

## **Bike/Mobility/Health Centered Organizations - Mission Statements**

### **League of American Bicyclists**     <https://www.bikeleague.org/>

For generations past and to come, THE LEAGUE represents bicyclists in the movement to create safer roads, stronger communities, and a bicycle-friendly America. Through information, advocacy and promotion, we work to celebrate and preserve the freedom cycling brings to our members everywhere.

#### **WE BELIEVE**

Bicycling brings people together.

When more people ride bikes:

Life is better for everyone;

Communities are safer, stronger and better connected;

Our nation is healthier, economically stronger, environmentally cleaner and more energy independent.

#### **OUR VISION**

is a nation where everyone recognizes and enjoys the many benefits and opportunities of bicycling.

#### **OUR MISSION**

is to lead the movement to create a Bicycle Friendly America for everyone. As leaders, our commitment is to listen and learn, define standards and share best practices to engage diverse communities and build a powerful, unified voice for change.

### **American Bicycle Education Association**     <https://abea.bike>

Empowering American Bicyclists

Equipping, Educating, and Encouraging

American Bicycling Education Association, Inc. is a new non-profit run by educators, for educators. Our mission is to provide programs and resources for the education of bicyclists as drivers of vehicles, and bicycling-related education for traffic engineers, transportation planners, law enforcement professionals, educators, and the general public.

### **The Los Angeles County Bicycle Coalition (LACBC)**     [www.La-bike.org](http://www.La-bike.org)

The Los Angeles County Bicycle Coalition (LACBC) is a membership-based nonprofit organization that works to make all communities in LA County healthy, safe, and fun places to ride a bike through advocacy, education, and outreach.

Our vision is to improve the built environment in Los Angeles, so that all cyclists—low-income, commuter, recreational, families, and women—can safely navigate L.A. County streets.

The Los Angeles County Bicycle Coalition builds a better, more bike-able Los Angeles by bringing diverse communities together to improve the bicycling environment and quality of life for the whole county.

Vision Zero Los Angeles <http://visionzero.lacity.org/>

Vision Zero Los Angeles represents a citywide effort to eliminate traffic deaths in the City of Los Angeles by 2025. Vision Zero makes human life the highest value in our road system, and has two goals: a 20% reduction in traffic deaths by 2017 and zero traffic deaths by 2025.

Bike Culver City <http://www.bikeculvercity.org/>

Culver City walk and rollers  
Culver City Safe Routes to School Program  
Bike, walk, skate, scoot, carpool... more!

Safe Routes to School programs generally focus on what are called the “5 E’s”:

1. Engineering: Creating safe and convenient places to walk or bike.
2. Education: Giving people of all ages and abilities the skills and confidence to walk and bike safely.
3. Encouragement: Building sustainable programs to create a strong walking and biking culture that welcomes and celebrates active transportation.
4. Enforcement: Working with local law enforcement to ensure safe roads for all users.
5. Evaluation: Providing baseline and ongoing data to evaluate and improve programs.

<http://www.ciclavial.org/>

CicLAvia catalyzes vibrant public spaces, active transportation and good health through car-free streets. CicLAvia engages with people to transform our relationship with our communities and with each other.

<https://bicyclist.xyz/>

BICYCLIST: SoCal & Beyond is social enterprise promoting bicycle riding for sport, activity, and transportation.

Los Angeles Walks <http://www.losangeleswalks.org/>

Los Angeles is a vibrant city in which people can and do walk regularly for transportation, exercise, or fun. Policymakers and residents appreciate walking as a valuable form of transportation, and Angelenos of all ages, ethnicities, incomes, and abilities are able to walk or move safely through their neighborhoods.

We are dedicated to promoting walking and pedestrian infrastructure in Los Angeles. We train and mobilize Angelenos to advocate for safe, accessible, and equitable walking environments in neighborhoods across Los Angeles. We amplify the voices of those most immediately impacted by traffic collisions and educate local policymakers concerning the rights and needs of pedestrians of all abilities.

Outside magazine <https://www.outsideonline.com/>

Our Mission - To inspire active participation in the world outside through award-winning coverage of the sports, people, places, adventure, discoveries, health and fitness, gear and apparel, trends and events that make up an active lifestyle.

DISABILITY COMMUNITY RESOURCE CENTER <https://www.dcrc.co/>

MISSION STATEMENT - The Disability Community Resource Center (DCRC) is a Center for Independent Living dedicated to supporting the equality of life for people with all kinds of disabilities. The goal of our peer-led programs and services is the elimination of economic, social, attitudinal and environmental barriers people with disabilities face in their daily lives.

Independent living for persons with disabilities means achieving self-determination, the least restricted style of living, and the fullest possible participation in community life. This includes access to the same opportunities and resources that are available to people without disabilities.

The Disability Community Resource Center was established to facilitate independent living for people with disabilities through a variety of non-residential programs and services by:

increasing the individual's ability to deal effectively with environmental, social, economic, and attitudinal barriers, through education, access to information, and advocacy;  
supporting and providing services conducted predominantly by peers;  
recruiting persons with disabilities for staff positions that offer various levels of career training, experience, and growth; supporting the formation and activities of both formal and informal groups in the disability community dealing with disability issues; assisting people with and without disabilities in promoting public policies to eliminate obstacles and discrimination against people with disabilities through issue based advocacy and education.

Streetsblog - Informing The Movement to Improve Walking, Biking and Transit  
[www.streetsblog.org](http://www.streetsblog.org)

Streetsblog connects people to information about how to reduce dependence on cars and improve conditions for walking, biking, and transit. Since 2006, our reporters have broken important stories about efforts to prevent pedestrian injuries and deaths, build out bicycle networks, and make transit more useful. Our writing raises the profile of these issues with policy makers and makes arcane topics like parking requirements and induced traffic accessible to a broad audience.

<http://totalwellnessmagazine.org/> UCLA Student Health Magazine

empower individuals in our local communities to take charge of their health and wellness by understanding the latest advances in scientific knowledge and learning how to apply it to their lives

By providing an understanding of health and lifestyle issues, elucidating health concepts, providing recommendations for physical, mental, and social well-being, and making visible and accessible various health resources, programs, and events occurring at UCLA, Total Wellness seeks to empower students with up-to-date and accurate knowledge on the appropriate management of their health.

**Rodale Inc.** is the global voice for health and wellness with a mission to inspire and enable people to improve their lives and the world around them. Now Hearst publications (Bicycling, Men's Health, Prevention

**State of CA - Health and Human Services** <http://www.chhs.ca.gov>

"All Californians, especially those most at risk or in need, have the opportunity to enjoy a high quality of life as measured by the sound physical, mental and financial health of children, adolescents and adults; strong and well-functioning families; safe and sustainable communities; and dignity for all."

**The Los Angeles County Department of Public Health** works to protect health, prevent disease, and promote the health and well-being of all persons in Los Angeles County.

<http://www.lacounty.gov/residents/health/public-health/>

[www.REI.com](http://www.REI.com)

REI employees work every day to awaken a lifelong love of the outdoors for everyone. Our long-term health as a co-op is inextricably linked with the planet's long-term health.

As a different kind of company, REI fosters a vibrant community of employees who love the outdoors and work to make it more accessible for people across the country.

Everyday is better when you #optoutside - black friday campaign.

Bicycle Times Magazine - <http://bicycletimesmag.com/>



**TRANSPORTATION. SPORT. ADVENTURE.**

<http://bicycletimesmag.com/category/opinion/>

- [Invest in your community, ride your bike and share your car!](#)
- Love the bike you have.
- Ride more, worry less.
- In Pursuit of endless Adventure: A lifestyle
- The case for the one-bke stable
- Cycling the ultimate social sport
- Dad Bod (series of articles about being a cycling Dad)