



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL
GREAT STREETS AD HOC COMMITTEE
Wednesday November 9, 2016, 6:30 to 8:00 pm
Mar Vista Library
12006 Venice Blvd., Mar Vista, CA 90066
(SW corner of Venice and Inglewood Blvds.)

Co-Chair: Michelle Krupkin
Co-Chair: Greg Castelnovo-Tedesco

MINUTES

1. Call To Order and Welcome – Chair (1 min.) acting chair: Michelle Krupkin 6:35 pm
2. Introductions and Public Comments (for items not on the agenda) (2 minutes)
3. Motion to approve October 2016 Great Streets minutes (2 minutes) Tabled until next meeting.
4. Reports (15 Minutes)
 - a. Great Streets Program brief definition-Michelle Krupkin, MV Community Council.
 - b. Report from Mar Vista Chamber of Commerce President Sarah Auerswald gave a preview of the upcoming Saturday Nov. 26 Make It Mar Vista/Small Business Saturday event. The day will include live entertainment including music and dance at the Venice Vineyard location, a kid zone including a bouncy house, a craft marketplace at the Venice Vineyard location and a photo booth. The event will run from 11 am to 4 pm, weather permitting. Make It Mar Vista/Small Business Saturday Street banners are up already. The popular passport scavenger game is back. Twenty-two stores and restaurants are participating. The area covered includes Inglewood to Beethoven as well as Centinela, including the Hanger (furniture store) and the Rustic Kitchen restaurant. There is a call for volunteers, who should show up at 8 am for the event. There is also an upcoming Chamber of Commerce meeting about ID Theft Prevention Thursday 11/07/16 starting at 9 am at the Coffee Connection. Sarah also shared that new restaurant Canella Cuchina is open and delicious.
5. New Business (30-65 minutes)
 - a. Jessie Holzer, CD11 Mobility Deputy gave an overview of the Caltrans relinquishment of Venice Blvd. and review of ideas from Great Streets Projects components. The tree well updates have begun. Street Services is cutting tree wells wider for root expansion, removing the existing asphalt and placing decomposed granite at each site.

JCDecaux is working on the next street shelter placement/installation in front of the Starbucks store on the SW corner of Venice and Centinela. This should be installed within 30 days to one month.

Jessie let us know that CD11 is looking into the mosaic hopscotch placement in the sidewalk near the Mar Vista Library. CD1 is doing an installation through the LA Neighborhood Initiative and CD11 is looking at how it will work and getting assistance/tips from CD1. Tracey Corinne is involved in planning/designing 10 squares, each 10" x 12", for this project.

Jessie shared that the Grandview/Pacific pavement murals and Post Office alley area are moving forward. Lenore French is making a presentation next week to Dept. of Cultural Affairs. Jessie said that Mar Vista/CD11 would be the pilot program for the LA City pavement mural project.

Jessie also discussed that CD11 Street light pole banners go up will be installed on 11/07/16 and the MV Chamber of Commerce Streetlight banners will be installed on 11/28/16.

Lastly, Jessie told the group that the relinquishment process is at this stage: Caltrans came to an agreement with LA City on a dollar amount to bring the section of Venice Blvd. to a state of good repair. LA City Council voted to accept the relinquishment. Caltrans commission voted to accept the relinquishment. The official relinquishment was around 11/01/16 or 11/02/16.

- b. Lenore French, GCI Communications gave a preview of plans for upcoming Thursday December 1 event - with the official title: "Mar Vista Art Walk." This will be the One-year anniversary celebration! The theme for the December 1 event will be Light. For example: the New School West and Voyages Preschool are featuring an "Out Of the Shadows" exhibition. There will be somewhere around 40-45 participating venues. Mike Temple will have a one-man show at Trunk Gallery. There will be live music at the Venice Vineyard location at the SE corner of Venice and Centinela as well as at Timewarp Music and Grandview Market. There might be Holiday Carolers also. There will be an ArtMart - a holiday mart with 15 spaces for vendors at the Promenade Car Wash as well as a movie screen featuring light installations. The Do Good Bus will be participating again. There will be lighted Cluster signs for the three Cluster areas of the Mar Vista Art Walk as well as a Best Holiday Lights contest for all businesses and restaurants. Cluster 2 will have food truck on the North Side of Venice between Centinela and Wade. The VCA will have Yappy Hour with A. Michelle Page's Danger Dogs from Nepal Art. There will also be an after party at the Grand View Art Studios with fire dancers and other celebrations. Lenore shared that there is a call for volunteers, especially for the passport scavenger hunt, with Eric Charlot serving as volunteer coordinator. Finally, Lenore shared that Mar Vista Art Walk is again a finalist for the Art Activation Grant from the LA City Department of Cultural Affairs.
- c. Public Comment
- d. Future Agenda Items There was a discussion of whether to hold a December 2016 meeting. The overwhelming consensus was to have a holiday break and meet again on January 11 2017.
- e. Adjournment at 7:36 pm

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