Neighborhood Purpose Grants		
Fall Festival		\$4,000
Winter Wonderland		\$1,000
Art Walk (\$125 per event)		\$500
Make It Mar Vista		\$500
School grants		\$3,000
TBD		\$1,000
Sub Total	16%	\$6,000
500 Elections		
Election Outreach Expense		
Sub Total	0%	\$0
Grand Total		\$30,318

Treasurer's Report (submitted by Outreach Committee)

MVCC approves a motion amending the Treasurer's report at MVCC Board of Directors meeting. Treasurer will provide

- Current bank account statement that includes the account balance
- A recap of pending approved expenses and the amount in ongoing operating expenses
- Report on available funds currently available
- Show that the account reconciles with what has been reported to DONE in the MER's motion