



## Mar Vista Community Council



### **MAR VISTA COMMUNITY COUNCIL**

Community Outreach Committee

Thursday, January 12th, 2017, 6:30PM

Mar Vista Public Library

Public Meeting Room

12006 Venice Blvd, Los Angeles, CA 90066

### **Minutes**

1. Call to Order at 6:36pm Present: Latrice Williams, Melissa Stoller and Sarah Auerswald
2. Introductions and Public Comments No public comment
3. November minutes approved – Motion to approve by Sarah Auerswald, 2<sup>nd</sup> by Melissa Stoller. Motion carried with 1 aye and 2 abstentions.
4. New Business

#### **a) MVCC Website – Redesign Update**

- Update on the process and issues still to be solved.

Problems are mostly solved – the site is ready to launch and hopefully will soon.

#### **b) Outreach Strategies – how to reach and engage stakeholders**

- discussion of materials to create to help reach new stakeholders with funding motion to follow.

- Motion to spend up to \$1000 designing and creating Giveaway items – to help boost our email list and Outreach on giveaway - Sarah Auerswald made motion, 2<sup>nd</sup> by Melissa Stoller. Passed unanimously.

#### **C) Social Media campaign to reach new stakeholders**

- discussion of campaign details with funding motion to follow

- Motion to spend up to \$1000 designing and creating Outreach Materials for multi-family dwelling units - Sarah Auerswald made motion, 2<sup>nd</sup> by Melissa Stoller. Passed unanimously.

- Motion to create an event called the Mar Vista Meetup with a budget of up to \$1500 – to include materials, advertising, room rental and refreshments on a date to be determined by the full committee - Sarah Auerswald made motion, 2<sup>nd</sup> by Latrice Williams. Passed unanimously.

- to be held possibly at the Mar Vista Farmers' Market

- Create a "Civics 101" handout for the meet up

- possible food giveaway like tangerines we could buy from one of the vendors

- Zone directors with maps – MVCC table + neighborhood associations tabling

- more ideas welcomed!

- Motion to start a Meetup group – following all procedures in the MVCC Standing Rules and use it to announce our meetings and events. Motion made by Sarah Auerswald, 2<sup>nd</sup> by Latrice

Williams. Passed unanimously.

5. Old Business None

6. Future Agenda Items

We would like to find out if we can create and hang banners around the community – the Committee is tasked with identifying locations and like MV Park, Ocean View Farms, Fire Station, Police Station, etc. that would be open to doing this.

7. Public Comment None

8. Adjourn 7:21pm

- 
- \* **PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – *The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker, unless adjusted by the presiding officer of the Board.*
  - \* **PUBLIC POSTING OF AGENDAS** - *MVCC agendas are posted for public review at Mar Vista Recreation Center, 11430 Woodbine Street, Mar Vista, CA 90066*
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <https://www.lacity.org/subscriptions>
- \* **THE AMERICAN WITH DISABILITIES ACT** - *As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting [chair@marvista.org](mailto:chair@marvista.org).*
  - \* **PUBLIC ACCESS OF RECORDS** – *In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website, <http://www.marvista.org>, or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, contact [secretary@marvista.org](mailto:secretary@marvista.org).*
  - \* **RECONSIDERATION AND GRIEVANCE PROCESS** - *For information on MVCC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the MVCC Bylaws. The Bylaws are available at our Board meetings and our website, <http://www.marvista.org>.*