

MVCC Mobility Sub Committee

Attachment A - Planning Document

January 2020

a. Goals and Objectives

- i. *Promote educational outreach around safe riding, cycling, walking, running, driving and scootering.*
- ii. *Follow and evaluate the City of LA's E-scooter pilot program*
- iii. *Provide community plan update around mobility issues*
- iv. *Great Street Initiative engagement*
- v. *Vision Zero*
- vi. *Encourage non car alternative modes of transportation (bus, train, bike, scooter and more)*

b. Community partners and resources that support common goals and objectives (15 min)

- i. *CicLAvia,*
- ii. *LA Walks*
- iii. *LA County Bicycle Coalition*
- iv. *LA Streetsblog*
- v. *Walk N Rollers*
- vi. *LADOT Bike*
- vii. *<https://ladot.io/programs/dockless/>*
- viii. *Savvy Cycling*
- ix. *Sustainable Streets*
- x. *Livable Boulevards added 2/21/20*
- xi. *Greening the Boulevard added 2/21/20*
- xii. *Safe Sidewalks (<https://sidewalks.lacity.org/>) added 2/21/20*

c. Planning calendar of topics, events and opportunities (15 min)

- i. *Fall – Bike Safety Fair*
 1. *Primary focus on youth bike safety followed by teen and adult scooter and bike safety*
 2. *Secondary focus on Public safety and emergency preparedness*
 3. *October 7, 2020 is National Bike/Walk to School Day*
- ii. *Spring - Adventure Jamboree and Safety Fair*
- iii. *May 2020 Bike Month*
 1. *Bike To Work Day 3rd Friday of May*
 2. *Bike to Work Week May 11-17th*
- iv. *CicLAvia Feeder Rides or Meet ups – encourage Mar Vista Stakeholders to explore their city by participating in CicLAvia feeder rides or meet ups.*
 1. *Feb.23 – South LA*
- v. *MVFM Bike Repair Stand*
- vi. *Mobility Sub Committee Outreach at MVFM*
- vii. *Metro Bike Share at MVFM*
- viii. *MV Music and Art Walk Opportunities*
 1. *March 7th 4-10PM “Green Dreams”*
 2. *June 6th – “The Get Around 2.0”*

3. *September 5 – “Water Conservation”*
4. *December 5 – “AR - Augmented Reality Art”*