



Mar Vista Community Council



MAR VISTA COMMUNITY COUNCIL
GREAT STREETS AD HOC COMMITTEE
Wednesday January 13 2016, 6:30 to 8:00 pm
Mar Vista Library
12006 Venice Blvd., Mar Vista, CA 90066
(SW corner of Venice and Inglewood Blvds.)

Chair: Michelle Krupkin

MINUTES

1. Call To Order and Welcome – Chair (1 min.) 6:39 pm
2. Introductions and Public Comments (for items not on the agenda) (2 minutes) Michelle Krupkin gave info on the upcoming Connect the Dots event on 2/20/16 and shared their need for volunteers. Contact Aja through their FB page:
<https://www.facebook.com/connectthedotsla/?ref=ts>
Michelle also discussed the CAReleaf grants, which if LA City owned Venice Blvd. would be a great project for which to apply for funding.
3. Motion to approve December 2015 minutes (2 minutes) Minutes were passed.
4. Reports (15 Minutes)
 - a. Great Streets Program brief definition –Michelle Krupkin
 - b. Report from Mar Vista Chamber of Commerce President Sarah Auerswald. Moved to later in the meeting due to Sarah's need to arrive at meeting later
5. New Business (30-65 minutes)
 - a. Jessie Holzer, Mobility Deputy, CD11, gave a brief update about what LA City is working on for Great Street Venice Blvd. over the coming weeks. CD11 is making a push for Caltrans to give interim approval for the CD11 pilot program. There have been meetings with DOT and Caltrans. CD11 is shooting for summer implementation of the pilot plan, approximately June 2016. CD11 has been discussing crosswalk design with the both the LA City Bureau of Engineering and LA City Bureau of Street Services.

Mar Vista Library has approved the installation of the Soofa Smart Bench on LA City property. CD11 is working with LA City Bureau of Street Services for an installation date, which will hopefully be soon.

Utility box art update: The new CD11 Senior Planner, Ezra Gale, will be overseeing the project not just in Mar Vista, but CD11 wide. CD11 is going to start solicit artists again. There are to be 3 total boxes to be on Great Street Venice Blvd., one that has been completed and two to be painted/decorated. Applications are available from Jessie Holzer and submissions can be emails to ezra.gale@lacity.org. CD11 will be handling the selection of the artists.

- b. Supporters' Meeting recap. Michelle Krupkin, MVCC. A recap of what was discussed at the January 11 2016 meeting with Councilman Mike Bonin for those who did not

attend. TABLED. Supporters' meeting did not take place. Report will be issued after the meeting is rescheduled.

- c. Lenore French, Green Communications Initiative (GCI). Planning for March 3 2016 event: Steppin' into the Art of Mar Vista. Lenore discussed what worked for the inaugural December 3 2015 event. The best aspect of the event was it was not just visual arts. There was something for everyone: Kids/Student and Adult volunteers performing Spoken Word at 826LA, dance at Moving Joint, video at Veganics. Also, sidewalk activities drew and kept people to sidewalk areas and encouraged people to walk the entire length of the three clusters of galleries and activities. Lenore is considering having more sidewalk activity for the upcoming 2016 June and December events. Lenore is planning to get sponsorship for the giant billboards mural to advertise the next event and have it put up one month before the event.

There was discussion of having specific themes for the March and September events, such as having a theme of live theater. Lenore is considering asking Chris of Coffee Connection about having a stage at the Coffee Connection parking lot in order to have monologues, short scenes and live painting. Lenore will be visiting all the venues and investigating who will be participating for the March 3 2016 event. A Kids Place may be participating with skits. The start time will stay at 6 pm.

- 4 b. Sarah Auerswald arrives and speaks about livable streets and workforce affordable housing. Sarah and Jessie discuss parking studies of Great Street Venice Blvd. Fair and Peers did the surveys/studies and Great Streets Studio are managing the data studies.

- d. Public Comment
- e. Future Agenda Items
- f. Adjournment 7:51 pm

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